



## ***Jambalaya Festival Association***

*P.O. Box 1243*

*Gonzales, Louisiana 70707-1243*

Dear Community Friend,

The Gonzales Jambalaya Festival will celebrate its 52nd year of food, music, and community beginning on Thursday May 24<sup>th</sup> and continuing through Sunday May 26<sup>th</sup> on Irma Boulevard along the banks of Bayou Francois in Gonzales, Louisiana. The Festival has become a major tourist attraction alluring travelers and media from around the world, as well as area residents, which combines to record attendance of over 30,000 and growing.

The Jambalaya cooking contest is the main attraction of the four-day event and showcases over 100 cooking teams vying for the prestigious title of "World Jambalaya Cooking Champion". The unique style of blending onions, meat, spices and rice into a black iron pot cooked over an open wood fire, has given the City of Gonzales the distinction of being proclaimed "The Jambalaya Capital of the World". Ascension Parish is not only the second fastest growing parish in the state, but also boasts of hometown hospitality and unique food.

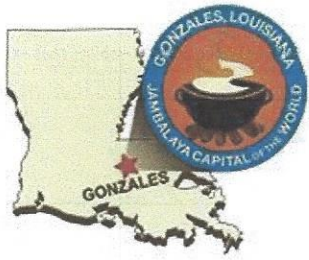
The Jambalaya Festival Association is a non-profit organization that uses the revenue generated at this annual event to fund a number of charitable and civic projects. A complete listing of our contributions can be found on the community page of our website, [www.jambalayfestival.net](http://www.jambalayfestival.net).

The tremendous success of the Festival is largely due to the involvement and investment of sponsoring businesses. We are pleased to offer various levels of participation for this year's Festival. As it takes many ingredients to prepare a proper pot of jambalaya, so too does it require a blend of both community support and financial support from companies such as yours.

Please review the attached investment opportunity of sponsorship for this year's Festival. We hope to have your continued support through sponsorship. As the Jambalaya Festival is fast approaching, please check the level of sponsorship you have chosen, sign, date, and mail a copy back to the Jambalaya Festival Association. We genuinely appreciate your consideration, and I look forward to the opportunity to speak with you about your partnership for this wonderful event.

Sincerely,

Wally Taillon  
President, Jambalaya Festival Association  
Cell - 225-806-5759  
[jambfestassociation@gmail.com](mailto:jambfestassociation@gmail.com)



# 2019 Festival Sponsorship Opportunities

## **\$10,000 Golden Paddle Sponsor**

- Appreciation plaque
- Framed 2019 Festival poster
- Company name/logo displayed prominently on website, media print, and sponsor board
- 3x6 banner displayed on main stage
- Three cooked Jambalayas (200 servings each)
- Six weekend VIP passes

## **\$5,000 Silver Stage Sponsor**

- Appreciation plaque
- Framed 2019 Festival poster
- Company name/logo displayed on website and sponsor board
- 3x6 banner displayed on an entertainment stage
- Two cooked Jambalayas (200 servings each)
- Four weekend VIP passes

## **\$2,500 Iron Pot Sponsor**

- Appreciation plaque
- Framed 2019 Festival poster
- Company name/logo displayed on website and sponsor board
- 4x3 banner displayed in cooking area
- One cooked Jambalaya (200 servings)
- Two VIP passes

## **\$1,000 Friend of the Festival Sponsor**

- Appreciation plaque
- 2019 Festival poster
- Six Jambalaya plates at festival including soft drinks
- Ditty Bag full of goodies

## **\$500 Helping Hand Sponsor**

- Appreciation Certificate
- 2019 Festival Poster
- Two Jambalaya plates at festival including soft drinks
- Ditty Bag full of goodies



# 2019 JAMBALAYA FESTIVAL SPONSORSHIP INVESTMENT

**Mail all entries to:**

**Jambalaya Festival Association | P.O. Box 1243 | Gonzales, La. 70707**

Company Name: \_\_\_\_\_  
Level of Sponsorship: \_\_\_\_\_

Contact Person Name: \_\_\_\_\_  
Contact Person Phone Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_



## PAYMENT INFORMATION

CHECK     CREDIT CARD

Card Number : \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature of Representative: \_\_\_\_\_

Please make checks payable to: **The Jambalaya Festival Association**

**If applicable please email your logo to: [jamfestassociation@gmail.com](mailto:jamfestassociation@gmail.com)**

**Jambalaya Capital of the World**  
**Gonzales, La. Inc.**  
501C3 Non-Profit Organization  
Tax ID: 30-0644703  
All Donations are Tax Deductible.

I agree to contribute \$ \_\_\_\_\_  
to the 2019 Jambalaya Festival to be held  
May 24<sup>th</sup> through May 26<sup>th</sup>, 2019 on Irma  
Blvd in Gonzales.