



Rally 4 Resources Newsletter April 27th, 2016

The War on Canadian Oil & Gas

There is more going on in our resource based industries than what is talked about in our MSM on a regular basis. For years, there have been foreign special interest groups and environmental, anti oil & gas lobbyists being paid to protest and halt our pipeline approvals, tide water access, and LNG & oil sands development. There will be grave consequences for this country as whole if we do not gain market access for our product, even if and when oil prices come back. A loud and clear message from everyone being affected right now needs to get to those in government at all levels. Please see the 2 articles attached for more details on “The War on Canadian Oil and Gas.”

OUR BIGGEST CUSTOMER IS NOW OUR BIGGEST COMPETITOR:

<http://www.financialpost.com/m/wp/blog.html?b=business.financialpost.com%2Fnews%2Fenergy%2Fwhile-trudeau-got-attention-its-obama-who-got-the-climate-change-victory-lap>

“U.S. FOUNDATIONS HAVE PROVIDED AT LEAST \$75 MILLION FOR CAMPAIGNS AND LAND USE PLANNING INITIATIVES THAT THWART THE DEVELOPMENT AND EXPORT OF CANADIAN OIL.”

BLOOMBERG

<http://www.financialpost.com/m/wp/blog.html?b=business.financialpost.com%2Ffp-comment%2Fvivian-krause-new-u-s-funding-for-the-war-on-canadian-oil>

What can we do?

We have to get active and take a page out of the anti oil & gas lobbyist’s book! Here is a list of ways to help:

1. Like our Facebook page, endorse the movement and sign the online petitions (Oil Respect’s and Canada’s Energy Citizens) that are linked. We need numbers and only you can give us those. Email us any thoughts or ideas you have to make the R4R a huge success!
2. **LETTER WRITING CAMPAIGN** (template coming soon): Sign up today to be your **Community Organizer**. This would involve taking around flyers, newsletters and printed versions of our template letter to potential participants/contributors/supporters, assembling a team in your local area to collect signatures for our letter campaign, finding locals ready to convoy part of the

way or all of the way to Ottawa and establish fundraising initiatives to get them on the road and to get signage and tee shirts made. To sign up, email us asap at info@rally4resources.com with the subject **Community Organizer**. Let us know where you're from and when you can get started. We need more help in Northern B.C., Southern, Central and Northern Alberta, Saskatchewan and Manitoba.

*Note: Our website is under construction and we've ran into some issues with it and our email with subscribers, please be patient. We are volunteers but working very hard to correct the problems.

**Note: Petitions & letters to our elected officials are very effective ways to reach the government. We have a format and a Member of Parliament sponsor who will present it for us at the House of Commons, but it will only be successful with volunteers pulling together and working hard for thousands of signed letters.

3. **Impact Stories:** We are asking all of you to write (or draw - maybe your kids want to say something through pictures – scan & email these as well) about what this downturn has done to you, and what a continued attack on our chosen careers looks like with a face on it. We want all of these people to know that there are families and lives at the end of their protests, lobbying, and politicking & that these things should not be taken lightly and selfishly for some agenda advancement. This will also give you the forum to express the impact; the pain, desperation, frustration & anger, you are experiencing.

Simply, email us today at info@rally4resources.com with **Impact Story** in the subject line. Include your name and city that you are from. We will have a page on our website to present these as well. If you'd like it published here and on social media, write "publish" at the bottom. If you'd like it published anonymously, also state that. PLEASE speak out: hard copies of these letters and pictures will be taken to Ottawa on the Rally 4 Resources trip and presented/read to the people that need to hear it.

4. **GO HARD – JASON DUBRULE:** Jason is an individual walking from Fahler, AB to the Legislature in Edmonton to raise awareness about the current state of affairs in Alberta. If he doesn't get the answers he's looking for in Edmonton, he may take it all the way to Ottawa. He's in Whitecourt tonight and taking a day of rest tomorrow. We would like to extend our support and appreciation to him and help to organize a big show of support by having more walkers and a convoy join him as he gets closer to Edmonton. One person can make such a huge difference but we all know there is power in numbers! We will update as he gets closer; we hope to see everyone there to stand behind him and ``GO HARD``!

Participant Options for the Convoy to Ottawa on May 30th, 2016

There are more options to participate in the convoy than just going the whole distance to Ottawa. If you would like to participate but are prevented from doing so because of time or finances, please consider traveling as far as what's reasonable for your situation. Maybe a couple of hours or maybe a couple of days. The point is to make the loudest statement possible to the policy makers – that the majority of Western Canadians support our resource based industries and it is time that the governments do as well! Let us also stress that this

“movement” is for all resources – oil, gas, LNG, forestry, mining, agriculture, etc. If you would like us to attach your message to the R4R movement, email us today at info@rally4resources.com with “add my message” in the subject line.

Thank you for your interest in and support of Rally 4 Resources. Please share our newsletter, and Facebook page <https://www.facebook.com/rallyforresources/>, widely amongst your family, friends and colleagues via social media and email.

Kind Regards,

The Rally for Resources Team