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## Airport – Business Management

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*This program offers excellent career opportunities for both male and female students.*

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### Credits, Articulations & Prerequisites

#### Credits:

Cross credit with some academic courses (including 4<sup>th</sup> year related math, VPAA, math & science) may be available and will be reviewed on a case-by-case basis with each district's counseling department.

#### Articulations:

- Davenport University
- Ferris State University
- Henry Ford College
- Washtenaw Community College

#### Prerequisites:

- Junior status
- Computer Applications I
- Grade of C or better and instructor approval to go on to the advanced level

### Program Description

The Business Management program uses the VEI (Virtual Enterprises International) program as the foundation for business concepts that will prepare students for postsecondary business-related courses. Business activities in this program focus on solid team-building skills that employers seek. Students will experience a blend of professional development activities to develop business skills and design a trade-show booth surrounding their virtual products created on the class website.

The advanced level features advanced business concepts and also uses the VEI program. Students will experience a variety of activities to develop business skills with a focus on business mathematics. Students will be involved in the business operations of the school store and help prepare a community or school public relations project.

### Special Features

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*Leadership opportunities available through participation in DECA (a student business organization)*

*Work-based learning opportunities available.*

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#### STATEMENT OF COMPLIANCE

The Downriver Career Technical Consortium complies with all federal laws and regulations of the U.S. Department of Education. It is the policy of the Downriver Career Technical Consortium that no person on the basis of race, color, religion, national origin or ancestry, age, gender, marital status, disability or limited English proficiency shall be discriminated against or excluded from participation in any program or activity to which it is responsible or for which it receives financial assistance from the U.S. Department of Education. Furthermore, the consortium will encourage participation by all of the above.

Adopted by the Downriver Career Technical Consortium  
November 23, 1982