

From: [Andy Newkirk](mailto:Andy.Newkirk)
To: [Andy Newkirk](mailto:Andy.Newkirk)
Subject: FW: letter to City Council for tonight's meeting - Items E-2 and E-3 on the April 17, 2017 City Council Agenda
Date: Monday, April 17, 2017 2:05:38 PM

From: BL Borovay [<mailto:blbgr@cox.net>]
Sent: Monday, April 17, 2017 11:42 AM
To: Deborah Lopez <dlopez@cityofgoleta.org>
Subject: letter to City Council for tonight's meeting

Dear Ms. Lopez:

Below is a letter I would like distributed to the city councilmembers concerning items on tonight's agenda. I would appreciate your assistance in this matter and thank you for your help in this regard.

Thank you and best wishes,
BL Borovay

April 17, 2017

RE: Items E-2 and E-3 on the April 17, 2017 City Council Agenda

Dear Mayor Perotte, Mayor Pro Tem Kasdin and City Councilmembers Aceves, Bennett and Richards:

I am writing to you about two items on Monday April 17th's council agenda. They are separate and distinct items from each other, yet share a very basic similarity. The suggested outcome for each speaks to what seems to be insufficient interest in or regard for the community participation and involvement that all of you profess to want.

First is Item E.2, the proposed zoning ordinance review and approval process. Despite words of urgency spoken at various times since the process began, this process has been going on for several years. Now, as the process begins its final stages, is not the time to suddenly act as though it must happen yesterday.

The proposal has scheduled important work in the summer, the time when the fewest people are going to be around or available to be engaged in the challenges of reviewing and commenting on the proposed ordinance. If you are serious about community participation, summertime is not the time to seek that participation. If this zoning ordinance is as important to Goleta's future as the city says it is, it should move forward on a schedule that from the start of this final phase, encourages and furthers the most not the least comment and discussion.

Second is Item E.3, a separate, sometime-down-the-road proposed community state of the city presentation for those who either can't go to the mid-day presentation put on by the Goleta Chamber of Commerce or won't spend the required \$75-\$85 to hear what our elected officials

and city staff are saying about the state of OUR city. This suggested alternative for the public has several significant flaws, starting with the very existence of an alternative presentation for nonpaying Goleta residents. There should be only one state of the city, at night, at no cost and not in the summer. As with the zoning ordinance, the proposed event may well happen when the fewest number of people are going to be around or engaged, guaranteeing that you will see the least attendance and the least rather than the most successful event. Second the \$10,000 cost attached to this event is completely unnecessary. There is no necessity to conflate a simple state of the city into an open house that offers a laundry list of unrelated activities in addition. Finally, and most importantly, proposing a presentation separate and apart from the big Chamber based event this spring is at its core the wrong way to proceed and disrespectful of and to your constituents. We should not be treated differently and lesser. That is precisely what this proposal appears to do.

The bottom line is this: You have all said you want transparency, participation, an actively involved, engaged community. If so, then please don't just pay lip service to those words. I urge you as strongly as possible not to schedule important matters for the heart of the summer and not to make decisions that make us feel as though we are not equal to certain others in our city. We deserve nothing less from each of you.

Sincerely,

BL Borovay



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Andy Newkirk

Subject: FW: Goleta Zoning comment letter
Attachments: 2017 Zoning Ordinance Comment Letter.pdf

From: izamike51@gmail.com [<mailto:izamike51@gmail.com>] **On Behalf Of** Michael Iza
Sent: Monday, April 17, 2017 4:00 PM
To: Paula Perotte <pperotte@cityofgoleta.org>; Michael Bennett <mbennett@cityofgoleta.org>; Roger Aceves <raceves@cityofgoleta.org>; Michelle Greene <mgreene@cityofgoleta.org>; Stuart Kasdin <skasdin@cityofgoleta.org>; Kyle Richards <krichards@cityofgoleta.org>
Subject: Re: Goleta Zoning comment letter

Dear Commissioners and Council members,

Please see the attached comment letter regarding the proposed draft zoning code. Please feel free to contact me if you have any questions/concerns.

Warmest regards,

Michael Iza

Michael Iza
7190 Alameda Avenue
Goleta, CA 93117
805-453-9234
mikeiza@cox.net

April 17, 2017

Mayor and Councilmembers
City of Goleta
130 Cremona Drive, Suite B
Goleta, CA 93117

RE: Item E.2 New zoning Ordinance Update and Adoption Process

Dear Mayor and Councilmembers:

I am writing in regard to Item E.2 New zoning Ordinance Update and Adoption Process on tonight's agenda. I examined my records and the last Planning Commission meeting with respect to the New Zoning Ordinance project was in April 2016 - exactly one year ago. Currently, tonight's staff report indicates that a fast track adoption process is in order to be completed by the end of this year. **The proposed process is too fast, arbitrary, and doesn't include enough public input.**

In addition, the Planning department hasn't done enough to educate the public on the many potential changes that will affect businesses and property owners. **I urge you to direct Planning to provide the public with a comprehensive and understandable picture of the potential policy changes within the Draft.**

Warmest regards,

Michael Iza, M.S. - Goleta Resident

Additionally Signed:

Stephanie Drake, Ph. D, - Goleta Resident

Chris Drake - Goleta Resident

Tamra Abel - Goleta Resident

David Abel - Goleta Resident

Ryan Cey - Goleta Resident

Melanie Cey - Goleta Resident

cc : Michelle Greene, City Manager

From: [Andy Newkirk](#)
To: [Andy Newkirk \(anewkirk@cityofgoleta.org\)](mailto:anewkirk@cityofgoleta.org)
Subject: FW: E.2 Final Zoning Ordinance
Date: Monday, April 17, 2017 2:01:00 PM
Attachments: [E.2 Final Zoning Ordinance.docx](#)

From: Masseybarb@aol.com [Masseybarb@aol.com]
Sent: Monday, April 17, 2017 8:27 AM
To: Stuart Kasdin; Kyle Richards; Michael Bennett; Roger Aceves; Paula Perotte
Subject: E.2 Final Zoning Ordinance

Mayor and Council members,

I have attached my comments on the timeline for review of the Final Zoning Ordinance and SEIR. I sincerely hope that you will increase the amount of time the public has to review this critical and over 500 page document. I admit the number of pages is an estimate from the number in the Draft.

This document is second only to the General Plan and needs to be the best the City can produce.

Thank you, Barbara

E.2 New Zoning Ordinance comments for April 18, 2017

Mayor and Council members,

The staff report says that it is the Council's desire to have the Zoning Ordinance adopted by the end of the year. There should be no specific time set to have the Zoning Ordinance adopted. Releasing the Final Zoning Ordinance and Final SEIR during summer vacation and having the open houses when people are getting back and beginning the new school year tells the public that you aren't interested in having them participate. The citizens who can't attend will know that you don't want their opinions on the Final Zoning Ordinance and Final SEIR. You should wait until Fall for the public review and open houses. Then take the time to revise the Final Zoning Ordinance and Final SEIR over the holidays. The Final Zoning Ordinance and Final SEIR could be released the first part of 2018. There shouldn't, at this point, be a race to finish.

This has been a very long and seriously flawed process. It should only be adopted when the public has an ordinance that protects neighborhoods, open space, views, air and our quality of life. The Ordinance should also place sufficient restrictions on development to protect us from further loss of open space, views, privacy, water, and increased traffic, air and water pollution. Seeing this schedule tells me that staff wasn't listening to the community. We weren't happy with the lack of requested changes to the original Zoning Modules during the review process and requests for better public input opportunities. The Draft Zoning Ordinance had many problems. All the changes put into the document will have to be carefully reviewed. Reviewing the approximately 500 pages will be a time consuming task to do properly and should be scheduled to allow for a full month of review.

The proposed timeline is unreasonable. For the second most important document in the City you are proposing to give the citizens less than a month to review it before holding four open houses in August to comment, not on the Zoning Ordinance but staff's "Key Issues". I want to discuss the specifics because that is what determines our standards not generalized issues. As was pointed out at the Planning Audits, the citizens are tired of staff not listening to those of us who live here but to developers. I hope that doesn't prove to be the case with the Final Zoning Ordinance.

After only four open houses in August and two Ordinance Committee meeting, where the public will get only three minutes to speak, you plan to release the Final Zoning Ordinance and Final EIR in September. The only way staff can do this is to make very few changes and rush it though. Even if it is released on the first of September, the citizens will have less than a month to review an approximately 500 page Final Zoning Ordinance before we are given just 2 to 3 minutes to comment on those 500 plus pages. There needs to be more time for review and also to comment on such critical documents.

I would suggest that Planning Commission set aside two meeting just to take comments at 5 minutes per person on the Final Zoning Ordinance. The second meeting could be cancelled if there isn't a need for it. Consider having people sign up ahead of time, so you would know approximately how many want to speak. The Council should have a similar process. Under no circumstances should any meetings be held in November and December.

Since the Draft Zoning Ordinance was reviewed by the previous City Attorney, I suggest that you have it carefully reviewed by an attorney before releasing the Final Zoning Ordinance and Final SEIR.

Please extend the times for review and comment on the documents. By taking the necessary time to do this in a careful and considerate way you will tell the citizens that you are listening to them and care about what is happening to our City. Rushing this forward will only further alienate the residents. We have a chance to create a good Zoning Ordinance that represents the wishes of the community and to do otherwise is not a politically smart idea.

