

# Creating a Data-Driven Culture to Increase Student Achievement

*Presented by*

Alison Harris Welcher

# Backpack Bingo

In your groups, find each of the items listed. Once all items have been found, have 1 person in your group to stand up and say "BINGO". You will be asked to present each of your items.

## Round I

- Pair of glasses that makes your vision clear
- A "To Do" list
- Something you can use to collect any kind of data

## Round II

- A highlighter/ colored pen used to analyze data
- A common item that all of your tablemates have
- A copy of an assessment

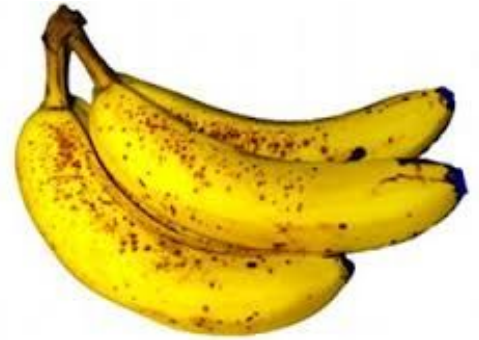
## Round III

- A calendar
- A picture of students engaged in learning
- Something you can use to monitor time for a quick turnaround

# Objectives

- Understand the key components of data-driven instruction to drive dramatic student achievement

# Who's in the room?



# Apollo 13

As you watch this clip from Apollo 13, think about the following :

- In the face of great adversity, how did the Houston team respond?
- What key actions and statements helped the team save Apollo 13?



**F HD**

# Apollo 13

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# Core Idea

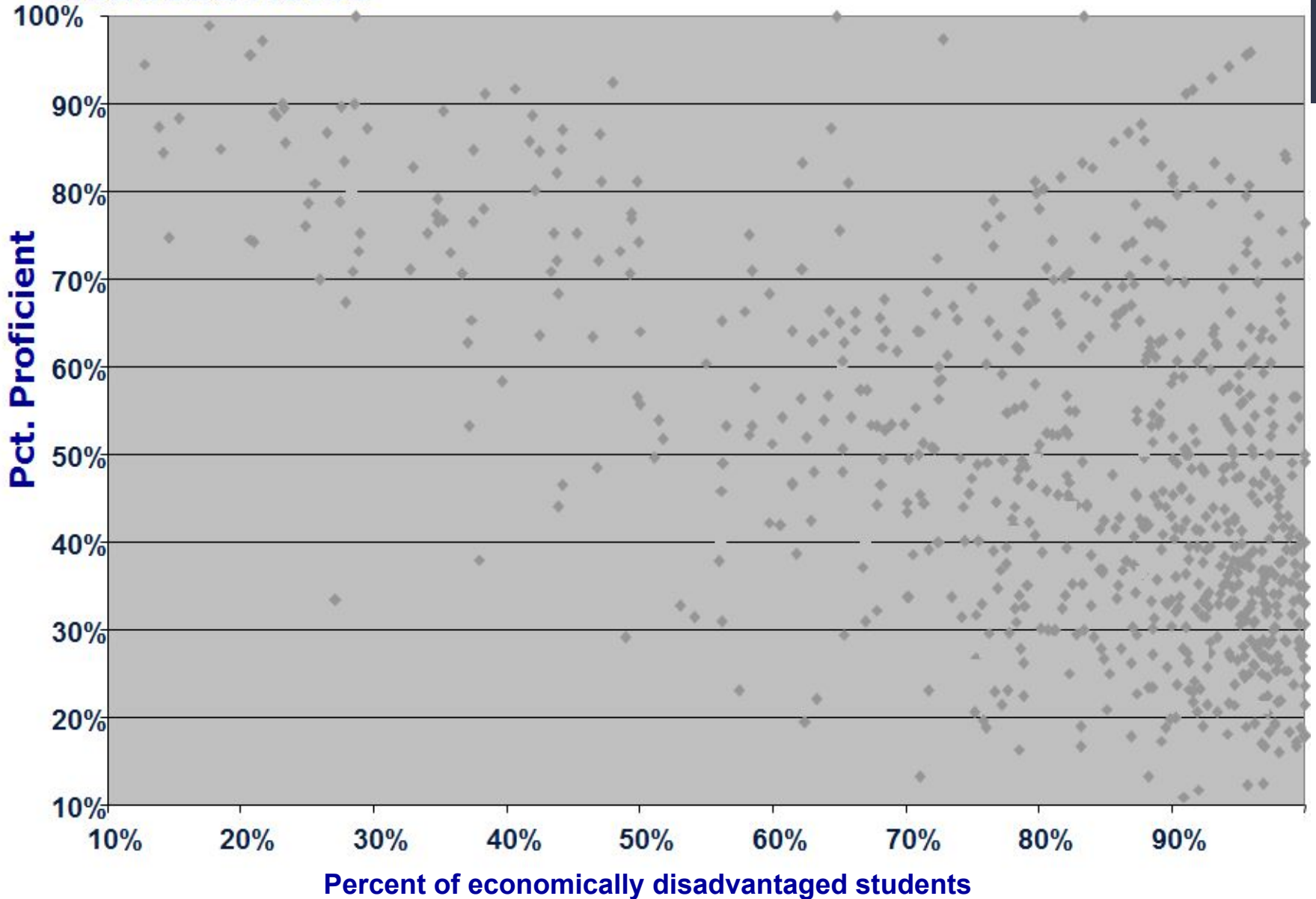
**We can absolutely find a solution to every problem if we're willing to dig deep.**

