

AGENDA

HLA Executive Committee

Location: **Holiday Inn Express
Eureka, CA**

Date: **Wednesday, April 10, 2019**

Time: **Noon to 2:00 pm**

Members of the public may address the HLA Executive Committee on any agenda item. Non-agenda items may be addressed during the public comment period; speakers are limited to three minutes.

- I. CALL TO ORDER & ROLL CALL
- II. AGENDA APPROVAL: Approve/modify the following agenda
- III. ACTION ITEMS

1. January Special Meeting Minutes

Recommended action: examine and then approve/modify the minutes of the special meeting of Jan, 2019

2. Humboldt-Del Norte Film Commission (20 minutes)

Recommended action: Receive presentation and proposal from Cassandra Hesseltine, film commissioner, on the film commission status/update; discuss, decide, and direct staff.

3. Misfit Campaign Update (45 minutes)

Recommended action: Receive update from Matt on 2019 campaign, website, and Capital display.

4. EHCVB Update

Update from Chris and Marc on EHCVB. Discuss.

5. February Board Meeting

Receive report on meeting

6. Finances

Recommended action: Review March financials and community funding report. Approve report on HLA finances for March, 2019

7. Old Business

TBID Modification

Zoo Redwood Canopy Walk

- IV. DIRECTOR REPORTS

- V. PUBLIC COMMENT PERIOD

Meeting adjourns