

HEFFERNAN MEMORIAL HEALTHCARE DISTRICT

President

Gloria Romo

Vice-President

Rodolfo Valdez

Treasurer

Gloria Grijalva

Secretary

Norma M. Apodaca

Trustee

Hector Martinez

601 HEBER AVE.
CALEXICO, CALIFORNIA 92231

NOTICE OF WORKSHOP
ON
Wednesday, March 13, 2019

Executive District

Manager

Tomas Virgen

General Counsel

Eduardo Rivera

Board Clerk

Brenda Ryan

THE BOARD OF DIRECTORS OF HEFFERNAN MEMORIAL HEALTHCARE DISTRICT
WILL CONDUCT A
WORKSHOP

THE MEETING WILL BEGIN AT
5:30 P.M. – 8:30 P.M.

A T
THE BOARD'S REGULAR MEETING PLACE
601 HEBER AVE.
CALEXICO, CA. 92231

AGENDA

1. CALL TO ORDER

2. ROLL CALL-DETERMINATION OF QUORUM

3. PLEDGE OF ALLEGIANCE

4. CONSIDER APPROVAL OF AGENDA:

In the case of an emergency, item may be added to the Agenda by a majority vote of the Board of Directors. An emergency is defined as a work stoppage, a crippling disaster, or other activity that severely imperils public health, safety, or both. Also, items that arise after the posting of the agenda may be added by a 2/3 vote of the Board. Items on the agenda may be taken out of sequential order as their priority is determined by the Board of Directors. The Board may take action on any item appearing on the agenda.

5. PUBLIC COMMENT TIME:

Public comment time on items not appearing on the agenda will be limited to 5 minutes per person and 15 minutes per subject. The Board may find it necessary to limit total time allowable for all public comment on items not appearing on the agenda at any one meeting to one hour. Persons desiring longer public comment time and/or action on specific items shall contact the Secretary and request that the item be placed on the agenda for the next regular meeting.

6. OVERVIEW

7. SWOT ANALYSIS (Brainstorm)

8. HEALTHCARE IN CALEXICO

9. TRENDS

10. WHAT ARE THE TOP 3 THINGS TO FOCUS ON?

11. MARKETING PLAN AND BUDGET TO COINCIDE WITH THE STRATEGIC PLAN

12. ITEMS FOR FUTURE AGENDAS:

This item is placed on the agenda to enable the Board to identify and schedule future items for discussion at upcoming Board meetings and/or identify press release opportunities.

13. ADJOURNMENT:

- a. Regular Board meetings are held on the first and third Wednesday of each month.
- b. The next regular meeting of the Board will be held at 5:30 P.M., April 3, 2019.
- c. The agenda package and material related to an agenda item submitted after the packet's distribution to the Board are available for public review in the lobby of the District office during normal business hours.

POSTING STATEMENT

A copy of the agenda was posted March 11, 2019 at 601 Heber Avenue, Calexico, California 92231. Pursuant to CA Government code 54957.5, disclosable public records and writings related to an agenda item distributed to all or a majority of the Board, including such records and written distributed less than 72 hours prior to this meeting are available for public inspection at the District Administrative Office, 601 Heber Avenue, Calexico, CA.

NOTICE In compliance with the Americans with Disabilities Act, any individuals requesting special accommodations to attend and/or participate in District Board meetings may contact the District at (760)357-6522. Notifications 48 hours prior to the meeting will enable the District to make reasonable accommodations.