



Volunteer Green Team Event Report: *Greening of Dominion Riverrock*

Date: May 15-17, 2015

Event Organizer: Venture Richmond

Locality: City of Richmond

Number of Event Participants: Approx. 100,000

Green Event Summary

Recycling & Waste Reduction

| | |
|--------------------------|------------------|
| Trash | 3,720 lbs |
| Recycling | |
| ○ Mixed | 2,254 lbs |
| ○ Compostables | NA |
| ○ Plastic film (Trex) | 150 lbs |
| ○ Grease | 400 lbs |
| ○ Pallets | NA |
| Waste avoided | |
| ○ Tap wine (500 bottles) | 750 lbs |
| ○ Food donation | NA |
| ○ Other | |

TOTAL Landfill Diversion = 3,454 lbs or 48%

Estimated Diversion by Volume = 75%

Top Green Practices in Place:

- ✓ Labeling & signage was placed on all of the containers; additional Beer Cups Recyclable
- ✓ Core staff of Virginia Green staff and volunteers effectively kept up with all of the eco-stations
- ✓ Event staff continues to improve in its efforts to support recycling and waste diversion.
- ✓ Green tape system was used to indicate full bags of recyclables
- ✓ Plastic film collection provided by Trex went well considering it was first attempt
- ✓ Bulk water stations
- ✓ Tap wine
- ✓ No polystyrene was observed in use by vendors

Top Areas for Future Improvement:

- Need to provide for sufficient number of recycling dumpsters. The 2 recycling dumpsters were filled by the of Saturday. At least 750 lbs of recycling was regrettably lost to trash because of this.
- Poor attendance by green team volunteers – only 10 of 24 committed slots attended.
- Cigarette urns were not effectively placed during set up.
- Too many recycling containers were “by themselves” and should be co-located next to trash. (understandable in certain areas, but should always provide visible alternatives)
- Trash/recycling centers should be provided for vendors
- Central pallet and cardboard collection areas could be designated
- Event staff could also wear green-branded t-shirts of some sort. Also, early in the event when they are only collecting litter, they should also begin to help in making sure the contents of the containers are “correct”.
- More actively encourage refilling at water station (versus wax cups).