**Failure is not an option.**

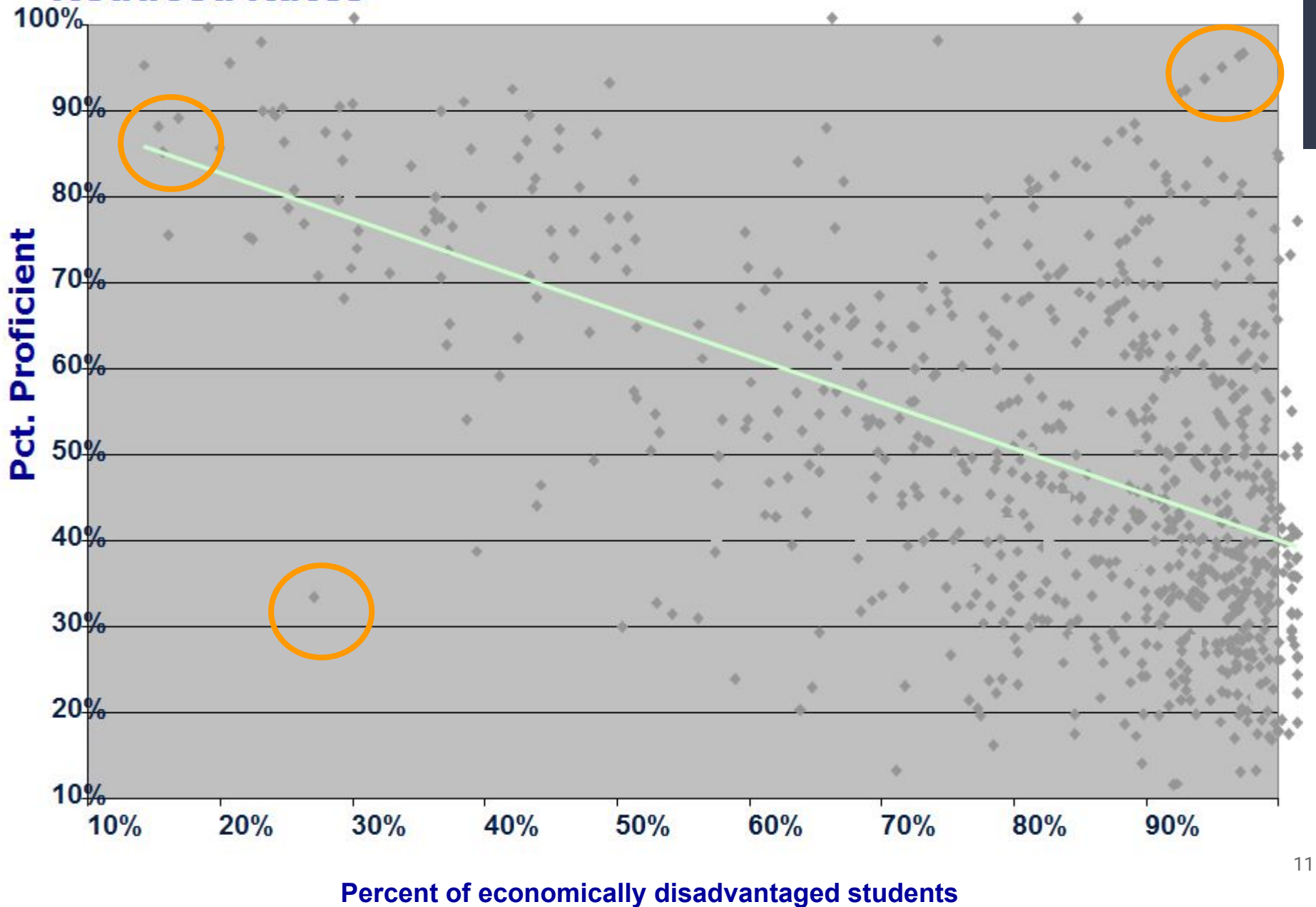


# Observing the Impact

