



## GOOD PITCH IS COMING TO VANCOUVER

Exciting global initiative offers new way forward for documentary films in Canada

Why do documentary filmmakers do what they do? To make a difference. **Good Pitch** is an international movement designed to maximize the impact of documentaries, and this year, it's launching in Vancouver. Started in the UK and now in over 15 countries, the Good Pitch program surrounds impact films with a **constellation of support** to amplify their reach. At a Good Pitch event, diverse sectors come together to lift up the work of filmmakers and help disseminate their message through emerging new models. **It's a simple idea that has gained ground, simply because it works.**

**What's the Big Idea?** Good Pitch brings together doc filmmakers with foundations, NGOs, campaigners, philanthropists, policy makers, brands, and media around leading social and environmental issues -- to forge coalitions and campaigns that are good for all these partners, good for the films, and good for society.

### Goals of Good Pitch:

- Fuels the very best independent documentary filmmaking in the world
- Forges new partnerships between filmmakers and changemakers from across civil society
- Unlocks new investment and audiences for doc films
- Builds a 'global good' network through the multiple nodes of Good Pitch events
- Enriches the lives of individuals, transforms communities, and improves societies

**Good Pitch Vancouver's Executive Producer Sue Biely** says, *"Good Pitch Vancouver allows Canadian documentarians to join a global network of partners altering how socially relevant films reach citizens. Over time, we hope Good Pitch will influence new business models so documentary filmmaking can be a more viable and impactful part of our media system supporting a healthier world."*

Since the very first Good Pitch in 2008, **over 500 filmmakers** from **over 45 countries** have presented **more than 250 film projects** and gained support from across the globe. This year at the inaugural Good Pitch Vancouver, Canadian organizations and homegrown storytellers are excited to come together to optimize their aligned missions.

*"CMPA-BC is committed to expanding the reach of social impact documentaries through events like Good Pitch."* **Liz Shorten**, Senior Vice-President, Operations & Member Services, CMPA – BC Producers Branch

*"Documentary filmmaking is, and always has been, an important part of Canada's cultural heritage. Good Pitch is a unique opportunity to both embrace the power of visual storytelling to affect change, and demonstrate how filmmaking fits into a larger system of activism."* **Francesca Accinelli**, Director, National Promotions and Communications, Telefilm Canada

*"The British Council is proud to be involved with Good Pitch Vancouver and its mission to provide a platform for filmmakers to work towards social change through powerful storytelling."* **Mariya Afzal**, Country Director of British Council Canada

**Applications for the Good Pitch Vancouver event will be accepted from March 10th - April 6th, 5:00 PM PST, at [goodpitch.org/events/gpva18](http://goodpitch.org/events/gpva18)**

**Eligibility:**

- Good Pitch Vancouver will select films scheduled for release any time *after* the application deadline. Documentaries which have premiered prior to April, 2018, are ineligible.
- The jury will favor films available for community screenings no later than Spring/Summer, 2019.
- Productions need to be considered Canadian as per the CAVCO points system.
- B.C. films will be given special consideration.
- First Nations, Metis, and Inuit filmmakers are especially encouraged to apply.
- Film teams are responsible for their travel costs to Vancouver for the Impact Lab June 25-26, 2018 and for the Pitch Workshop and Event Day Nov 3-7, 2018.

**Good Pitch Vancouver information session:**

Join us March 13, 4:00– 5:00 PM PST

CMPA – BC Branch office 600 – 736 Granville Street.

Remote access dial in is: (844) 511-2074 (toll free), Access code: 383-140-875#

Good Pitch Vancouver is supported by diverse funders including a Founding Donors Circle. Tax deductible donations can be made [here](#).

**Contact:** [info@goodpitchvancouver.org](mailto:info@goodpitchvancouver.org)    **Application & Info:** [goodpitch.org/events/gpva18](http://goodpitch.org/events/gpva18)

**Presented locally by:**



**Global program by:**



**In partnership with:**



**Event funders (to date):**

