



"Kickin' Childhood Cancer"

Dear Friend,

www.rwjbh.org/horseshow

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Bethie W. Dayton
Sandra W. Siliato
Libby Shea Dayton
A Shea Dayton III

Junior Chair

Autumn E. Siliato

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Stacy Harrison
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Junior Committee

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Sarika Somaiya
Kaitlyn Yourkoski

We would like to invite you to participate in the 11th Annual "Kickin' Childhood Cancer" Charity Horse Show, in memory of our brother & uncle, Jimmy Walters. "Kickin'" benefits the Valerie Fund Children's Center for Cancer and Blood Disorders at the Unterberg Children's Hospital at Monmouth Medical Center; a not-for-profit organization. **It is our hope that you will join us in truly making a difference to children fighting cancer and blood disorders by becoming a sponsor and/or auction donor. Our mission is to raise \$25,000 in the next two weeks. Over the last three years Autumn Siliato has raised over \$50,000 for the children benefitting from the Valerie Fund donations, through the kindness and support of people like you. Together we can make a difference!**

The Show is a fun family event that will be held on Sunday, November 4, 2018, at Red Oak Farm, 557 Pleasant Plains Road, Stirling, NJ 07980. The Horse Show will feature equestrian competitions, a silent auction, food and a toy drive. **The highlight of this event will be the much anticipated Kickin' Classic Hunter Derby,**

One of the many ways that you can participate, is by becoming a major donor or a class sponsor, donating a gift for our silent auction, bringing an unwrapped new gift for our Holiday Toy Drive, purchasing souvenir apparel or making a monetary or in-kind donation (Walmart gift cards are greatly appreciated, to be used to purchase gifts for our holiday adopted families). See the attached sponsorship form which details for you the various levels of sponsorship available.

The Valerie Fund Children's Centers for Cancer and Blood Disorders at the Unterberg Children's Hospital at Monmouth Medical Center is one of seven in New Jersey, New York and Philadelphia area. The Valerie Center is a state of the art pediatric oncology and hematology facility where children can receive the comprehensive care they need without traveling far from home. Valerie Fund patients receive far more than treatment for their physical illnesses. The Center's philosophy is holistic; the children receive support emotionally, socially, and developmentally, as well as medically. The Valerie Fund is one of the nation's largest and most advanced pediatric oncology and hematology networks, providing care to more than 6,000 children with cancer and blood disorders each year.

Thank you for considering my request. Your contribution will be greatly appreciated. **Please make checks payable to MMCF/Valerie Center.** If you require additional information about how you can get more involved please contact me at AutumnESiliatoFundraising@gmail.com. Bethie W. Dayton and Sandra W. Siliato can also be contacted at bethie09@aol.com, (908) 507-0653, or sandrawsiliato@gmail.com, (908) 489-4967 respectively. Please fax the sponsorship form to (908) 647-3392. If you need more information regarding The Valerie Center at Unterberg Children's Hospital at Monmouth Medical Center, please call Susan Dulczak, Clinical Director at (732) 923-7706.

Thank you.

Bethie Dayton
Bethie W. Dayton
Co-Chairman

Autumn E. Siliato
Autumn E. Siliato
Jr. Committee Chairman

Sandra W. Siliato
Sandra W. Siliato
Co-Chairman

Libby S. Dayton
Libby Shea Dayton
Co-Chairman

MMCF's Tax ID is
22-2456079.



"Kickin' Childhood Cancer"

Sponsorship & Auction Donation Form

www.rwjbh.org/horseshow

Company/ Name: _____

Contact: _____ Type of goods sold: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Cell: _____

E-Mail: _____ Website: _____

Sponsorship Levels

- ☐ Platinum Title Sponsor at \$10,000* (Includes naming rights of a custom jump)
- ☐ Gold Medal Sponsor \$7,500*
- ☐ Silver Medal Sponsor \$5,000*
- ☐ Bronze Medal "Kickin' Classic Hunter Derby" & Purse (\$1,000) at \$3,500*
- ☐ Trophy Sponsor \$2,500*
- ☐ Landscape Sponsor at \$1,500*
- ☐ Santa's Helper Toy Drive \$1,000* (To buy gifts for the patients)
- ☐ Champion Breakfast/Lunch Sponsor (may be split) at \$1,000*
- ☐ Reserve Sponsor at \$750*
- ☐ Blue Ribbon Sponsor of the Marshall & Sterling Classic at \$500*
- ☐ Comfort Lounge at \$400*
- ☐ Class Sponsor at \$250*
- ☐ Horse Snacker Sponsor at \$200*
- ☐ I would like to make a donation in the amount of _____
- ☐ I would like to make an In-kind/giveaways donation of _____
- ☐ My company participates in Gift Matching _____

☐ I would like to help volunteer on Saturday, November 3, 2018 between 4PM-10PM.

☐ I would like to help volunteer on Sunday, November 4, 2018 between 7AM-5PM.

☐ I will participate as a Vendor I will donate an item for the silent auction

Vendors Need to Show Insurance Certificate

*Please make my Sponsorship in honor or memory of _____

- ☐ **Santa's Helper***
- ☐ **Adopt a Family \$2000**
- ☐ **Adopt a Family \$1000**
- ☐ **Adopt a Patient or Sibling \$500**

**A separate fundraiser to directly benefit families*

**Please mail or fax Sponsorship
reservation form to:**

Red Oak Farm LLC.

"Kickin' Childhood Cancer"

577 Pleasant Plains Road, Stirling, NJ, 07980

Bethie W. Dayton, (908) 507-0653

bethie09@aol.com

Sandra W. Siliato (908) 489-4967

sandrawsiliato@gmail.com

Fax (908) 647-3392

MMCF's Tax identification number is 22-2456079

Auction Donation:

Gift Description: _____

Gift Certificate: _____

Value: _____ Expiration: _____

Make checks payable to MMCF/Valerie Center

Please charge \$ _____ to my Credit Card: (Check card) Amex MasterCard Visa Discover

Account # _____ Expires: _____ Code: _____

Address _____ City _____ State _____ Zip _____

Name as it appears on card _____

Signature (required to process credit card or invoice) _____