

Appointments

■ Realtor **Isabel Pinheiro** has joined **RE/MAX Alliance Group** as Sales Associate in the



Isabel Pinheiro

Sarasota office. She is also a RE/MAX agent in Canada. Pinheiro is a member of the RE/MAX Diamond Club and Hall of Fame, awarded to top-producing agents, and is a recipient of the Lifetime Achievement Award. She is accredited by the Institute for Luxury Home Marketing and holds the Accredited Buyer's Representative (ABR) and Seniors Real Estate Specialist (SRES) designations.

Pinheiro continues to serve as the co-team leader for the Bailey Group based out of Ontario, Canada, ranked #24 among RE/MAX offices worldwide. Prior to her real estate career, Pinheiro owned a travel agency in Cambridge, Ontario. She speaks English, French and Portuguese. The Sarasota office is located at 2000 Webber Street.

■ **Neal Signature Homes**, a Lakewood Ranch-based home-builder, has welcomed **Lois Reed** as a new home sales associate at Collingtree, a neighborhood of estate homes inside Country Club East in Lakewood Ranch.

Reed has more than 30 years of experience. The Ohio native has a background in real estate law and has worked for several regional and national builders in Florida and Texas.

In her new role, she is responsible for sales, tours and models within the luxury home community as well as assisting potential homebuyers with home sites in the Highlands, Prestbury and Eaglescliffe neighborhoods.

■ **Tommy's Express Car Wash** has hired **Dana McCaffrey** as their general manager at their new car wash facility at 4615 S. Tamiami Trail, Sarasota.



Dana McCaffrey

McCaffrey has been in sales, management and customer service her entire career. Prior to Tommy's Express she and her husband owned and operated Cruise Planners American Express, a travel agency franchise. In her new role as General Manager of Tommy's Express she will

be responsible for all aspects of the business from hiring, training, operations, customer service, and growth development. This is the first of several locations set to open in the Sarasota area and will be the main training hub for future washes.

■ **Kerkering, Barberio & Co.**, Certified Public Accountants has announced that **Lorena Segreti** has joined the Sarasota accounting firm as their Human Resources Manager. She has a bachelor's in Business Administration with a concentration in Accounting from DeVry University in Addison, IL. Lorena also has an MBA with a concentration in Finance and Human Resources from Keller Graduate School of Management. As the accounting firm HR manager, her primary role will be providing human resources and employee benefits support to the KB companies.

■ **The Players Centre for Performing Arts** have announced the appointment of **Morgan Gerhart** as Advancement Director. Gerhart has 9 plus years of experience in nonprofit



Morgan Gerhart

fundraising and over 20 years as a volunteer in various non-profits in Florida, Connecticut, New Jersey and Scotland. She has 25+ years experience

in Hospitality and Tourism. Currently, Gerhart sits on the Board of Directors for the Association of Fundraising Professionals SWFL, and Sarasota Musica Viva, and is a former board member of Sertoma Club of Sarasota, and Johns Hopkins All Children's Hospital Sarasota/Manatee Guild. Prior positions with Girls Inc. of Sarasota County as Director of Advancement, Goodwill Manasota as Director of Development, and the Greater Sarasota Chamber of Commerce as Membership Services Director.

Gerhart's nonprofit career spans more than 17 years advocating for community awareness, charitable support and measurable impact for organizations across Sarasota and Manatee.

■ **The Gulf Coast Chapter of the Divas Angels** has announced their new **Board of Directors for 2019**. **Director** – Kathie Minidis; **Assistant Director** – Donna DeFant; **Treasurer** – Susan Goslin; **Secretary** – KJ Smolarek; **Membership** – Kerri Wilkinson; **Media/Marketing** – Donna DeFant; **Activities** – Kathie Minidis; **Fundraising** – Melanie Puccinis; **Clothing/accessories** – Amy Barco; **Safety**

Director – Rita Davis; **Sergeant at Arms**: KJ Smolarek; **Website**: Lynne Weise; **Sunshine**: KJ Smolarek; **Scrapbook**: Loretta Wronowski.

And their 2019 meeting schedule will be posted on the website as it will vary from month to month and venue to venue.

The Gulf Coast Diva Angels raises money for local non-profits benefitting women, children, animals and volunteers their time on the Adopt-A-Road initiative in Sarasota County. Diva Angels, Inc. is a non-profit organization of female motorcycle enthusiasts who enjoy riding together, camaraderie, doing good in the community and building strong friendships all along the way. All makes and models of bikes along with all shapes, sizes and ages of women are welcome!

