

## 2020-2021 Maryland PTA Reflections Program



# How does it work?



Students **REFLECT** on a common theme and use their imagination to **CREATE** original works of art.

All participants **CELEBRATE** and share their artistic works with their family, school and community.



# A Little Bit of History

- National PTA Reflections is PTA's cornerstone arts program
- Developed in 1969 by Colorado's PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves
- Reflections has inspired millions of students to ponder a theme and create original artwork.
- **Each year, students in Grades Pre-K – 12, are recognized for bringing the theme to life in the following six categories: dance choreography, film production, literature, musical composition, photography and visual arts (including 3D Art).**

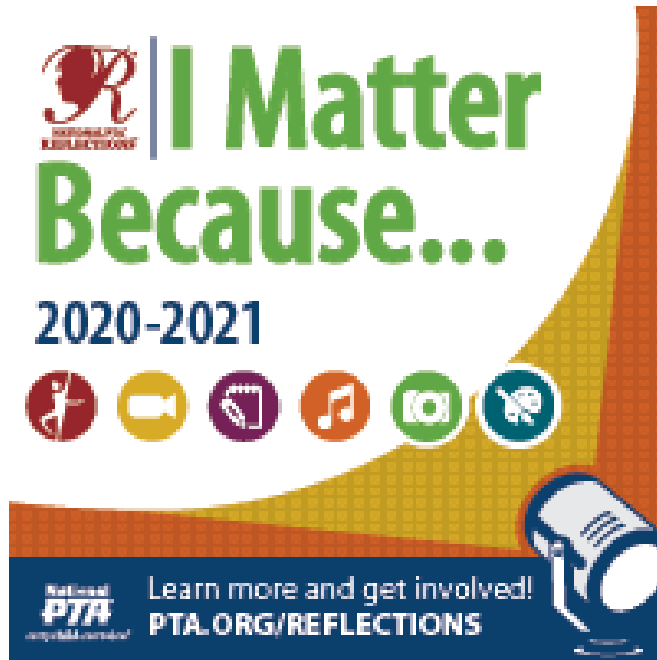


# A Word about the COVID Pandemic

This year will test our capability to be flexible and patient. Maryland PTA, your Council PTA, and your local will all be striving to present opportunities to students. For Reflections, we may need to get innovative about how we handle art. We may need to run the program as completely electronically as possible. More guidance will follow as we get into the fall and we heed any new guidance from the State of Maryland and HCPS. So, for students and chairs, plan to make your art available electronically for judging and promoting to the next level of competition. May we all stay healthy and safe as we move through these challenging times.



# 2020-2021 Program Theme:



An annual theme is  
determined by the National  
PTA Reflections

**Theme Search Contest.**

Students may enter their  
theme idea according to  
**Maryland/Harford guidelines.**



# Register Your Local on National Website

- Visit the National PTA website to register
- Look for the Register Here box
- <https://www.pta.org/home/programs/reflections>



## And on the hcc-pta site

- [www.hcc-pta.org/reflections.html](http://www.hcc-pta.org/reflections.html)
- 2020-2021 HCCPTA Reflections Guidelines
- Forms and guidance for the program in our county



## And on the MDPTA site...

- <https://reflections-mdpta.org>
- 2020-2021 MDPTA Reflections Guidelines
- Forms and guidance for the program in Maryland
- Contact information for the Maryland Arts in Education/Reflections chair





# Theme Search Contest

- Go to : <https://reflections-mdpta.org> or [www.hccpta.org/reflections.html](http://www.hccpta.org/reflections.html)
- Go to 2020-2021 Theme Search Packet
- Submit form directly to MDPTA by 06 November 2020
  - Email to [office@mdpta.org](mailto:office@mdpta.org) and [artsineducation@mdpta.org](mailto:artsineducation@mdpta.org) or
  - Mail to Maryland PTA, 5 Central Avenue, Glen Burnie, Maryland 21061
- Selected entries will be submitted to National PTA for consideration
- Use the previous themes list to avoid submitting duplicate themes
- The winning National theme will be used for the Reflections program for 2022-2023