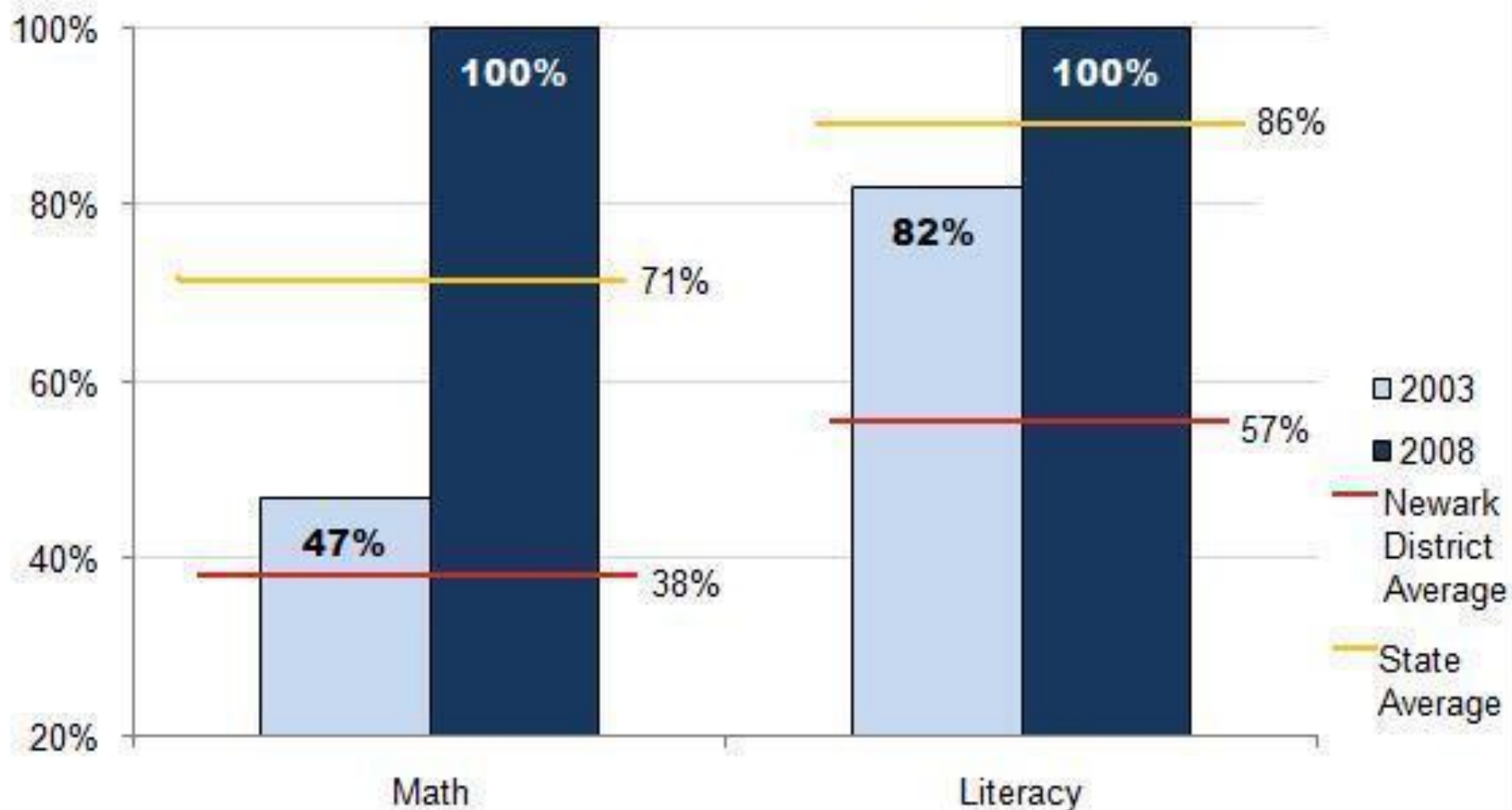
# NY State Public School ELA 4<sup>th</sup> Performance vs. Free-Reduced Rates