Diva Angels members and guests are always welcome to come to all meetings and all events. If you are interested in being a Diva Angel and want more information, just show up at the meeting, go to www.divaangels.org to see the dinner meeting location or call Kat Minidis, the Director of The Diva Angels – Gulf Coast Chapter at 727-403-0042.

■ **Visit Sarasota County** (VSC) has appointed **Britney Guertin** communications and content manager and Adam



Britney Guertin

Cellini content coordinator. The new additions will be responsible for all aspects of the communications, public relations and content

creation and will work in concert to increase the visibility and recognition of Sarasota County as a visitor destination.

In her role with VSC, Guertin will manage all domestic and international PR initiatives, including press relations, visitor information, partner and stakeholder communications and event and campaign promotions. Guertin most recently worked as the PR & Social Media Director with Grapevine Communications. She is the incoming Chair with the Lakewood Ranch Business Alliance's Young Leaders Alliance and the current VP with Designing Daughters of Sarasota.

As Content Coordinator Cellini will develop, optimize and maintain the content for VSC including, websites, social media and all other marketing and advertising needs. Cellini spent the last three years as a reporter and weekend anchor for Sarasota's television news station, WWSB-TV. A former college baseball player and fundraiser host, he will be an asset with

VSC's spring training partners old and new as well as the many local nonprofits and charities.

Accolades

■ **EVO Athletics** has announced that level 10-team member **Hannah Joyner** will be joining the Rutgers University competitive gymnastics team on a full athletic scholarship in the fall of 2019.



Hannah Joyner

During the 2018 USAG National Junior Olympics in Cincinnati, Ohio, Hannah placed 2nd on beam and 6th overall. She took home gold at the 2017 Brestyan's Las Vegas Invitational, placing 1st in all apparatus except beam. She has been training under Aimee Boorman, the United States Women's Olympic team coach for the 2016 Rio Olympics and EVO Athletics Women's Program Director & Elite Coordinator since 2015. EVO Athletics is located at 7188 15th Street E. Unit 2, Sarasota.

■ **Caldwell Trust Company** has promoted **Kim Pettit** to the position of operations specialist. Pettit joined Caldwell in 2017 as operations associate, bringing decades of financial experience that began in 1994, just after she completed high school. The Pittsburgh native moved to Florida in 1985. Prior to joining Caldwell she had been with Northern Trust for 16 years as a senior client service support officer, working in private banking, lending and trust services. Pettit is based in the Venice office, reporting to Elaine Griffin, operations manager.

■ Last year **Goodwill Manasota** vice president **Margie Genter** celebrated 30 years with Goodwill. The organization feted her achievements during its Recognition Breakfast.

From Genter's beginnings as an intern with Goodwill, she rose through the ranks in positions including work adjustment training counselor, store manager, and director of housing before earning her current post of vice president of mission services. In this role, she develops, plans, and executes activities and programs that focus on employment, including Job Connection, which provides free job-placement services to individuals seeking community-based jobs; the Good Partner Coach Program, which provides men-



Margie Genter

toring and coaching services to all Goodwill team members; the Goodwill Works Program, which helps people who need extra help in developing job skills; the Workforce Education Program, which provides opportunities for people to earn a high school diploma; and the Veterans Services Program, which helps veterans to transition back into civilian life.

Additionally, she is the direct supervisor of the Commission on Accreditation and Rehabilitation Facilities (CARF) International accreditation for the Goodwill Job Connection career services program; she has helped secure this certification for Goodwill Manasota since 1988.

■ **Robyn Faucy-Washington**, executive director of **Neuro Challenge Foundation for Parkinson's**, was recently elected



Robyn Faucy-Washington

as the Vice Chair of the national Alliance of Independent Regional Parkinson Organizations (AIRPO) at the group's annual

meeting in Miami in November. Faucy-Washington is slated to be the AIRPO Chair for 2020.

AIRPO is a consortium of regional independent nonprofit organizations that aim to enrich programs available to the Parkinson's disease community across the country by encouraging collaboration, leveraging organizational strengths and maximizing efficiency.

Member organizations include the Houston Area Parkinson Society, Michigan Parkinson Foundation, Northwest Parkinson's Foundation, Parkinson Association of the Carolinas, Parkinson Support Center of Kentuckiana, Parkinson Association of the Rockies, and Neuro Challenge Foundation for Parkinson's.

AIRPO formalizes a collaboration begun in 2009 with the national Parkinson's Foundation which provides administrative support to the consortium. Find out more about Neuro Challenge at www.NeuroChallenge.org.

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