# Step 1. Getting Started

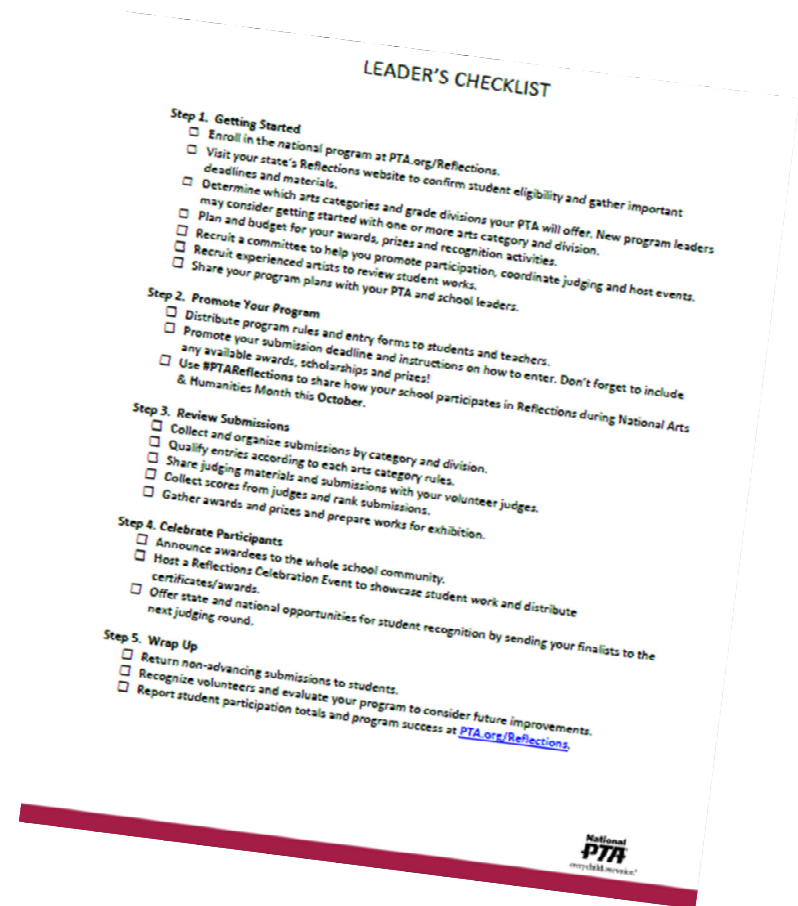
- ☐ Enroll Your PTA in the National PTA Reflections program at [PTA.org/Reflections](https://PTA.org/Reflections)
- ☐ Access your Council deadlines and instructions
- ☐ Recruit a **committee** to support you.
- ☐ Recruit a **team of experienced arts judges** to review student works.



# Use your checklist to Set your Timeline

## Keep track of important dates:

- ✓ Submission deadline
- ✓ Judging Period
- ✓ Celebration event date
- ✓ Council/State Deadlines



# Check for interest in participating

**Take Part in the PTA's Reflections Program**

**2020-2021 Theme:**  
"I Matter Because"

**I Matter Because...**  
2020-2021

**Entries from all grades and all abilities WELCOME!**

**Categories:**  
Dance Choreography  
Film Production  
Literature  
Music Composition  
Photography  
Visual Arts

**All Entries Due** \_\_\_\_\_

**Contact:** \_\_\_\_\_

**Return bottom portion of the Form: This is not the official Entry form.**  
The official entry form will be emailed to you, or sent home with your child after this form has been returned to your school. Please return this form by \_\_\_\_\_

**Student's Name** \_\_\_\_\_ **Parent/Guardian's Name** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Email address** \_\_\_\_\_

**School** \_\_\_\_\_ **Grade** \_\_\_\_\_ **Teacher** \_\_\_\_\_

**Entry Category – pick areas of interest**

<input type="checkbox"/> Dance Choreography	<input type="checkbox"/> Literature	<input type="checkbox"/> Film Production
<input type="checkbox"/> Photography	<input type="checkbox"/> Music Composition	<input type="checkbox"/> Visual Arts

Students with Special Needs may receive special accommodations by entering the special art divisions

- Send flyer out early in the year
- Return entry form and rules to interested students



## Step 2. Promote Your Program

- ☐ Distribute rules and entry forms.
- ☐ Describe categories and divisions available
  - **CATEGORIES:** Dance Choreography, Film Production, Literature, Music Composition, Photography, Visual Arts
  - **DIVISIONS:** Special Artist, Primary, Intermediate, Middle School, High School



# Entry Form

Complete before distribution - >

Student Information - >

Student & Parent Signatures - >

Submission Category & Division - >

Title & Details of Submission - >

Artist Statement - >



National PTA Reflections® Program  
Student Entry Form 2020-2021  
"I Matter Because"



To be completed by Local PTA before distribution to students

FULL LOCAL PTA/PTSA NAME: \_\_\_\_\_

LOCAL PTA/PTSA ADDRESS: \_\_\_\_\_

LOCAL REFLECTIONS CHAIR NAME: \_\_\_\_\_

LOCAL CHAIR EMAIL: \_\_\_\_\_ LOCAL CHAIR PHONE: \_\_\_\_\_

NATIONAL 8-DIGIT PTA ID # \_\_\_\_\_ COUNCIL Harford STATE Maryland ☐ PTA in good standing

STUDENT NAME: \_\_\_\_\_ GRADE: \_\_\_\_\_ AGE: \_\_\_\_\_ CLASSROOM: \_\_\_\_\_

PARENT/GUARDIAN NAME(S): \_\_\_\_\_

PARENT/GUARDIAN PHONE: \_\_\_\_\_ PARENT/GUARDIAN EMAIL: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

Ownership in any submission shall remain the property of the entrant, but entry into this program constitutes entrant's irrevocable permission and consent that PTA may display, copy, reproduce, enhance, print, sublicense, publish, distribute and create derivative works for PTA purposes. PTA is not responsible for lost or damaged entries. Submission of entry into the PTA Reflections program constitutes acceptance of all rules and conditions. I agree to the above statement and the National PTA Reflections Official Rules.

Signature of student \_\_\_\_\_ Signature of parent/legal guardian (required if child is under 18 years) \_\_\_\_\_  
Fold Here ----- Fold Here

#### GRADE DIVISION (Check One)

- ☐ PRIMARY (Preschool- Grade 2) ☐ HIGH SCHOOL (Grades 9-12)  
☐ INTERMEDIATE (Grades 3-5) ☐ SPECIAL ARTIST (All Grades)  
☐ MIDDLE SCHOOL (Grades 6-8)

#### JUDGING INFORMATION

#### ARTS CATEGORY (Check One)

- ☐ DANCE CHOREOGRAPHY ☐ MUSIC COMPOSITION  
☐ FILM PRODUCTION ☐ PHOTOGRAPHY  
☐ LITERATURE ☐ VISUAL ARTS

TITLE OF ARTWORK: (Avoid using the theme as the title) \_\_\_\_\_

ARTWORK DETAILS: (Dance/Film: cite background music; Music: musician(s)/instrumentation; Literature: word count; Photo/Visual Arts: materials/equipment & dimensions) \_\_\_\_\_

ARTIST STATEMENT: (Must be 10 to 100 words describing your work and how it relates to the theme)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_





# Special Artist Division

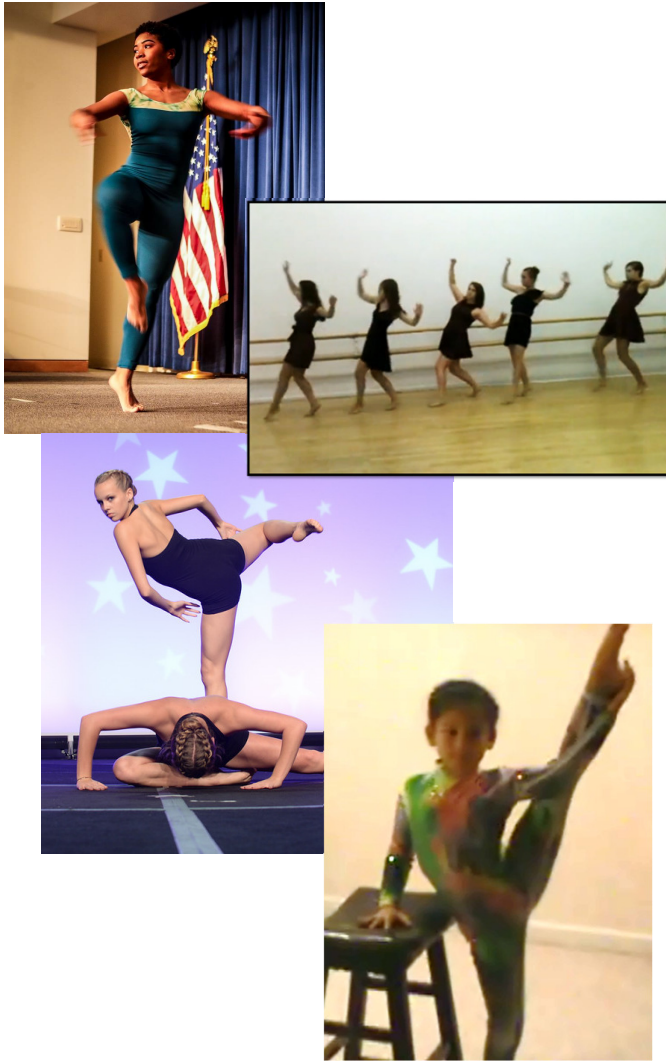
This **Special Artist Division** welcomes students from all grades and offers non-artistic accommodations for students to participate fully in PTA Reflections. **Student recognition and awards are announced as part of the Special Artist Division.**