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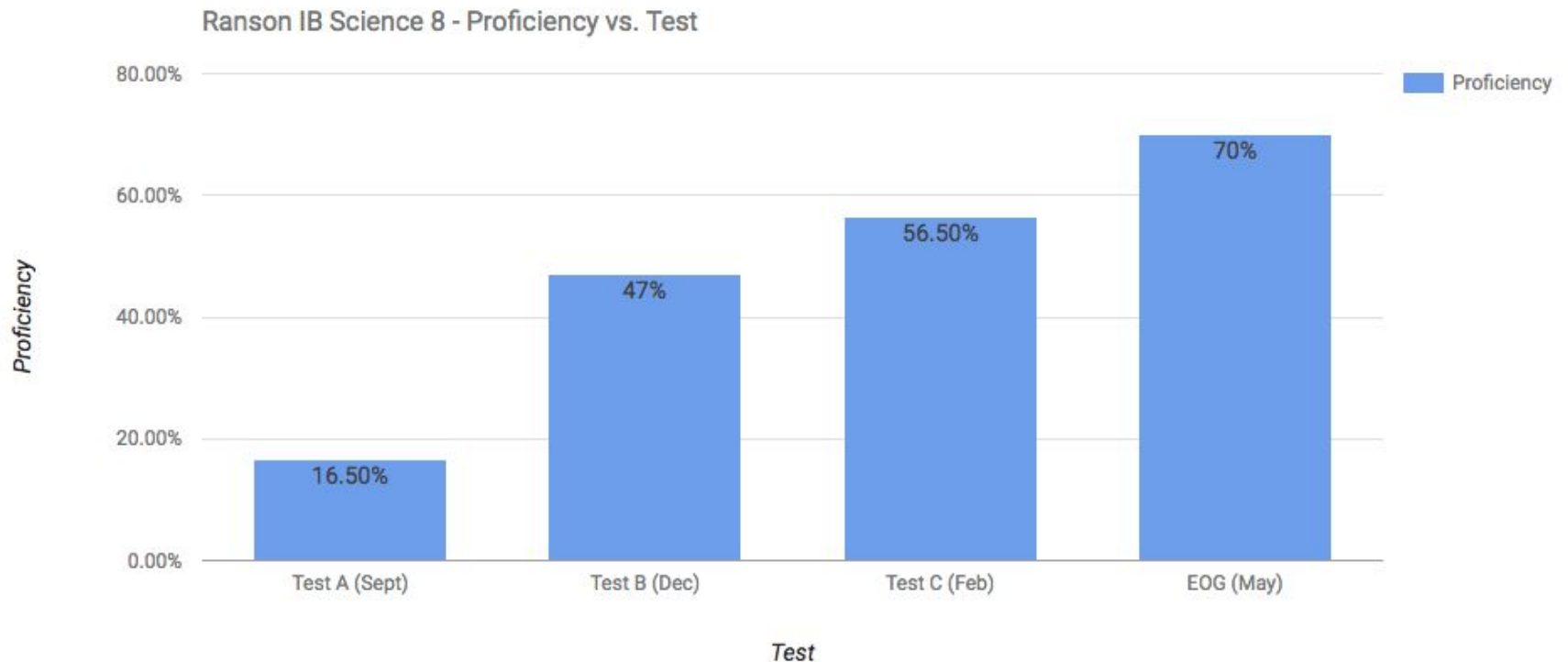


