

How should I price my gear?

Ski swap prices need to be pretty cheap. Think about pricing this way: ski shops will sell equipment at 40-60% off normal retail prices during the early fall and late spring sales. Used equipment must be priced much lower.

With the Flash Consign Online Registry organizers are able to track average sales prices for equipment. These are good guidelines to follow when deciding where to price your equipment.

Average Sales Price for Equipment:

SKIS- Adult Alpine- Average \$129, Junior Alpine- \$72, Backcountry Skis- \$159.11, Telemark Skis- \$119.89, Adult Skate- \$122, Adult Classic X/C- \$86, Junior Skate- \$40, Junior Classic X/C- \$40

BOOTS Most used Alpine boots Do Not Sell. Price them low. Nordic boots sell. Average sale prices: Adult Alpine/Boots- \$73.80, Junior Alpine/Boots- \$35.65, Alpine XC/Boots- \$38.57, Junior XC/Boots- \$23, Snowboard Boots- \$36, Telemark Boots- \$31.25.

POLES Alpine Poles \$12 average, Nordic poles \$28.

KIDS GEAR Easy to sell, always in high demand. Price it low. Kids packages at ski shops are relatively inexpensive. We run out of kids gear first. There is a big demand for kids skis, boots, and poles.

SNOW BOARDS Average Snowboard Sale Price is \$75.

CLOTHING SELLS! Bring Winter Clothing. Mens Clothing average \$41.75, Womens Clothing average \$44.38, Childrens Clothing average \$22.18.

MISCELLANEOUS OTHER GEAR Odds and ends will sell if they are not junky. Use caution with small items which are most likely to be lost or stolen.

- See more at: <http://akskiswap.com/price.html#sthash.cDnmvyNV.dpuf>