## ACCOMMODATIONS

- ☐ Non-artistic accommodations (e.g. adaptive technology; transcribing; holding a camera)
- ☐ Assistants must refrain from being involved in the artistic process (e.g. developing an artist statement, choreography, music lyrics, storyboards, etc.)

Students who identify as having a disability and may receive services under IDEA or ADA: Section 504 may enter in the Special Artist Division OR grade division most closely aligned to their functional abilities.





# Dance Choreography

Solo and ensemble works of all dance styles are accepted. Entrant must be the choreographer and may also be the performer, or one of the performers. If background music is used, cite it on the entry form.

## VIDEO

- ☐ File must not exceed 5 min. and 1 GB in size.
- ☐ Accepted formats: MP4 or AVI







# Film Production

Accepted short film styles include: Animation, narrative, documentary, experimental or media presentation. Entrant must be the screenwriter, cinematographer, editor and producer. If background music is used, cite it on the entry form.

## VIDEO

- ☐ File must not exceed 5 min. and 1 GB in size.
- ☐ Accepted formats: MP4 or AVI
- ☐ *Software used to create an entry should only enhance and present the work, not provide the primary design.*





# Literature

Accepted forms of fiction and nonfiction include: Prose, poetry, reflective essay, screen play and play script, narrative, and short story. Entrants may write in their primary language as long as an interpretive English translation is also attached. Use of copyrighted material is prohibited.

## WRITING

- ☐ Must not exceed 2,000 words.
- ☐ May be handwritten or typed.
- ☐ Single-sided print on 8 ½x11" paper.
- ☐ Electronic file in PDF format





# Music Composition

All music styles and combinations of instrumentation are accepted. Entrant must be the composer and may also be the performer, or one of the performers. Use of copyrighted material is prohibited.

## AUDIO

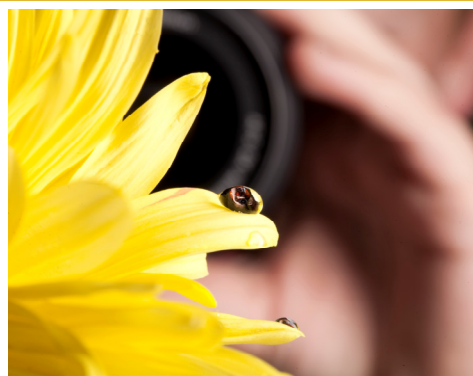
- ☐ File must not exceed 5 min. and 1 GB in size.
- ☐ Accepted formats: MP3 or WAV
- ☐ Notation only required for middle and high school divisions.
- ☐ Score/tablature in PDF format.





# Photography

Photo must be a single print/digital image. Collages and collections of photos are not accepted. Entrant must be the photographer and may use a variety of digital editing techniques including but not limited to, multiple exposure, negative sandwich and photogram.



## PRINT

- ☐ Must be no smaller than 3x5 inches and no larger than 8x10 inches.
- ☐ Accepted print formats: Mounted on mat or poster board no larger than 11x14 inches.
- ☐ Framed prints are not accepted.

## DIGITAL IMAGE

- ☐ Dimensions must be at least 640x960 (pixels) and 300 dpi (resolution).
- ☐ Accepted file formats: JPEG, JPG, or PNG .







# Visual Arts

Works of both fine and design arts are accepted, including but not limited to:

architectural drawing and models, ceramics, collage, computer generated images and graphics, crafts, drawing, fashion clothes and jewelry, fiber work, mixed media, painting, printmaking and sculpture.



