NORTH CAROLINA SAKE

Contact:

Brad Russell, Owner Operator

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www.NorthCarolinaSake.com



I am a "Kikizakeshi", or Japanese Sake Sommelier, living in the heart of North Carolina. I have been studying, teaching, tasting, photographing, and writing about sake for nearly a decade. I am a "Certified Sake Professional", accredited by the Sake Education Council.

Bio:

- Certified Sake Professional: Graduate of The Sake Education Council's Certified Sake Professional Program taught by Sake Master John Gauntner (recognized as the world's leading non-Japanese sake expert) http://www.sakeeducationcouncil.org/
- Sake Education Course, Pabu Restaurant, The Four Seasons Baltimore: Graduate
 of course taught by Sake 2 You Consulting Master Sake "Kikizakeshi" Tiffany
 Dawn Soto
 http://sake2you.com/

Retail & Restaurant Partnerships:

• The Raleigh Wine Shop

I teach a comprehensive 2-Hour "Introduction to Sake" course monthly. The owners have increased their sake sales and the event is consistently popular. www.theraleighwineshop.com

Kimbap

I create sake pairing menus and design and host sake tasting events. These events help highlight her efforts to incorporate sake into her menu as well as provide special opportunities for her loyal customer base.

http://kimbapcafe.com

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Printed Works (Writings/Photography):

- True Sake (February, 2015)
 "Sake Spotlight: Brad Russell Looks at Dassai 23"
 http://www.truesake.com/blogs/true-sake/17199516-sake-spotlight-brad-russell-looks-at-dassai-23
- Wake Living Magazine (Winter, 2015)
 "Spotlight on Sake"
 http://nebula.wsimg.com/dc0fe16fb2bcfe6cfbe87a13d3a22971?AccessKeyId=BBF0B8A6083617EF0EDA&disposition=0&alloworigin=1
- Media Relations (June, 2015)
 "Dassai Utilizes Social Media"
 (Japanese publication, not available online)