



90 Years of Service

Texas LULAC

State Convention & Exposition

Dallas, TX | May 30–June 2, 2019



**"Our Future is Now...
Creating Change for Success"**

**Presenting Sponsor:'
[logo here]**

League of United Latin American Citizens
www.TexasStateLULAC.com
#LULAC19

Annual LULAC State Convention & Exposition

Hilton Dallas Lincoln Centre

5410 LBJ Freeway

Dallas, Texas 75240-6276

Thursday, May 30 through Sunday, June 2, 2019

The League of United Latin American Citizens (LULAC) invites you to participate in our 90th Annual LULAC State Convention & Exposition in Dallas, Texas.

About LULAC: Founded in 1929, the League of United Latin American Citizens is the nation's oldest and largest Hispanic organization. With thousands of members organized into more than 1000 LULAC Councils in virtually every state of the nation and in Puerto Rico, LULAC has tremendous outreach into the Latino community. With a rich history of advocacy in civil rights, education, economic development, immigration and equal opportunity, LULAC is uniquely positioned to lead the Hispanic community into the next millennium.

Make History: The LULAC Convention is an exciting, history-making convention, because it convenes hundreds of LULAC delegates from throughout Texas to discuss issues, set policies, and elect the organization's state leaders. For this reason, the LULAC Convention makes news and is covered by state and local media.

Reach out to Hispanic America: The LULAC Convention is well attended by major corporations who recognize the importance of reaching out to national Latino leaders and influential community members directly. There are opportunities to sponsor workshops and events, to show case products and resources and support the dedicated work of LULAC to improve the quality of life for Hispanic Americans.

Exposition: The LULAC Expo is open to the public and it is free of charge. This is a great opportunity to market programs and services to the fastest growing minority with great purchasing power.

Youth Conference: The convention also hosts the LULAC Youth Conference—a two-day event for Latino youth, featuring workshops and panel discussions education, career opportunities, community service and leadership.

Our 90th Annual LULAC State Convention & Exposition will take place May 29 – June 2, 2019 in Dallas, Texas. LULAC is proud to request your presence and sponsorship at our annual Texas State Conference & Exposition. This year, our focus will be on **education, health, financial literacy, policy setting and Latino empowerment.**

We are looking forward to your positive consideration of our proposal. Attached you will find our participation levels.

Cordially,

Lupe Torres

Lupe Torres Texas State Director

SPONSORSHIP PACKAGES

As the nation's largest and oldest Hispanic Civil Rights organization, with its rich history and advocacy for education, civil rights, economic attainment, and workforce development, LULAC has a proven track record in its quest to reach out to the communities it serves throughout Texas. The continued training and learning opportunities that are offered to our volunteer members and community leaders at our annual conference are vital in order to provide the much needed services to those in need. Our expected attendance is over 800 participants.

Please review our participatory menu of opportunities and registration forms by which you may support this very important event.

Presenting Sponsor Level—\$20,000

The conference will be "presented by" in all marketing materials and events website. Opportunity to provide brief remarks at all official conference events and ribbon cutting. Priority eating at one table of ten at any three of meal event choosing: Women's Luncheon, Veterans' Luncheon, Elderly Breakfast, Youth Banquet or State Director's Award Banquet. Full page ad in inside front cover or two full page color ads in program book., attendance at all VIP functions, three corporate representatives at welcome reception, two full registrations and one priority exhibit space.

Diamond Level—\$15,000

Priority Seating at One Table of Ten at any two meal events of choosing: Women's Luncheon, Veterans' Luncheon Elderly breakfast, Youth banquet, or State Director's Award Banquet. Recognition of Corporate Sponsor at banquet of choosing. One full page color ad in program book., attendance at VIP functions, two corporate representatives at welcome reception, two full registrations and one priority exhibit space.

Emerald Level—\$10,000

Priority Seating at One Table of Ten at one meal event of choosing: Veterans' Luncheon, Women's Luncheon, Elderly breakfast, Youth banquet, or State Director's Award Banquet. Recognition of Corporate Sponsor at banquet of choosing. One full page color ad in program book., attendance at VIP functions, two corporate representatives at welcome reception, two full registrations and one priority exhibit space.

Ruby Level—\$5,000

Priority Seating at One Table for five at one meal event of choosing: Women's Luncheon, Veterans' Luncheon, Elderly Breakfast, Youth banquet or State Director's Award Banquet. Recognition of Corporate Sponsor at banquet of choosing. One half-page color ad in program book., attendance at VIP functions, two corporate representatives at welcome reception, two full registrations and one exhibit space.

Pearl Level—\$2,500

Priority Seating at One Table for five at banquet of choosing: Women's Luncheon, Veterans' Luncheon, Elderly Breakfast, Youth banquet, or State Director's Award Banquet. One fourth-page color ad in program book, attendance at VIP function, two corporate representatives at welcome reception, and one full registration.

