

My name is Will Westing. I have been coaching tackle football for 6 years.

My 13 year old son wore the NogginLOC on his helmet this year for 8 games, 2 scrimmages and a minimum of 30 practices. My son has played tackle football for 6 years. We were happy to use the NogginLOC this year, and were very pleased with the product.

At the younger youth levels, I see a great value in the NogginLOC. First and foremost, the ease at which the device attaches is a huge plus, because the kids can more easily buckle their own chin strap on, not requiring the coaches to do it for them.

I love the idea that Allen thought outside of the box, and decided to invent something to replace the snaps that we have been using on helmets for as long as I have played and coached. This is a really solid device, and offers the added security that the chin strap will not come unsnapped like the standard snaps do. If the helmet and chin strap are fitted properly, I have every confidence that the NogginLOC will do a better job of keeping the helmet on a child's head than the traditional snaps can. My son's helmet came off 3 times in his first 5 years of playing tackle football, and this year it did not come off one single time.

Again, I am pleased to have used the NogginLOC on my son's helmet this year, and hope that I will someday soon see them on many more kid's helmets.

Thank you,

Will Westing

Youth Football Coach and Father of a youth football player.