



Central Avenue Historic Business Improvement District Board Meeting Agenda

Serving Properties on Central Avenue from Vernon Avenue to Washington Boulevard

December 7, 2016 – 5:30 pm to 7:30 pm

New 9th Constituent Service Center - 4301 S. Central Avenue, Los Angeles, CA 90011

323-230-7070 p | bid@centralavenuehistoricdistrict.org

Posted: November 28, 2016

Board Meeting conference line call in number: (408) 650-3123 | Access Code: 687-833-333

Translation Services | Servicios de traducción | 번역 서비스

- Please call 323-230-7070 24-hours before the board meeting to request translation services.
- Por favor llame al 323-230-7070 24 horas antes de la junta directiva para solicitar servicios de traducción
- 이사회 회의 24 시간 전에 전화 323-230-7070 로 전화하여 번역 서비스를 요청하십시오.

December 7, 2016 Board Meeting Agenda

- I. Welcome: Vivian Bowers, President (3 min)
- II. Public Comments – 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- III. Review and Approve November 2nd Board Meeting Minutes: Grant Sunoo, Secretary (5 min)
- IV. Review and Approve Financial Report: Dani Shaker, Treasurer (7 min)
 - a. Total Expenditures as of November 30, 2016
 - b. Assessment fees invoiced and received to date
 - c. Review and vote to transfer an amount not to exceed \$3,000 from Clean Streets line item to the Management line item to cover 2016 management cost.
 - d. Review and vote to transfer an amount not to exceed \$5,000 from Clean Streets line item to the Branding line item to cover 2016 marketing and event cost.
- V. Review and Approve Board Management and Operations Action Items: Jonathan Zeichner, Vice President (60 min)
 - a. Review and discuss meeting protocol for setting and managing committee and external meetings specifically as it relates to the Brown Act.
 - b. Debriefing on the November 18th Board Retreat: Noreen McClendon, Board Member
 - c. Review purpose and tasks and ratify ad-hoc committees recommended during the November 18th Board Retreat. Also, assign committee members to the standing and ad-hoc committees and set initial meeting dates.
 - i. Central Avenue Resiliency Plan: Ad-hoc
 - ii. Parking Demand Management: Ad-hoc
 - iii. Homeless Response Plan: Ad-hoc
 - iv. Illegal Street Vending Policy: Ad-hoc
 - v. Branding, Business Development and Marketing: Standing Committee

- d. Review performance of Able Solutions' Safety Ambassador services, vote on whether or not to extend their service contract or go back out to bid and, if approved, appoint the Safety Ambassador Ad Hoc Committee to determine the term for the contract extension, level of service and amount of the contract award not to exceed the combined total of the amount budgeted in the 2017 Management Plan for Safety Ambassador services, the remaining Safety Ambassador funds to be rolled over to 2017 from 2016 and the available funds that can be transferred from the 2017 Clean Streets line item to the 2017 Safety Ambassador line item.
- VI. Review and Approve Management Reports, Presentations and Partnerships: Sherri Franklin, Urban Design Center (30 min)
- a. Debriefing on the Shop Small! Shop Central! promotions, events and outreach strategy.
 - b. Trust South LA Partnership for First Mile Last Mile and Metro rail line streetscape improvements partnership, Walk Audit Scheduled for December 17th from 3 pm -6 pm and opportunities for funding streetscape improvements.
 - c. Debriefing on Clean Streets Contract with CRCD Enterprises, Inc., system for tracking performance and comments from property and business owners - Joe Gamez, CRCD Enterprises
 - d. Debriefing on Safety Ambassador performance - Allen Muhammad, Able Solutions
 - e. Discuss comments and feedback from property owners and reply status (5 min)
 - f. Reports: First Quarterly Report, First Planning Report and Third Quarter Newsletter
 - g. Partnership with Hollywood Community Housing Corporation on the grant application submitted on November 18th to the Great Streets program to create a community space on 35th at Jefferson
- VII. Review To-Do List and confirm deadlines/who is responsible (2 min)
- VIII. Board Meeting: January 4th 2017 @ 5:30 pm
- IX. New Business
- X. Public Comments - 6 minutes with 2 minutes maximum per presenter. No Board action taken unless item is included on the Board agenda.
- XI. Adjourn – Promptly at 7:30 pm