## New Jersey NJASK8 8th Grade State Exam Percentage of North Star Academy Students that Meet or Exceed Proficiency



# 2014- 2015 Science 8 Proficiency

*Ranson IB Middle School , Charlotte, NC*

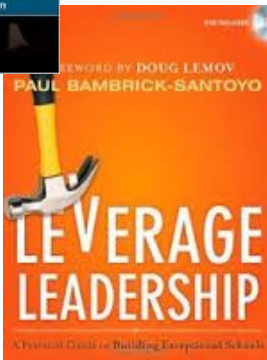
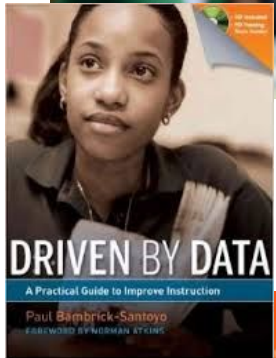


# Driven by Data



Implemented well, data-driven instruction has the power to dramatically improve student performance. This book presents the four building blocks of data-driven instruction used by effective data-driven schools and provides the professional development activities to develop them.

Also, the book provides the type of concrete tools to put data-driven instruction into practice rarely found in books. At the end of the first four chapters are implementation suggestions for teachers, principals, and district leaders.



# The Four Key Principles:

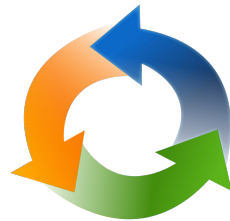
**DATA-DRIVEN INSTRUCTION AT ITS ESSENCE:**

**ASSESSMENTS**

**ANALYSIS**

**ACTION**

***in a Data-driven CULTURE***



The DDI cycle is sequential and there is overlap in each of the four components.

# Assessment

Power of the Question



# Assessment Items

## 6<sup>th</sup> Grade Math:

Use ratio and rate reasoning to solve real-world and mathematical problems.

- *Use ratio reasoning to convert measurement units; manipulate and transform units appropriately when multiplying or dividing quantities*

**What are the differences between these five questions?**

**Based on these examples, what conclusions can you draw about assessments?**

1. Joe can mow a lawn in 2 hours. At this rate, how long will it take him to mow three lawns?
2. Joe can mow three lawns in 4 hours. At this rate, how long will it take him to mow six lawns?
3. If it took 7 hours to mow 4 lawns, then at that rate, how many lawns could be mowed in 35 hours? At what rate were lawns being mowed?
4. If it took 2 hours to mow 3 lawns, how much can be mowed in 20 minutes at that rate?
5. Jeremy has two 7-foot-long boards. He needs to cut pieces that are 15 inches long from the boards. What is the greatest number of 15-inch pieces he can cut from the two boards?

## **CORE IDEA**

**Standards and objectives are meaningless until you define how to assess them.**

**Because of this, assessments are the starting point for instruction, not the end.**

# Criteria for Assessment

## **COMMON INTERIM:**

- At least quarterly
- Common across all teachers of the same content grade level

## **ALIGNED TO DEFINED STANDARDS:**

- To state test (format, content, & length)
- To college-ready expectations to increase rigor

## **ALIGNED TO INSTRUCTIONAL SEQUENCE :**

- Matches sequence of curriculum

## **REASSESESSES:**

- Standards that are not mastered are on subsequent interim assessments

## **WRONG ANSWERS:**

- Illuminate misunderstanding

## **TRANSPARENT:**

- Teachers see the assessments in advance of beginning instruction

# Analysis

Moving from the “What” to the “Why”

