



Guiding Advancements In Ultrasound

News Release

FOR IMMEDIATE RELEASE

Contact: Ronald Trahan, APR, Ronald Trahan Associates, +1-508-359-4005

**RIVANNA commences manufacturing of its Accuro™ device for
launch at annual meeting of the
American Society of Anesthesiologists (ASA)**

**Accuro™ provides untethered ultrasound imaging
to automatically guide spinal anesthesia,
with additional indications for ultrasound
imaging of abdominal, musculoskeletal,
cardiac and peripheral vascular anatomies**

CHARLOTTESVILLE, Va., Aug. 26, 2015—[Rivanna Medical](#) announced today that it has begun manufacturing its FDA-cleared Accuro™ device, a handheld and untethered smart-phone-sized device that is designed to guide spinal anesthesia with automated 3D navigation technology in addition to ultrasound imaging of abdominal, musculoskeletal, cardiac and peripheral vascular anatomies. **The product will be launched at the ASA annual meeting in San Diego, Oct. 24-28, 2015.**

The Accuro™ device is designed to provide automated 3D navigation to an anatomical target so a clinician may avoid “guessing” where the target is. The initial commercial application of RIVANNA’s Accuro™ platform is designed for guiding clinicians to a first-attempt success in administering spinal anesthesia into the epidural space.

“There are numerous clinical uses for Accuro™, which is designed to be a disruptive, game-changing platform technology,” said **John A. Williams**, President and CEO. “The Accuro™ platform, based on **automated** 3D navigation, has an addressable \$1+ billion U.S. market *today*. Because of the considerable unmet clinical need for automated image guidance in general, and in the spinal anesthesia market especially, we are looking forward to launching Accuro™ at the upcoming annual scientific meeting of the ASA in less than three months.”

RIVANNA will be showcasing its Accuro™ device at Booth #4726 during ASA.

About Rivanna Medical

Based in Charlottesville, Virginia, RIVANNA is a privately held medical technology company that is commercializing its initial product, Accuro™, a proprietary and versatile imaging product that is FDA 510(k)-cleared for spinal anesthesia guidance and a variety of additional imaging applications, such as diagnostic imaging of the cardiac and abdominal anatomies.

NOTE: Rivanna Medical’s Accuro™ product is the world’s first ultrasound system designed specifically for spinal anesthesia guidance.

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