

Department of Massachusetts Veterans of Foreign Wars



Membership Program 2018-2019

**Prepared by Keith Jackson, State Commander
Michael Raymond, Membership Chairman**

“Together We Can Build A Stronger VFW”

The membership program has been designed to recognize and award you for promoting membership in the Veterans of Foreign Wars. We must be able to effectively recruit, retain, and mentor a stable membership base, including all generations of veterans. By doing this we will show a continued growth and have the ability to thrive through the dedication and involvement of members at all levels of the organization.

Why Should I join the Veterans of Foreign Wars? Because our strength comes from you. Simply put, the VFW strives to do good things for deserving people; particularly veterans, their families, and their communities. From local grassroots ideas to national influence, we work every day to make a difference. It's our strength as an organization. And, with each individual membership, we grow stronger together.

“Together We Can Build a Stronger VFW”

Goals

1. To increase membership and participation in the VFW
2. Present a positive image of the Veterans of Foreign Wars to our veterans, families and community.
3. Build a stronger VFW for the future
4. Instill team building and Esprit de Corps amongst members.
5. Provide veteran service officers outreach to post and districts
6. Ensure the 380,000 veterans living in the Commonwealth are aware of the programs and assistance available through the Veterans of Foreign Wars.

Membership Achievement Goals

1. Increase the number of new members by 10%
2. Increase our life members by 5%
3. Increase Re-instated members by 10%
4. Average 85% retention for post in Massachusetts

VFW Department of Massachusetts



Note: To receive credit, please remember to put your name and VFW member number on all Membership Application Forms for all new members you recruit

To be eligible for any award

You must meet the award criteria on or before the Department deadline date (as indicated in this guide).

Membership numbers must appear on National's website (memstats) on or before the Departments contest deadline date.

Post must have at least 50 members to receive any membership award

Unless otherwise stated. Awards will be presented at the State Convention.

The Commander reserves the right to update and or change the awards program at any time.

Respectfully,

Keith M. Jackson
State Commander
kjackson@vfwma.org
(978) 597-0087

Michael Raymond
Membership Chairman
mraymond@vfwms.org
(603) 608-6898



Monthly Membership Contest

Each month posts & recruiters leading with the most new members on the last day of the month will receive a monthly prize (listed below)

In the event of a tie a raffle drawing will be held to determine the winner. (Must have a minimum of (5) for posts, (5) for recruiters. Awards will be based on the current month's totals and not accumulative total. Every month posts and recruiters will have the opportunity to compete as the contest re-starts over at the beginning of the month.

Post New Members Monthly Contest

July 2018	\$50.00 VFW Store Gift Certificate & 2 Commanders' Shirts
August 2018	\$50.00 VFW Store Gift Certificate & 2 Tickets CDR's Testimonial
September 2018	\$50.00 VFW Store Gift Certificate
October 2018	\$50.00 VFW Store Gift Certificate
November 2018	\$50.00 VFW Store Gift Certificate
December 2018	\$50.00 VFW Store Gift Certificate & 2 Tickets VOD/PP Banquet
January 2019	\$50.00 VFW Store Gift Certificate
February 2019	\$50.00 VFW Store Gift Certificate & 2 Tickets C-In-C Banquet
March 2019	\$50.00 VFW Store Gift Certificate
April 2019	\$50.00 VFW Store Gift Certificate
May 2019	\$50.00 VFW Store Gift Cert. & 2 Tickets State Conv Award Banquet
June 2019	\$50.00 VFW Store Gift Certificate

Recruiter: New Member Monthly Contest

July 2018	\$50.00 VFW Store Gift Certificate & 1 Commanders' Shirts
August 2018	\$50.00 VFW Store Gift Certificate & 2 Tickets CDR's Testimonial
September 2018	\$50.00 VFW Store Gift Certificate
October 2018	\$50.00 VFW Store Gift Certificate
November 2018	\$50.00 VFW Store Gift Certificate
December 2018	\$50.00 VFW Store Gift Certificate & 2 Tickets VOD/PP Banquet
January 2019	\$50.00 VFW Store Gift Certificate
February 2019	\$50.00 VFW Store Gift Certificate & 2 Tickets C-In-C Banquet
March 2019	\$50.00 VFW Store Gift Certificate
April 2019	\$50.00 VFW Store Gift Certificate
May 2019	\$50.00 VFW Store Gift Cert. & 2 Tickets State Conv Award Banquet
June 2019	\$50.00 VFW Store Gift Certificate

100% Membership Award Deadline: March 31, 2019

Post achieving 100% membership by March 31, 2019 will be entered to win a \$1000.00 cash prize (1 winner) and two \$500 cash Prize (2 winners). Note: Post must have a minimum of 50 members (prior year total) or more to qualify for this award.