# Sample Data Set

<i>Skill</i>	text structures	point of view	text structures	text structures	point of view	text structures	point of view	text structures	author's purpose	point of view	author's purpose	point of view
<i>CCSS Objective</i>	RI.6.5	RL.6.6	RI.6.5	RI.6.5	RL.6.6	RI.6.5	RL.6.6	RI.6.5	RL.6.6	RL.6.6	RL.6.6	RL.6.6
<i>Question Number</i>	1	2	3	4	5	6	7	8	9	10	11	12
Student 1	100	100	0	100	100	0	100	100	100	100	100	100
Student 2	100	100	0	100	0	0	100	100	100	100	100	100
Student 3	100	100	0	100	0	100	0	100	0	100	100	0
Student 4	100	0	100	100	100	100	100	100	0	100	100	100
Student 5	100	100	100	0	100	100	100	0	0	100	100	100
Student 6	100	100	0	100	100	100	100	0	0	100	100	100
Student 7	0	100	100	100	0	0	100	100	0	0	100	100
Student 8	100	100	100	100	100	0	100	100	0	100	100	100
Student 9	100	100	0	100	0	100	0	100	0	100	100	0
Student 10	100	100	100	100	0	0	0	0	0	100	100	0
Student 11	100	100	100	100	100	100	0	100	0	100	100	100
Student 12	100	100	100	100	0	0	100	100	0	100	100	100
Student 13	100	100	100	100	100	100	100	100	0	100	100	0
Student 14	100	100	100	100	100	100	100	100	0	100	100	100
Student 15	100	100	100	0	100	100	0	0	0	100	100	100
Student 16	100	100	100	100	100	0	100	100	100	100	100	100
Student 17	100	100	100	0	100	0	100	0	100	100	100	100
Student 18	100	100	0	100	100	100	0	100	0	100	100	0
Student 19	100	100	0	100	100	100	0	0	0	100	100	0
Student 20	100	100	100	100	100	100	100	0	100	100	100	100
Student 21	100	100	100	0	100	0	100	0	0	100	100	100
Student 22	100	100	100	100	100	0	100	100	0	100	100	100
Student 23	100	100	100	100	100	0	100	100	0	100	100	100
	95.7	95.7	69.6	82.6	73.9	52.2	69.6	65.2	21.7	95.7	100	73.9
	RI.6.5		73		RI.6.6		76.6		RL.6.4		32.6	

# Global Impressions

## Guiding Questions:

- **How well did the class do as a whole?**
- **What are the strengths and weaknesses in the standards: where do we need to work the most?**
- How did the class do on old vs. new standards? Are they forgetting or improving on old material?
- How were the results in the different question types (multiple choice vs. open-ended, reading vs. writing)?
- Who are the strong/weak students?

# Deeper Analysis

Guiding questions:

- **Did students do better on some questions than others? What can explain that?**
- **Are there any bombed questions? If yes, what were the most popular answers and why?**
- Are there questions that separate strong from struggling students?
- How does this impact our action plan? What needs to be re-taught for the whole group? For small groups? What will we do differently?

## **CORE IDEA**

**If we spend time on a deep analysis, we have a better understanding of student misconceptions and how to move forward.**

**The better our analysis of the data, the deeper our understanding.**



# Criteria for Analysis

## **IMMEDIATE:**

- Ideal 48 hrs, max 1 wk turnaround

## **BOTTOM LINE:**

- Includes analysis at question level, standards level and overall—how well did the students do as a whole

## **TEACHER-OWNED** analysis

- Teacher does the cognitive lift in the meeting

## **TEST-IN-HAND** analysis:

- Teacher & instructional leader together

## **DEEP** analysis:

- Moves beyond “what” to “why”

# Action

Where the magic happens

# Sample Action Plan

<p><b>Prioritized Standard/ Explicit Instruction:</b></p> <p>-</p> <p><u><a href="#">CCSS.Math.Content.HSA-CED.A.2</a></u> Create equations in two or more variables to represent relationships between quantities; graph equations on coordinate axes with labels and scales.</p>	<p><b>Instructional Strategy/ Approach:</b></p> <p>-Warm Up Problems</p> <p>-Station Review day</p>
<p><b>Assignment/ Activities:</b></p> <p>-Hands on Graphing Activity with Coordinate Plane Geo-Boards</p> <p>-Coordinate Plane Artwork</p>	<p><b>Assessment/ Accountability:</b></p> <ul style="list-style-type: none"><li>● Exit Ticket</li></ul>

## **CORE IDEA**

**Analysis is only meaningful if you combine it with action.**

**With intentional action planning, there is a targeted focus on closing learning gaps for students that will lead to overall student achievement gains.**

# Criteria for Action

## **PLAN:**

- New lessons based on data analysis

## **ACTION PLAN:**

- Implement what you plan (dates, times, standards & specific strategies)

