



PO Box 531
Williamsville, New York 14231
www.jollyboys.org

Membership

Russ Moon - President
Ron Rizzo -VP
Jerry Sheldon- Treasurer
Eric Oswald - Secretary
Bob Alessi
Joe Bachovchin
Dan Batt
Steve Brady
Rick Brown
Mark Cavagnaro
Dennis Dillon
Dermot Dineen
John Doerfler
Dave Eyeington
Dick Gallagher
Rich Galmarini
Tom Klebes
Geoff Klein
George Klein
Rick Klein
Keith LoCicero
Ryan Maj
Guy Marlette
Kevin McQuiggan
Tom Mellen
Dave Mischler
Frank Mischler
Jim Murray
Jim Percival
Jim Pettis
Basil Piazza
Mike Pidgeon
Dan Rizzo
Matt Spoth
Ron Szalkowski
Kevin Thomson
Rob Thomson
Jacques Wilcox
Bob Yetto
Tom Young
Bob Zacher

Dear:

The Jolly Boys of Williamsville is a 501(c)(3) non-profit community organization dedicated to serving the youth of Amherst, NY through fundraising. Our organization has been in existence in Williamsville, NY since 1972 and since that time we have raised and donated over \$1.1 million.

Although we may be best known for sponsoring Old Home Days of Williamsville, we also organize a local high school basketball tournament, a golf tournament, a meat raffle, and comedy night. All of the proceeds for these events are donated to local organizations that have requested our help. Our web site: www.jollyboys.org provides much more detail as to which organizations have received our donations.

As costs continue to rise and decrease the amount of money we can donate, we have decided to sub-write our overhead for events by finding sponsors who can partner with our mission. Old Home Days of Williamsville, to be held July 16 - 19, 2019 at Island Park in Williamsville, is our biggest fundraising event. The opening event for Old Home Days is a parade down Main Street beginning at Williamsville South High School and concluding at Los Robles Street.

Advertising for Old Home Days takes place in the Amherst Bee, radio, social media and other marketing outlets. The sponsorship would include your company's name and logo on various posters and media advertising.

A variety of contribution levels are included below. If you have any questions on these packages, or desire a different level of advertising, please do not hesitate to contact me.

We are excited about this potential relationship and I look forward to hearing from you. Checks and donations payable to:

The Jolly Boys of Williamsville
PO Box 531 Williamsville, NY 14231.

Sincerely,

Our Band Sponsorship (\$1,500 donation) includes the following:

- VIP Area under the tent for your group
- 25% off drinks for your group
- Snacks provided
- Use of private portable toilets
- Band will announce and thank your company frequently
- Your company name will appear in media announcements
- A Banner you provide can be posted on stage
- Welcome to march in parade with banner
- Your logo and advertisement will be projected to the top of the beer tent all four (4) days.

Our \$1,000 donation includes the following:

- VIP area under the tent for your group.
- 25% off drinks for your group
- Snacks provided
- Use of private portable toilets
- Your company name will appear in media announcements
- Your company name (logo) will be projected to the top of the beer tent all four (4) days.
- Welcome to march in parade with banner

Our \$750 donation includes the following advertising:

- Your company name (logo) will be projected to the top of the beer tent all four (4) days.
- An ad in our program for our winter high school basketball tournament (approximately 8 teams).
- A hole sponsorship in our summer golf tournament (approximately 150 participants).
- Your company name (logo) projected at our spring meat raffle (approximately 300 participants).

Our \$500 donation includes two (2) of the four (4) options above (your choice).

Our \$250 donation includes one (1) of the four (4) options above (your choice).

Signed commitment _____

Printed name _____

Name of company _____