Post Commander's Contest Deadline: May 31, 2019

Post Commanders LEADING in their DIVISION as of May 31, 2019 at 8:00 AM and reaching or exceeding the percentages listed below will be the guest of the State Commander to attend the State Convention in June 2019. They will receive a full room and tax (2 nights) and two tickets to the Awards banquet.

All-State Post Award

Must have 100% or greater in Membership by 8 AM on June 30th 2019 and must complete the following three tasks:

- Post Quartermaster MUST be bonded for the full year NLT 31 August 2018.
- Will be inspected NLT 31 March 2019
- Must have all four (4) quarterly audits submitted NLT 01 May 2019

Must meet a minimum of 7 of the items below items

- Must have submitted all Community Service Reports
- Must have participated/purchased Buddy Poppies through Department
- Must have participated in the Voice of Democracy Program (Entry)
- Must have participated in the Patriot Pen Program (Entry)
- Must have submitted a Candidate to one of the following Teacher Award, Police, Fire, EMT, or Scout Award
- Must have attended Field Training/OTI
- Must have attended Membership Training (September 2018)
- Post must have participated in a fund raising Special Project Event or Donate a minimum of \$50 to the Massachusetts Foundation
- Post must have participated in a National Home Donation (Minimum Donation \$50)
- Post must have participated in a Unmet Needs Donation (Minimum Donation \$50)

All State Post Commander

Post Commanders achieving All-State will receive the following:

- All State Post Commander's Cap
- All State Commander's Lapel Pin
- \$100 Gift Certificate to the VFW Store

Post Commanders who achieve All-State after State Convention will be presented their items at the Council of Administration Meeting in September (Cap and Lapel Pin).

Post Quartermaster's Award

The Post Quartermaster of a Post that achieves ALL STATE POST status will receive the following:

- All State Quartermaster's Cap
- All State Quartermaster's Lapel Pin

Post Quartermasters who achieve All-State after State Convention will be presented their items at the Council of Administration Meeting in September (Cap and Lapel Pin).

All State District Commanders Award

District Commander must be 100% by 8:00 AM on JUNE 30, 2019

- District Quartermaster MUST be bonded for the full year NLT 31 August 2018.
- District will be inspected NLT 31 March 2019
- Must have an annual audit submitted NLT 01 May 2019
- All Posts in District MUST be Inspected by March 31, 2019
- Must have a Voice of Democracy District entry submitted to Department
- Must have a Patriots Pen entry submitted to Department
- Must have at least one Post in District submit a Candidate to the Department for one of the following: Teachers Award, Police and/or Firefighter Awards
- Must have all Project Pins Paid
- District must have participated in a special project event or donation (Minimum Donation \$50)
- District must have participated in a donation to the National Home (Minimum Donation \$50)
- District must have participated in a donation to the Unmet needs program (Minimum Donation \$50)



VFW Department of Massachusetts

All-State District Commander Will be awarded the following:

- An All State Commander's Cap
- \$100 Gift Certificate to the VFW Store
- Two (2) tickets to the State Convention Awards Luncheon
- \$200.00 Cash

District Commanders who achieve All-State after State Convention will be presented their items at the Council of Administration Meeting in September (Cap and Lapel Pin).

District Quartermaster's Award

The District Quartermaster that achieves ALL STATE District status will receive the Following:

- All State Quartermaster Lapel Pin
- All State Quartermaster Cap

District Quartermaster who achieve All-State after State Convention will be presented their items at the 1st Council of Administration meeting. (Cap & lapel pin only)

District Commanders Contest

District Commanders LEADING their DIVISIONS and reaching or exceeding the membership percentages listed below by May 31, 2019, at 8:00 AM will receive 200.00 Cash

Division members must be at least

- | | | |
|-----|-----------------|--------------------------------|
| I | 1001 to 2000 - | 100% of last year's membership |
| II | 2001 to 2500 - | 100% of last year's membership |
| III | 2501 to 3500 - | 100% of last year's membership |
| IV | 3501 and over - | 100% of last year's membership |
-

Reinstate Members Award

Post with the most reinstated members by June 1, 2019 will receive \$200.00 VFW Store Gift Certificate. (Minimum of 25)



VFW Department of Massachusetts

State Commander Special Membership Awards

Awards are in addition to the monthly membership contest.

5 Members Recruited: State "5" Gold Star Pin and State Commanders Challenge Coin

10 Members Recruited: Top Three Challenge Coins or Commanders Set

15 Members Recruited: (1) Commander's Shirt

20 Members Recruited: (2) Tickets to the Commander's Testimonial

25 Members Recruited: (2) Tickets to the Commander-in-Chief's Reception

30 Members Recruited: (2) Tickets to the Awards Banquet (State Convention)

50 Members Recruited: (2) nights Hotel Stay (State Convention)