## **INSTRUCTIONAL LEADER FEEDBACK:**

- Provide feedback on re-teaching plans prior to implementation

## **ACCOUNTABILITY:**

- Observe changes classroom observations, in-class assessments

## **ENGAGED STUDENTS:**

- Students know the end goal, how they did, and what actions they're taking to improve

# Culture

Building the Foundation

# Criteria for Culture

## **“HIGHLY ACTIVE” LEADERSHIP TEAM:**

- Trained, focused, and action-orientated

## **INTRO DDI TRAINING:**

- Leaders and teachers have received DDI training

## **CALENDAR:**

- Calendar in advance with built-in time for assessments, analysis & action

## **PROFESSIONAL DEVELOPMENT:**

- Ongoing and aligned

## **BORROW FROM THE BEST:**

- Identified and implemented best practices from high-achieving

# Assessment Calendar



Ranson Middle, an International Baccalaureate World School



## 2014-2015 Assessment Calendar

Color	Assessment
	<b>Discovery Education/Common Interim Assessment</b> - DE #1: Sept. 15 <sup>th</sup> – 19 <sup>th</sup> - DE #2: Dec. 8 <sup>th</sup> – 12 <sup>th</sup> - DE #3: Feb. 2 <sup>nd</sup> – 6 <sup>th</sup>
	<b>MAP Assessments (ELA Only)</b> - Fall MAP: Sept. 8 <sup>th</sup> – 12 <sup>th</sup> - Winter MAP: Dec. 1 <sup>st</sup> – 5 <sup>th</sup> - Spring MAP: Mar. 9 <sup>th</sup> – 12 <sup>th</sup>
	<b>District/State/Federal Assessments</b> - Mock EOG: Mar. 23-27 <sup>th</sup> - EOGs/MSLs: May 22 <sup>nd</sup> – 29 <sup>th</sup>
	<b>Data Analysis Week</b> - DE #1: Sept. 22 <sup>nd</sup> – 26 <sup>th</sup> - DE #2: Dec. 15 <sup>th</sup> – 19 <sup>th</sup> - DE #3: Feb. 9 <sup>th</sup> – 13 <sup>th</sup> - Mock EOG: Mar. 30 <sup>th</sup> – Apr. 3 <sup>rd</sup>
	<b>NAEP Testing (8<sup>th</sup> grade ONLY)</b> - Feb. 24 <sup>th</sup> – 25 <sup>th</sup>
	<b>CMS Holidays/Breaks or Teacher Workdays</b> - Aug. 19 <sup>th</sup> – 22 <sup>nd</sup> : Required - Oct. 31 <sup>st</sup> : Required ½ Day - Dec. 22 <sup>nd</sup> : Optional - Jan. 23 <sup>rd</sup> : Optional - Feb. 13 <sup>th</sup> : Required - Feb. 16 <sup>th</sup> : Required - Mar. 12 <sup>th</sup> : Required - Mar. 13 <sup>th</sup> : Optional - Apr. 3 <sup>rd</sup> : Required ½ Day - Jun. 12 <sup>th</sup> : Required - Jun. 15 <sup>th</sup> : Optional

### August 2014

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### September 2014

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### October 2014

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### November 2014

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

### December 2014

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### January 2015

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

### February 2015

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

### March 2015

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

### April 2015

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

### May 2015

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

### June 2015

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

**\*\*Testing Order for all Discovery Education, Mock EOGs, and EOGs/MSL testing weeks:**

- Monday: ELA
- Tuesday: Math
- Wednesday: Science
- Thursday: Social Studies



## **CORE IDEA**

**Exceptional teachers, leaders, schools, and districts succeed because of how they use their time.**

**Through strategic planning, exceptional schools ground their work in data-driven instruction.**

# Critical Key Points

**The DDI cycle is sequential and there is overlap in each of the four components.**

1. Quality analysis and action cannot happen without quality assessment.
2. In order for the components of the DDI cycle to become pervasive, there must be a culture of DDI



# Final Reflection

When thinking about the 4 key components of DDI (Assessment, Analysis, Action, and Culture)

- Which key do you feel is most prevalent in your context?
- Which key do you feel like would be the biggest challenge to implement in you context?
- What is the next step that you could take to create a Data-Driven Culture in your context?

# Q & A

**Alison Harris Welcher**

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To learn more about Data-Driven Instruction, check out the book:

