

The 1950's

Welcome to Modern America

The

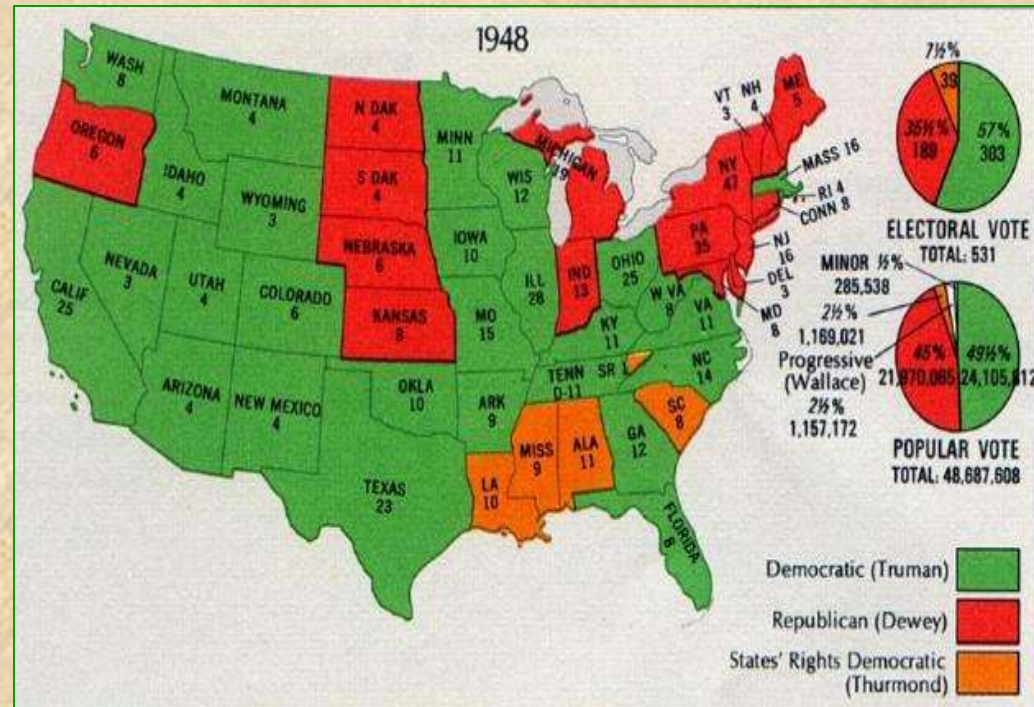
Truman years

- **ELECTION OF 1948**
- **CIVIL RIGHTS**
- **LABOR/WORKFORCE PROBLEMS**
- **RED SCARE**
- **KOREAN WAR**

HARRY TRUMAN

ALTHOUGH TRUMAN WAS PRESIDENT AFTER FRD'S DEATH, HE WAS NOT EXPECTED TO WIN IN 1948.

THE SURPRISE WINNER IN THE 1948 ELECTION, HE SERVED AS PRESIDENT TO 1953.



TRUMAN'S PRESIDENCY

TRUMAN WAS NOT ABLE TO GET LEGISLATION PASSED IN A REPUBLICAN CONGRESS.
(GRIDLOCK)

HIS MAJOR SUCCESS WAS THE **ELIMINATION OF SEGREGATION** IN THE ARMED FORCES and FED. GOVT.

