



September 2019

## South Shuswap Chamber Returns to Work After Summer 'Break'

As we approach Fall, the Board for the South Shuswap Chamber will now reconvene in September to address issues and plan objectives for the 2019/2020 year. The Chamber Board took on many successful advocacy issues in 2019 including:

- Backcountry Access Issues;
- BC Employers Tax;
- Speculation Tax;
- Changes to Balmoral & Hwy 1 Intersection

Construction on the Balmoral Road & Trans Canada Highway intersection will commence in mid September, with a projected completion date of November 30<sup>th</sup>.

The Board will also work on putting into place, workshops, programming and networking events to best serve its growing membership. The growth rate of the Chamber is impressive: as of August 26<sup>th</sup>, the membership count rose to 135 for-profit and non-profit members. All information on becoming a full-time member or a partnered member with the Chamber can be found at [southshuswapchamber.com](http://southshuswapchamber.com)

## South Shuswap Chamber Assisted with Labour Recruitment This Summer



The South Shuswap actively sought team members for local businesses this summer in the areas of construction, restaurant staff and more.

If you are needing assistance recruiting new employees, contact the Chamber and we will get the word out on your behalf!

## Fresh Member Directory Panels Installed in Kiosks This Summer

Two new tourism information kiosks were installed in 2019 at Dreamcycle Motorcycle Museum and the Blind Bay Marketplace Mall, bringing the total number to 11. All of the kiosks saw reprinting of the membership directory on the panels, so all members registered as of June 30, 2019 were represented in the new panels. The directory on all of these panels is another value-added benefit to all of the Chamber members.

## Feature Social Media Posts an Added Benefit for Members

As a further benefit to the each of the South Shuswap Chamber members, Mackay Marketing is creating posts to bring awareness to each of the member businesses and organizations. Over the summer, 18 member businesses were featured in posts; these were primarily tourism operators in the region so their businesses were promoted heavily over June, July & August. The Chamber is now asking its members what month they would prefer to have their social media post released to the public? Please contact the Chamber at [manager@southshuswapchamber.com](mailto:manager@southshuswapchamber.com) to book the preferred month of the year to highlight your business or non-profit. (Approximately 10 to 12 spots per month are available on a first come, first served basis). There is no charge for the one complimentary posting per year.

## Would You Like to Host a Member Social?

The Member Networking Committee is looking to prepare its slate of venues for our Member Networking Socials in 2019. Socials are a great way to get to know other leaders in the community. They are also a great networking tool ~ some amazing collaborations have come out of these socials so get on board!

If you would like to host a social at your business or have an idea for a networking event, please contact the Chamber: [manager@southshuswapchamber.com](mailto:manager@southshuswapchamber.com)



## Tell Us About Your Summer



How was your summer? No we don't want to see your vintage vacation slides but we DO want to know how your summer season went. When the Chamber Board reconvenes in September, it would be great to have a good grasp on how our local businesses and tourism operators fared this summer.

Please feel free to email the Chamber with your input: [manager@southshuswapchamber.com](mailto:manager@southshuswapchamber.com) Some questions we'd like to see answered are: *How did your summer season compare*

*to last summer? Did your customer/visitorship meet or fall short of your expectations? If they did not meet your expectations, what do you think were the factors that may have had an impact? If your expectations were met or exceeded, can you attribute your summer success to any one or two factors? Is there a way for Chamber to assist your business or organization as we look toward the 2020 tourist season?*