



DONOR ENGAGEMENT PLATFORMS

Turnkey solutions to host donor and donor prospect experiences across North America

CRAFT AND LUXURY SPIRITS TASTINGS SHAPED FOR YOUR ORGANIZATION

THE EXPERIENCE

If your donor/constituency engagement strategy currently includes dinners and receptions, golf outings and, lecture series, or workshops for multiple dates or multiple cities/venues, we invite you to consider Raise Your Spirits' experiential tasting offerings ("Experience(s)") as turnkey alternatives to these commonly used approaches. These Experiences are a proven mechanism to:

- * **Increase attendance** at donor engagement activities
- * Increase **new donor prospect** follow-ups and conversions
- * Make every interaction **memorable**
- * **Engage** existing and prospective donors in a new and creative way

THE SERVICES

- * Research and understand your mission and program offerings in order to align tasting experience with your programmatic mission
- * Work with a subject matter expert in your organization to coordinate the flow of the donor engagements and develop Experience content
- * Design experiences for each donor group/program area





EXPERIENTIAL CASE STUDY

Pittsburgh Ballet Theatre's annual Pointe in Time Ball is a grand black-tie affair. Continuously ranked in SCENE's Top Ten Events in Pittsburgh for the last five years, guests are treated to a fabulous cocktail hour and exclusive silent and live auction, followed by a three course dinner and an enchanting table side performance by our prestigious Pittsburgh Ballet Theatre Company Dancers.

While planning our 2014 Pointe in Time Ball, we partnered with Max Miller of Raise Your Spirits to take our cocktail hour and dinner wine to another level. Max was extremely knowledgeable, and made our event staff feel confident from our first meeting.

Through his research, Max suggested a cabernet and a sauvignon blanc from a winery owned by Rodney Strong in California, a past professional dancer! The extra touch helped execute our ballet theme with every pour.

Raise Your Spirits really excelled during our cocktail hour with their custom Whiskey Tasting Bar presentation. Stocked with the finest local Whiskeys, guests were treated to sampling various spirits from a professional, knowledgeable bartender. Our guests were raving about it weeks later, and a PBT Board Member called recently to discuss bringing something similar to their corporate event.

Having Max spearhead our Pointe in Time Ball wine and spirits was a fantastic experience-- not one glass was empty during the gala! I look forward to working with Raise Your Spirits in the future. Cheers!

**-Heather D.
Special Events Manager
Pittsburgh Ballet Theatre**





DELIVERABLES

- * Experiences planned, developed and executed throughout your city or North America
- * Locate and coordinate Experience venues (on request)
- * Selection and supply spirits on your behalf to facilitate the Experiences
- * Align and coordinate with Chefs or other subject matter experts to facilitate the Experiences
- * Debrief with your team and RYS staff after each Experience for constant process improvement
- * Create a follow up correspondence for you to use with prospects that supports donor management



CONTACT US TODAY TO BEGIN YOUR EXPERIENCE

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