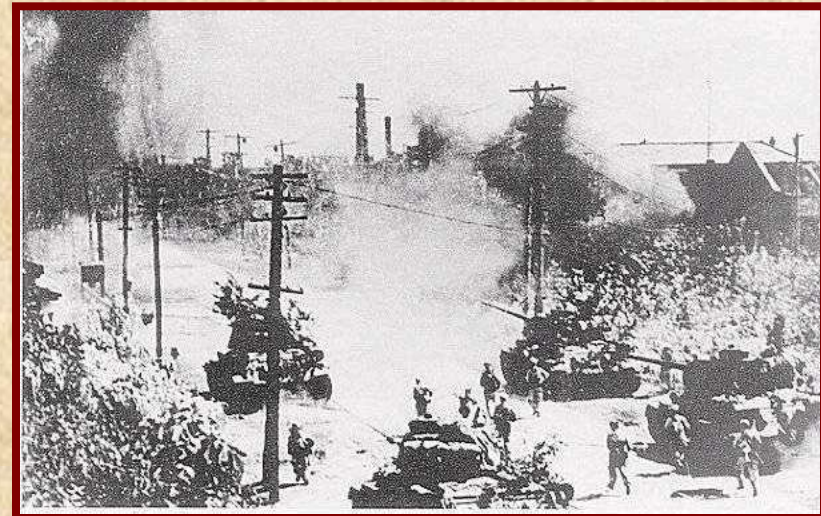
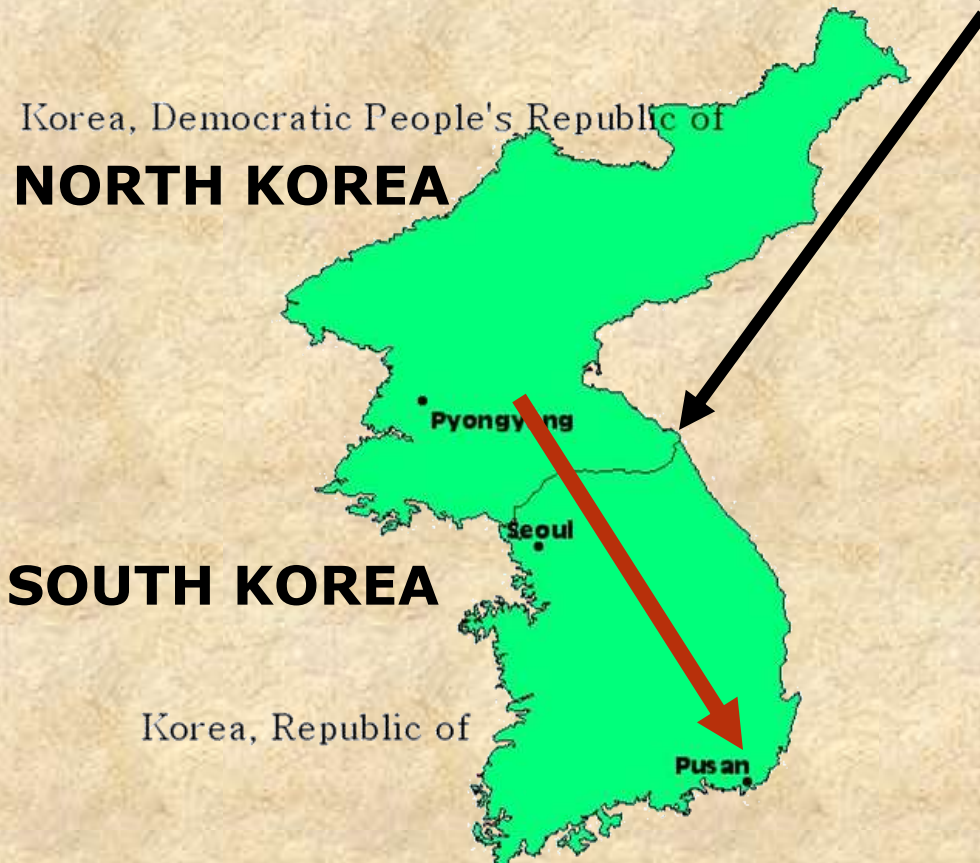


