

PRESS RELEASE



**ALIGNMEX Real Estate Capital Announces
Location of Mexico City Headquarters and First
Fund Management Center**

- **Facility provides base of operations for ALIGNMEX, in Mexico City**
- **Facility will be home to ALIGNMEX's investments, marketing, research, finance and operations teams**
- **Location is a perfect fit with the company's growth plan**

Mexico City, Mexico. – March 24, 2014 – ALIGNMEX Real Estate Capital today announced the opening of its headquarters and new fund management center in Mexico City, Mexico. The new facility provides a base of operations for ALIGNMEX and satisfies near-term growth requirements, keeping pace with the company's aggressive growth plan.

"ALIGNMEX is a local company with a global mindset," says Roberto Ordorica, Co-Founder and Chief Executive Officer of ALIGNMEX. "I am pleased that we have chosen to locate in Santa Fe. Santa Fe is one of the most vibrant office districts of Mexico City, providing an environment where we can attract and retain first class talent with diverse skills. I believe our new facility is the perfect venue for showcasing our investment solutions to clients and growing our business, while hosting clients, investors and partners in a first-rate setting."

"Santa Fe offers an outstanding business climate and a world-class infrastructure for real estate investments," added Salvador Magana, Co-Founder and Chief Operations Officer of ALIGNMEX.

Located opposite of Universidad Iberoamericana, ALIGNMEX's new fund management center will be home to its investments, marketing, research, finance and operations teams. ALIGNMEX new fund management center's address is:

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ABOUT ALIGNMEX Real Estate Capital

ALIGNMEX provides real estate investment and asset management services in Mexico. ALIGNMEX offers an integrated and forward looking solution to local and foreign institutional real estate investors interested in capitalizing on the opportunities offered by the Mexican real estate market. In ALIGNMEX, clients benefit from having an experienced local firm with a global mindset that is dynamically managed to reflect the realities of changing market conditions. Moreover, ALIGNMEX stands for “alignment”, a principle that is deeply rooted in the foundation of the Company.

ALIGNMEX reunites Roberto Ordorica and Salvador Magana after both departed the Latin America real estate investment management platform of Prudential Financial in 2013. The reputation of Mr. Ordorica and Mr. Magana is synonymous with: (a) experience and success in real estate transactions in Mexico; (b) proven leadership building operating platforms; (c) a global network of leading business relationships; (d) a reputation for integrity and fair dealing; (e) creativity and innovation; and (f) superior investment acumen. Moreover, Mr. Ordorica and Mr. Magana share a deep-rooted commitment to serving clients, so ALIGNMEX is committed to developing a real estate investment management business that brings to bear the expertise, track record and processes required to provide global institutional real estate investors with an unparalleled level of service in Mexico.

Different from traditional investment management platforms, ALIGNMEX strongly believes that its clients, investors, partners and other stakeholders are best served by a real estate investment management platform that is committed to “One Country, One Goal”™. Therefore, as a central element of ALIGNMEX, ALIGNMEX focuses exclusively on Mexico and its business approach seeks to minimize the creation of divergent interests.

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