



## Strategic Plan Summary

### Key Values

- Integrity in what we say and what we commit to do
- Demonstration of good stewardship and accountability
- Always showing transparency in all operation
- Demonstration of God's love
- Acknowledging God as our Heavenly Father and through Him all things are possible
- Honor and respect for all people as we are all children of God

### Major Strengths

- 1) Executive Director's knowledge and experience of HIV and AIDS issues in Africa and the African Diaspora
- 2) Board of Directors' knowledge and experience of HIV and AIDS in Africa and the African Diaspora.
- 3) Willingness of Board members to travel to endemic areas in Africa to provide technical assistance
- 4) Willingness and commitment of Board members to strengthen the organization in many ways.
- 5) Governing documents are in place. (501 ( c ) 3 Status, Articles of Incorporation, and By-Laws)
- 6) Board of Directors, cumulatively, have over 100 years of experience designing, managing and implementing health and research projects
- 7) The Board of Directors and Executive Director have experience in working with government agencies, community supporters, churches, donors, and advocates.

## **Major Goals:**

**Goal 1: Become a Well Known Entity in the nationally and internationally community during the Next Five Years**

### **Major Objectives:**

- 1) Attend local and regional meetings related to HIV/AIDS
- 2) Advertise PACANet-USA in the media and social media
- 3) Update Web page
- 4) Publish Newsletters and Circulate them
- 5) Be a vender at forums, symposia, conferences
- 6) Purchase and distribute tee shirts and other items that will advertise PACANet's name on them
- 7) Produce events
- 8) Represent PACANet Africa and PACANet-USA on Television and radio programs to promote the PACANet agenda

**Goal 2: Provide Leadership Training and HIV Prevention services to Clergy and to the Christian leadership in Africa and in the African Diaspora**

- 1) Partner with churches in Maryland, Virginia and Washington, DC areas who have an interest in Africa and HIV/AIDS
- 2) Develop Leadership Materials for clergy and Christian leaders in Africa and the African Diaspora
- 3) Partner with churches in the USA who have develop clergy leadership training materials for congregations with HIV/AIDS among them
- 4) Partner with churches in the USA who have experience in working in Africa and with African clergy and Christian leaders