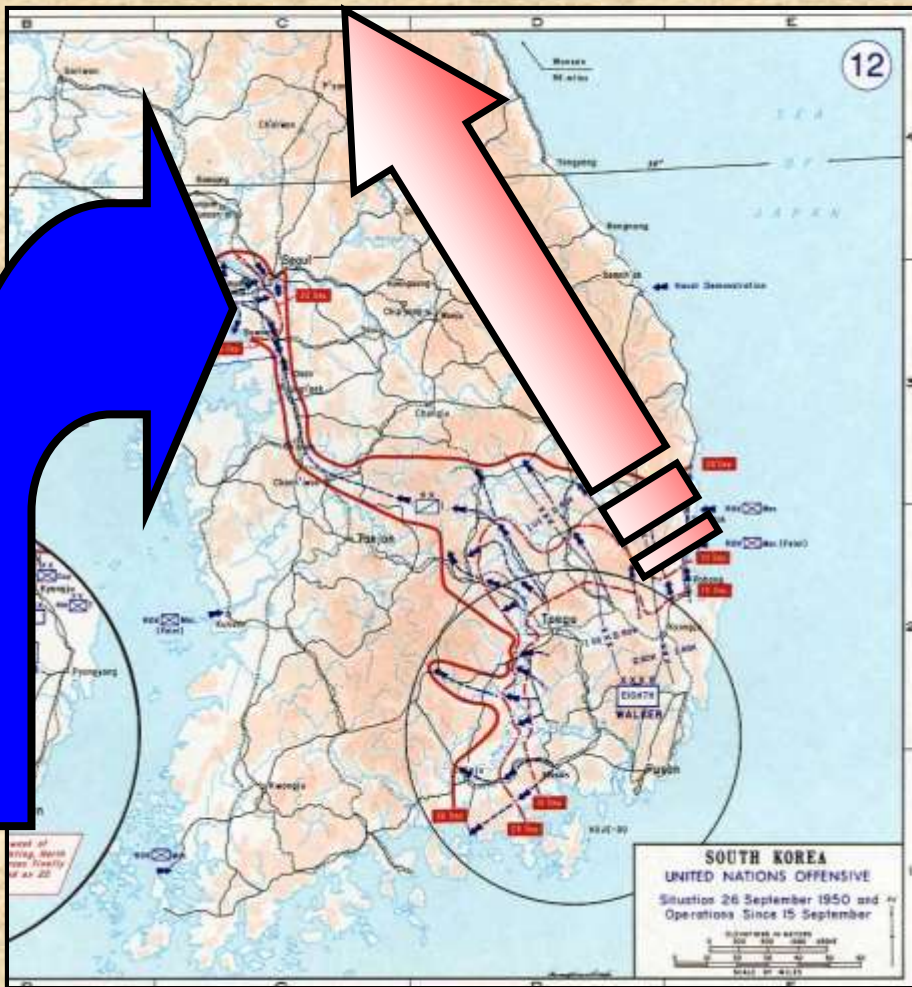
TRUMAN'S
CABINET

1949

IN 1950 THE COLD WAR TURNED HOT AS NORTH KOREAN COMMUNIST TROOPS INVADED FREE SOUTH KOREA.

38TH PARALLEL DIVIDING LINE BETWEEN NORTH AND SOUTH KOREA





**GENERAL MACARTHUR
 WAS PUT IN COMMAND OF
 UNITED NATIONS FORCES**

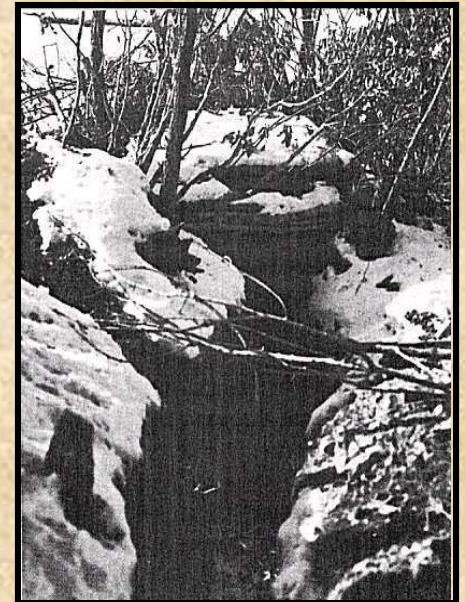
**MACARTHUR'S INVASION AT
 INCHON FORCED THE NORTH
 KOREAN FORCES TO RETREAT**



**BUT CHINESE
COMMUNIST TROOPS
JOINED AND PUSHED
THE U.N. ARMIES BACK.**



**THE WAR IN KOREA TURNED INTO A STALEMATE
RESEMBLING WORLD WAR I TRENCH WARFARE.**



TRUMAN AND GENERAL MACARTHUR IN 1950.

