



# Ocean Day

BECOME A COASTAL STEWARD

Saturday, March 28, 2020 • 10:00am to 4:30pm  
Hallandale Beach Cultural Community Center

## Sponsorship & Exhibiting Opportunities

### WHALE SHARK (1 exclusive event partnership available, \$5,000):

- Exclusive Event Partner Sponsorship Level Recognition
- Up to 200 square-feet of prime exhibit space with 4x 6-foot tables & ample chairs, electricity available\*
- Large logo in event program, posters, and t-shirts, and projected on large screen in exhibit hall
- Logo or name included in all print and electronic advertising, including web-pages
- Special Partner recognition in the registration area
- Up to 5 minutes presentation time in the Exhibitor Hall (optional)
- Verbal acknowledgements during the event
- Special recognition at a Hallandale Beach City Commission meeting
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

### GOLIATH GROUPER (2 available, \$2,500):

- Semi-Exclusive Sponsorship Level Recognition
- Up to 125 square-feet of prime exhibit space with 2x 6-foot tables & ample chairs, electricity available\*
- Large logo in event program, posters, and t-shirts; Logo projected on large screen in exhibit hall
- Logo or name included in all print and electronic advertising, including web-pages
- Special Sponsor Recognition in the registration area
- Up to 2 minutes presentation time in Exhibitor Hall (optional)
- Verbal acknowledgements during the event
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

### PILLAR CORAL (5 available, \$1,000):

- Up to 100 square-feet of exhibitor space with 1x 6-foot table & ample chairs, electricity available\*
- Large logo in event program, posters, and t-shirts; Logo projected on large screen in exhibit hall
- Logo or name included in all print and electronic advertising, including web-pages
- Verbal acknowledgements during the event
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

## ANGEL FISH (10 available, \$500):

- Up to 64 square-feet of exhibitor space, including 1x 6-foot table and 2 chairs, possible electricity\*
- Logo in event program, posters, and name on t-shirts; Logo projected on large screen in exhibit hall
- Logo or name included in select print and electronic advertising, including web-pages
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

## SEA STAR (Unlimited, \$250)

- Logo or name included in select print and electronic assets including program and web-pages
- Name projected on large screen in exhibit hall
- First consideration for possible indoor or outdoor exhibit space, upon request (no guarantee)
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

## SEA STAR for 501c3 Non-Profits & Government Agency (\$150)\*\*

- At least 64 square-feet of exhibitor space including 1x 6-foot table & 2 chairs, potential for electricity\*
- First consideration for additional exhibit space and extra table/chairs
- Logo or name included in select print and electronic assets including program and web-pages
- Name projected on large screen in exhibit hall
- Opportunity to be considered as a panelist in the speaker room
- Recognition in the Hallandale Happenings, distributed to over 26,000 residents

## Complimentary Exhibit Space for Nonprofits, Gov Agencies, & Special Guests

### *First come/served based on available space\*\**

- Approx. 64 square-feet of Exhibit Space including 1x 6-foot table & 2 chairs, possible electricity\*
- Consideration for additional exhibit space
- Opportunity to be considered as a panelist in the speaker room

## In-Kind Goods & Services and Media Partnering:

Please contact us to discuss our needs and your ideas!

## Have questions or want to learn more over email or phone?

For sponsorship and/or exhibiting queries direct with the City of Hallandale Beach, please contact:  
Alyssa Jones Wood (Green Initiatives Coordinator) E: [ajoneswood@cohb.org](mailto:ajoneswood@cohb.org) T: 954-457-1617

For sponsorship and/or exhibiting queries direct with 501c3 non-profit Friends of Our Florida Reefs,  
please contact: Scott Sheckman (President) E: [scott@floridareef.org](mailto:scott@floridareef.org) T: 310-741-7617

## Important Notes:

*\*If your business/organization would like to sponsor Ocean Day 2020, but does not desire the allotted indoor exhibit space (some or all space), you may sponsor an exhibit space for a selected or suggested non-profit while still receiving the marketing and other benefits listed. Electrical hook-ups are limited and first preference provided to top sponsors and non-profit organizations, please ask in advance if you need electricity for your exhibits and we will do our best to accommodate.*

*\*\*Unless already on file from previous events in Hallandale Beach, taking advantage of the Not-for-Profit sponsorship or free exhibit space level may require proof of 501c3 status or nonprofit articles incorporation in Florida if awaiting IRS determination. Government agencies may need to provide documentation.*

**The producers of Ocean Day reserve the right to restrict exhibitor space at the event to companies and organizations that are in-line with the theme, goals, and objectives of Ocean Day, with first preference to nonprofit organizations, government agencies and special guests that are working diligently to help conserve and protect our oceans, reefs and local waters for current and future generations of people and wildlife alike. This OCEAN DAY 2020 Sponsor/Exhibitor document is subject to change as the event develops.**

**Financial Note:** Sponsorship proceeds collected above and beyond the needs of making Ocean Day 2020 a success will be utilized for Hallandale Beach Green Initiatives programming and/or Friends of our Florida Reefs programs and activities, depending on which entity the sponsor is working with for payment. Thank you for your kind consideration.

## Green Event Policy

The City of Hallandale Beach has an existing Green Event Policy which restricts some items from being sold or given away at our events. We strive to have carbon-neutral and zero/minimal waste events. As such, the following items shall not be distributed by any vendor/sponsor at the event:

- Styrofoam/Expanded Polystyrene
- Plastic straws
- Balloons
- Single-use plastics
- Bottled water
- Non-compostable food containers

We can offer guidance and help where needed to ensure you're able to meet these requirements.

**Thank You!**



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## Sponsorship & Exhibitor Commitment Form

- WHALE SHARK Event Partner Sponsor @ \$5,000 (only 1 - please call us first to confirm availability)
- GOLIATH GROUPER Sponsor @ \$2,500 (only 2 - please call us first to confirm availability)
- PILLAR CORAL Sponsor @ \$1,000     ANGEL FISH Sponsor @ \$500     SEA STAR Sponsor @ \$250
- SEA STAR Not-for-Profit Sponsor @ \$150 (NPO status documentation may be required)
- YES, I want exhibit space (per sponsorship level above)     Please provide my exhibit space to non-profit orgs
- FREE Exhibit Space for Invited NPO, Gov Agency, or Special Guest (status documentation may be required)
- IN-KIND or MEDIA Sponsor - please contact us first to discuss our needs and opportunities!

Company/Org Name: \_\_\_\_\_

Company/Org URL: \_\_\_\_\_

Contact & Title: \_\_\_\_\_

Phone & Email: \_\_\_\_\_

Notes: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please scan/pdf the completed form and send via email to the following:  
ajoneswood(at)cohb.org AND scott(at)floridareef.org**

**PAYMENT:** Unless sponsorship funds are provided along with this commitment form via post, hand delivery or pick-up (please call first to make proper arrangements), monetary sponsor pledges are due within 2-weeks of the signature date above. All monetary sponsorships are due by March 10, 2020 unless other arrangements have been made in writing.

**Please contact the appropriate representative in order to properly and timely pay via check or electronic transfer:**  
For payment arrangements with Hallandale Beach City: Alyssa Jones Wood E: ajoneswood(at)cohb.org T: 954-457-1617  
For payment arrangements with Friends of Our Florida Reefs: Scott Sheckman E: scott(at)floridareef.org T: 310-741-7617

**THANK YOU!**