ADDITIONAL OPPORTUNITIES

Underwriter of Future Leaders registration package: Youth or Collegiate/Young Adult Registration Packages
Company Logo on Registration Bags, or Badge Holders
Host delegate Elderly Breakfast
Sponsor of Convention Program
Sponsor of Convention Workshops or Youth events

For more information about sponsorship opportunities, contact Lupe Torres at 210-391-3274 and by email: ltorres648@gmail.com

2019 LULAC TEXAS STATE CONVENTION

SPONSORSHIP AGREEMENT: Please print or type the requested information below as it should appear in the conference program and name badge:

Name _____ Title _____

Corporation/Agency _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-Mail _____

Select sponsorship level below. Enter the event you wish to sponsor:

- Presenting Sponsor Level—\$20,000
- Diamond Level—\$15,000
- Emerald Level—\$10,000
- Ruby Level—\$5,000
- Pearl Sponsor—\$2,500
- Additional Opportunities

Signature of Authorized Representative

Date

Mail this agreement and check to:
Ms. Connie Martinez, Texas LULAC State
Treasurer
P.O. Box 831087
San Antonio, Texas 78283

Make check payable to: **Texas State LULAC**

Deadline: May 5, 2019.

For more information about sponsorship opportunities, contact Lupe Torres at 210-391-3274 and by email: ltorresc648@gmail.com

DALLAS, TEXAS - MAY 30 – JUNE 2, 2019



Ad Dimensions/Specifications

Full page with bleed 8.75" wide by 11.25" tall

Add eight of an inch (.125") to each dimension to allow for cutting

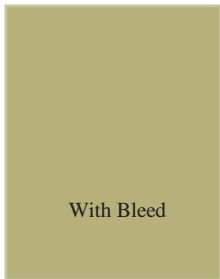
.125" (1/8") on each edge of the ad will be trimmed off during the cutting process. This will leave you a 8.5" X 11" size ad.

Your type (text) should be a minimum 0.25" (1/4") inside the cut box on each side.

Full page with no bleed 8" wide by 10.25" tall

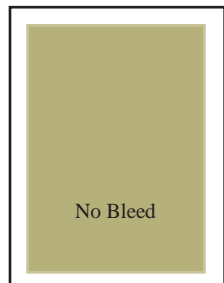
Half page horizontal (wide) 7.5" wide by 4.75" tall

Quarter page 3.6" wide by 4.75" tall



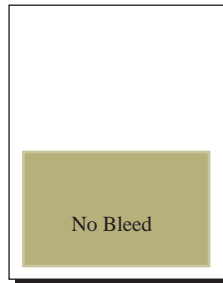
With Bleed

FULL PAGE



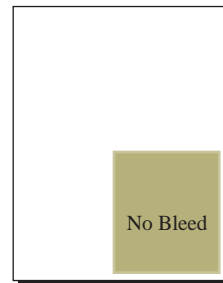
No Bleed

FULL PAGE



No Bleed

HALF PAGE HORIZONTAL



No Bleed

QUARTER PAGE

- | | | |
|--------------------------|----------------------|---------|
| <input type="checkbox"/> | Back cover full page | \$3,000 |
| <input type="checkbox"/> | Full page | \$1,500 |
| <input type="checkbox"/> | Half page | \$750 |
| <input type="checkbox"/> | Quarter page | \$400 |

All ads are printed in color

Send ads saved as "PDF for press quality" and send to:
(make sure you convert all graphics to CMYK before creating the PDF)

aaliyah504@gmail.com

For questions, please contact Cristina Garcia at 972-837-6962/email: aaliyah504@gmail.com

2019 Texas LULAC Convention Program
Deadline for Ad Artwork is May 10, 2019.

<https://www.facebook.com/TexasLULAC>

Notes:

- The publisher and Texas LULAC shall be under no liability for errors made by the advertiser or loss by reason of any errors arising out of publication.
- Publisher reserves the right to assign all advertising space. All prices are net and non-commissionable. This agreement, artwork, and payment must be received by May 10, 2019.

"Our Future is
Now..Creating
Change for
Success"



TexasLULAC
Convention

May 30 - June 2, 2019
Dallas, TX

2019 LULAC TEXAS STATE CONVENTION

EXHIBITOR AGREEMENT

Name _____ Title _____

Corporation/Business _____

State of Federal Agency _____

Name Community Based Organization _____

Address _____ City _____ State _____ Zip _____

Telephone () _____ Fax _____ E-mail address _____

Corporations/Business	\$500.00
State/Federal Agencies/Universities	\$300.00
Community-Based Organizations	\$150.00
LULAC Councils	\$100.00
Craft Vendors	\$100.00

Will need Electrical Outlet ___ Yes ___ No

No. of Booths Requested: _____ x cost/booth _____ = Total Cost _____

Payment in full is required with this Agreement. Purchase orders for State/Federal Agencies will be accepted and payment must be made upon receipt of invoice.

NOTE: Space assignments are based upon the order in which companies or agencies become Exhibitors. Preference will be given to major corporate sponsors, per agreement. Exhibitors receive a listing in the Program Book, an I.D. Sign, a Table and Two Chairs, Name Tags (please provide names) and 1 ticket to the Welcome Reception.

“The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor’s activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owners, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages and claims”. LULAC Exposition Coordinators reserve the right to establish rules that may be required to guarantee the safety and appearance of the conference exhibit area. Additional services such as electricity and/or internet access available at additional cost and requires advanced notice.

Mail the form & payment to the address below.

Signature of Authorized Representative

Date

Make checks payable to the Texas State LULAC and send with this agreement to: 2019 Texas State LULAC Convention
Connie Martinez, LULAC State Treasurer
P.O. Box 831087, San Antonio, TX 78283
Deadline: May 10, 2019

Total _____ Credit Card # _____ Expiration Date _____

MasterCard Visa American Express Signature _____