## 2D WORKS

- ☐ Mounted on sturdy material.
- ☐ No larger than 24x30 inches with matting.
- ☐ Framed entries are not accepted.
- ☐ Include one digital image of artwork with your submission in JPEG, JPG, and PNG

## 3D WORKS

- ☐ Include 3 digital images of artwork at different angles in JPEG, JPG, and PNG
- ☐ Be transportable and not need assembly



# Step 3. Coordinate Judging

- ☐ Sort submissions by category and division.
- ☐ Review submissions for completeness and qualification.
- ☐ Provide judges with instructions and materials.
  - **IN PERSON:** Display works on tables. Bi-Fold entry form and instruct judges to rotate around the room and complete their score card.
- ☐ On line judging must provide title and artist statement with artwork

To hide names and show title and artist statement,  
**Bi-Fold Student Entry Form.**

Fold Here ----- Fold Here

GRADE DIVISION (Check One)		JUDGING INFORMATION		ARTS CATEGORY (Check One)	
<input type="checkbox"/> PRIMARY (Preschool- Grade 2)	<input type="checkbox"/> HIGH SCHOOL (Grades 9-12)	<input type="checkbox"/> DANCE CHOREOGRAPHY	<input type="checkbox"/> MUSIC COMPOSITION	<input type="checkbox"/> DANCE CHOREOGRAPHY	<input type="checkbox"/> MUSIC COMPOSITION
<input type="checkbox"/> INTERMEDIATE (Grades 3-5)	<input type="checkbox"/> SPECIAL ARTIST (All Grades)	<input type="checkbox"/> FILM PRODUCTION	<input type="checkbox"/> PHOTOGRAPHY	<input type="checkbox"/> FILM PRODUCTION	<input type="checkbox"/> PHOTOGRAPHY
<input type="checkbox"/> MIDDLE SCHOOL (Grades 6-8)		<input type="checkbox"/> LITERATURE	<input type="checkbox"/> VISUAL ARTS	<input type="checkbox"/> LITERATURE	<input type="checkbox"/> VISUAL ARTS

TITLE OF ARTWORK: (Avoid using the theme as the title) \_\_\_\_\_

ARTWORK DETAILS: (Dance/Film: cite background music; Music: musician(s)/instrumentation; Literature: word count; Photo/Visual Arts: materials/equipment & dimensions) \_\_\_\_\_

ARTIST STATEMENT: (Must be 10 to 100 words describing your work and how it relates to the theme)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_



# Submission Instructions

- Due date for submitting entries for Council—selected by Council
- Advance submissions to Council based on Council instructions
- Forms to accompany submission to Council—entry form for each entry, participation form, entrants list
- Packing instructions/electronic file storage in rules sheet for each arts area
- Drop off (or send electronic transmission instructions) information provided by Council as deadline approaches



# Standards of Affiliation

- Incorporation
- Insurance
- Current Officers List
- Dues
- Bylaws
- 990
- Audit
- Charitable Organization Registration
- Personal Property

*Must be  
compliant by  
29 January 2021*

**Make your PTA Treasurer your best friend!!**





**Maryland PTA uses the**  
***Student Entry Portal at PTA.org to***  
***Submit Entries to National Only!!***

***Locals and Councils do not use this***  
***Portal***



## Step 4. Celebrate Your Students

- ☐ Assign awards by category and division.
- ☐ Celebrate your students:
  - a) Announce winners on social media and school website.
  - b) Consider awards from **ShopPTA.com** and donated prizes from community supporters.
  - c) Host a student recognition event for families.
  - d) Showcase student works at school and in the community.
- ☐ Advance finalists to the next level according to state/council guidelines and deadlines.



# Opportunity for Local, Council, State and National Awards & Recognition!

Submissions are advanced to the next level  
according to deadlines and guidelines  
provided by **Maryland PTA**.



# National Awards and Exhibits



## **Student Arts Showcase and Exhibit**

January 2021

U.S. Department of Education  
Washington, DC

## **Announcement**

May 2021

[PTA.org/Reflections](https://www.pta.org/Reflections)

## **Celebration Event**

June 2021

Annual National PTA Convention



## Step 5. Wrap Up

- ☐ Upon enrollment, receive a **post-program survey in December from National PTA** to share feedback and report participation totals.
- ☐ Recognize partners and volunteers.
- ☐ Return non-advancing works.
- ☐ Gather feedback from participants, attendees, volunteers and partners. Host a meeting with your committee and share successes at PTA and school meetings.
- ☐ Record notes and contacts for next year's program chair.





National PTA: <https://www.pta.org/home/programs/reflections>

Maryland PTA: <https://reflections-mdpta.org>

HCCPTA: [www.hcc-pt.org/reflections.html](http://www.hcc-pt.org/reflections.html)

Arts in Education Chair: [artsineducation@mdpta.org](mailto:artsineducation@mdpta.org)

HCCPTA Reflections Chair: [cae15@comcast.net](mailto:cae15@comcast.net)

