

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

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Wednesday, January 9, 2013 at 6:00 PM

**New Location Reminder
for January 9th Meeting:
City Hall at 6:00PM**

City of Manhattan Beach
City Hall – Main Conference Room
1400 Highland Ave
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the December 12, 2012 BID Meeting
Action: Approve
3. Presentation by: Jacki Bacharach from car2go - Offering Car-sharing Service Opportunities.
Action: Receive report
4. Introduction and Presentation by the new Manhattan Beach Chamber of Commerce President: James O'Callaghan
Action: Receive report
5. Approval and Ratification of Expenses for Reimbursement from the December 2012 North MB BID Holiday Winter Walkabout (*Advisory Board Approved up to \$5,000 for Event*)
Action: Approve
6. Public Hearing will be held at the February 5, 2013 City Council Meeting to Discuss and Adopt the Annual Assessment, Ratify the new NMB BID Advisory Board and Review Proposed 2013 Enhancement Project and Activity Plan.
Action: Discussion / Approve
7. Review Directory Map provided by the City's GIS Mapping Specialist containing with updated information provided by the City's Business Licensing Office.
Action: Discuss / Update
8. Public Comment (3 Minute Time Limit)
9. Adjournment to next meeting: February 6, 2013 at City Hall (Main Conference Room) - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

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North Manhattan Beach Business Improvement District
City of Manhattan Beach / City Hall-Main Conference Room
Wednesday, December 12, 2012 @ 6:00 pm

1. 2012 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Bernadette George	BID Board Member	Elegance Boutique Spa
Brett Karas	BID Board Member	Baja Sharkeez
Steve Delk	BID Board Member	OB'S

Absent BID Member: Bernadette George

Steve S. Charelian (Revenue Service Manager, CMB) and Steve Finton (City Engineer, CMB)

2. Approval of Minutes from the November 7, 2012 North MB BID Meeting

**Vote approved/unanimous*

3. North Manhattan Beach Business Improvement District's annual Holiday Winter Walkabout event update. (December 6, 2012).

- The Holiday Winter Walkabout went well although not having the banner posted created less public notification. New banner to be made for future events.
- Members discussed Veranda's impressive participation in the Holiday Walkabout.
- James McCleary suggested for next year to have a Santa float parked North of Rosecrans. This would help bring traffic down to that end of the North MB BID.

4. Status Update on 2012 Enhancement Projects and Activity Plan

- Monument is in production and should be installed First Quarter of 2013.
- James McCleary will follow up on the proposed solar LED lamps. North Manhattan Businesses would like to have more lighting. Steve Finton to advise on placement.

5. 2013 Advisory Board Election Process for Seven Board Members

- All seven candidates were present. Board decided to skip oral presentations and a motion was made to adopt the 2013 NMB BID Advisory Board.
**Vote approved/unanimous*
- Open Voting and Tally Ballots Results:
Board members elected, Harry Ashikian, Janice Davenport, Steve Delk, Brett Karas, James McCleary, Simeon Moses, Steve Oliveira.
- Board elected James McCleary as Chairperson, Harry Ashikian as Vice Chairperson and Janice Davenport as Secretary.

6. Propose 2013 Enhancement Projects and Activity Plan

- Harry Ashikian suggested lowering the District Tax Assessment (Steve Charelian to research and advise), any action would not take place until 2014.
- Lighting for crosswalks would improve safety and visibility of NMB.
- Board needs to review possibilities of a master plan for the NMB BID. Would need City Council approval.
- Research parking options (signage) for the El Porto Lot & NMB parking.
- Parking is still a problem for businesses. Need more meters with credit card function to be discussed.
- Discuss opportunity of a surf day event and review other annual events.
- Map in Directories to be updated twice per year.
- Future North MB BID monthly meeting location changed to City Hall.

7. Public Comment

Mark Lipps was present. His wife is the owner of The Ripe Choice. He is interested in keeping the small businesses in NMB. Presented information on the 'green' initiative event he is involved with to be held at the Armory. The name of the event is "Sage".

8. Adjournment – 7:40 PM / Next NMB BID Committee Meeting-January 9, 2013 at City Hall.