



Dear Sponsor,

The High Riders Snowmobile Club would like to offer your company a chance to sponsor our 49th annual Grass Drags event. This event is held annually and is one of the few snowmobile venues of this type in this area. This event will be held on **October 1, 2023 & October 15, 2023**. The **rain date** will be **October 22, 2023**. The event is attended by many people, potential customers, and avid fans of not only snowmobiles, but of ATVs, motocross, auto racing and sports.

If you are not familiar with snowmobile grass drags, we encourage you to check out our Facebook page, search: **Terryville Grass Drags in Terryville CT**.

We also have a website: **terryvillegrassdrags.org**

In the past more than 60 racers from all over the Northeast attended! In addition, we had over 2,200 spectators. The event was even covered by a local news station!

We are anxiously looking forward to even greater success at this year's event. Families and patrons travel from all over to enjoy the Terryville Snowmobile Grass Drags.

It is with the involvement and charity of all involved that makes this event possible.

We would like to give your company an opportunity to advertise to a wide range of people. You will receive recognition of your company's support in this event with marketing materials such as banners, t-shirts, company name announcements, and distribution of marketing and company materials via paper handouts.

We are also looking for **vendors** for the days of the races. As a sponsor, vendor space for your business is free! Please come and set up a display at the Terryville Fair Grounds with us.

With the funds raised during this event, our Club can continue to provide support for local activities and programs in the community.

We are so happy to be involved in the enrichment, education and entertainment of families.

Sincerely,

Robin Schrager
Race Director
High Riders Snowmobile Club, Inc.
rdgrassdrags@gmail.com

sponsorship form on reverse side

2023 Terryville Grass Drags Sponsorship Request Form

Name: _____

Company: _____

Street: _____

Mailing (if different): _____

City: _____ **State:** _____ **Zip Code:** _____

Email: _____ **Phone:** _____

Yes, I am interested in being a **VENDOR this year for: _____ October 1st _____ October 15th (rain date Oct. 22nd)**

[illegible]

- ☐ **\$2,500** TITLE Sponsor – The event will be named “Terryville Snowmobile Grass Drags brought to you by the High Riders Snowmobile Club and *TITLE SPONSORS NAME*”.
 3x8 banner placed at start or finish line
 Company name announcement, marketing, website links, free vendor space
 Company name listed on t-shirt and 4 t-shirts – Sizes - _____, _____, _____, _____
 6 tickets to each event (S, M, L, XL, 2XL, 3XL) or ____NO T-Shirts

☐ **\$1,000** 3x8 banner placed at start or finish line
 Trophy sponsor and presentation
 Company name announcement, marketing, website links, free vendor space
 Company name listed on t-shirt and 4 t-shirts – Sizes - _____, _____, _____, _____
 6 tickets to each event (S, M, L, XL, 2XL, 3XL) or ____NO T-Shirts

☐ **\$ 500** 3x5 banner placed on spectator fence
 Company name announcement and marketing, free vendor space
 Company name listed on t-shirt and 2 t-shirts – Sizes - _____, _____
 4 tickets to each event (S, M, L, XL, 2XL, 3XL) or ____NO T-Shirts

☐ **\$ 250** Company name announcement and marketing, free vendor space
 Company name listed on t-shirt and 1 t-shirt – Size _____ (S, M, L, XL, 2XL, 3XL) or ____NO T-Shirts
 2 tickets to each event

☐ **\$ 125** Company name announcement and marketing, free vendor space
 Company name listed on t- shirt and 1 t-shirt – Size _____ (S, M, L, XL, 2XL, 3XL) or ____NO T-Shirts
 1 ticket to each event

☐ **OTHER AMOUNT \$** _____ (please fill in your donation amount, we appreciate any amount you can give)
 Company name announcement during each race

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Please mail check, payable to High Riders Snowmobile Club, prior to *SEPTEMBER 1ST* to:

High Riders Snowmobile Club, Inc.
P.O. Box 93 • Terryville, CT 06786

Payment in the amount of \$ _____ is enclosed. Please include camera ready logo or business card with your payment.

If you have any sponsorship questions, please contact Mike Wildman, at 860-316-7991 or mikew_20001@yahoo.com

Thank You.

Race Director, Robin Schrager, (860) 485-8812 rdgrassdrags@gmail.com