Sincerely, Barbara Massey

From: [Andy Newkirk](mailto:Andy.Newkirk)
To: [Andy Newkirk](mailto:Andy.Newkirk)
Subject: FW: My email to City Council Members on E2 and E3 for 4-17-2017 Meeting
Date: Monday, April 17, 2017 3:03:49 PM
Attachments: [GR Testimony on E2 & E3.doc](#)

From: George Relles [<mailto:grelles@cox.net>]
Sent: Monday, April 17, 2017 11:26 AM
To: Deborah Lopez <dlopez@cityofgoleta.org>
Subject: My email to City Council Members on E2 and E3 for 4-17-2017 Meeting

Ms. Lopez,

Please provide my email below and also attached to the Mayor and City Council members.
Thanks.

* * *

Mayor Perotte and Council Members:

I am writing regarding items E.2 and E.3 on tonight's agenda.

E.2 Zoning Code Update Plan:

- I am concerned about the timing of the sessions for public review and comment. The current calendar has these sessions in the summer when so many families take advantage of school summer recess to go out of town on vacations.
- If there are large numbers of changes and complex language, the public will require a lot of time to read, understand and comment on the proposed changes.
- If you approve this plan, you should require flexibility and extensions to ensure that there are sufficient opportunities for Goleta residents to weigh in.
- You should also make sure that the public has early and repeated notice of opportunities for public study and comment by using City emails, Nextdoor, press releases, public access TV, Goleta's website and by asking for communications assistance from Goleta organizations such as Goleta Chamber of Commerce, Old Town Business Association, Sierra Club, Urban Creeks, Audubon, SB CAN, The Goodland Coalition, League of Women Voters and others.

E.3 Goleta's State of the City (SOC) Presentation

- I want to strongly encourage a different approach than the proposal for spending taxpayer funds for a presentation to the public that is different from the one being done with Goleta's Chamber of Commerce.
- A better City of Goleta-sponsored SOC should overcome the barriers in the Chamber-sponsored SOC as follows. It should:
 - o Be free to the public, not cost \$85 to attend
 - o Occur in the evening so people don't have to leave work to attend
 - o Utilize the relevant parts of the program already prepared for the Chamber, so as to incur no costs
 - o Utilize Goleta's Community Center, so as to incur no costs
 - o Leave a lot of time for the public to ask council members and/or staff questions.
 - o Hold these sessions within a week of the Chamber SOC so that Goleta residents

don't feel like second class citizens

- In the future, there should be only one, City of Goleta sponsored State of the City that all can attend for free. However, if Goleta wants to continue to allow outside organizations to utilize Goleta's SOC as a fundraiser, offer this opportunity to other local organizations that will possibly provide the proceeds for Goleta's Library or Recreation Department.



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From: [Andy Newkirk](mailto:Andy.Newkirk)
To: [Andy Newkirk \(anewkirk@cityofgoleta.org\)](mailto:Andy.Newkirk@cityofgoleta.org)
Subject: FW: Item E.2 - Zoning Ordinance Update
Date: Monday, April 17, 2017 2:04:00 PM

Begin forwarded message:

From: Jennifer Smith <jrsmith98@gmail.com>
Date: April 17, 2017 at 10:39:50 AM PDT
To: <pperotte@cityofgoleta.org>, Stuart Kasdin <skasdin@cityofgoleta.org>, <krichards@cityofgoleta.org>, <races@cityofgoleta.org>, <mbennett@cityofgoleta.org>
Subject: **Item E.2 - Zoning Ordinance Update**

Dear Mayor Perotte, Mayor Pro Tempore Kasdin, and Councilmembers,
I am writing to you regarding tonight's agenda item E.2 - Zoning Ordinance Update.

I am wondering how the Zoning Ordinance update will be impacted by
1) the hiring of the new Planning Director and
2) the input the city will receive from the consultants regarding the Planning Department.

I am not sure where the city is in terms of timing on these items.

I also question whether the process can realistically unfold by the end of 2017. While I recognize that the revised code has been pending for several years and that everyone is eager to finalize this process, I believe additional time is warranted due to the personnel changes happening at the city and the time it takes for staff to do the important work between meetings.

I am pleased to see that the proposal includes opportunities for the public to understand the differences between the existing zoning code and the proposed code. Several members of the community have expressed concerns that it is difficult to understand exactly what is being changed. I support any and all opportunities for the community, Planning Commission and council to get a clear understanding of what is changing in the current proposal from the existing code. The new zoning website includes a document called "[Numerical Standards Comparison Table: Existing to Proposed](#)" but I am not sure if it is up to date and I think it is hard for the general public to decipher. It would be helpful to have an updated version of the table along with summary information about the key items that are being changed.

Finally, I would request that the city or a partner non-profit organization provide the opportunity to have Spanish translation services available at any public outreach meetings.

Sincerely,

Jennifer Smith

7391 Chapman Place #B
Goleta, CA 93117
jrsmith98@gmail.com