**A YEAR LATER, TRUMAN FIRED MACARTHUR OVER HOW THE
WAR SHOULD BE FOUGHT.**



The Second Red Scare

- **HUAC**
- **HOLLYWOOD 10**
- **SPIES LIKE ROSENBERGS & HISS**
- **MCCARTHYISM**

TIMELINE OF ANTI-COMMUNISM: PART ONE

 1938 THE HOUSE UN-AMERICAN ACTIVITIES COMMITTEE (HUAC) FORMED.

 1940 SMITH ACT PROHIBITED THE "TEACHING AND ADVOCATING" OF SUBVERSIVE DOCTRINES.

 1947 TRUMAN CREATED A "LOYALTY REVIEW BOARD" TO INVESTIGATE GOVERNMENT EMPLOYEES. 1200 FEDERAL WORKERS WERE FIRED.

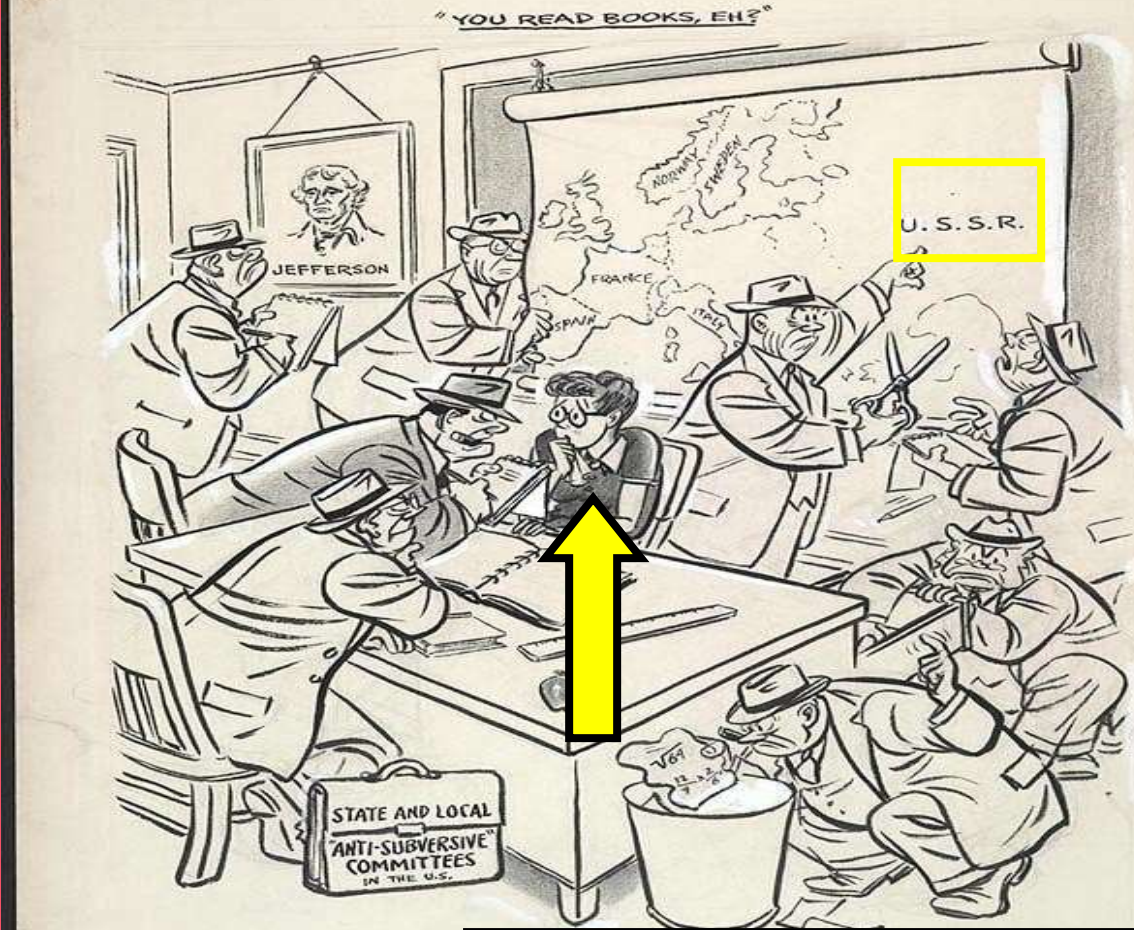
 1947 HUAC INVESTIGATES THE MOVIE INDUSTRY. THOUSANDS OF HOLLYWOOD WORKERS LOST THEIR JOBS, LIKE THE "HOLLYWOOD TEN".

 1949 ALGER HISS, A HIGH RANKING STATE DEPARTMENT OFFICIAL, WAS CONVICTED OF PERJURY FOR DENYING HE HAD BEEN A COMMUNIST.

TIMELINE OF ANTI-COMMUNISM: PART TWO

-  1950 **Ethel and Julius Rosenberg** were charged with spying and giving atomic secrets to the USSR. They were convicted and executed in 1953.
-  1950 **Senator Joseph McCarthy** announced he had a list of 205 communists working in the State Department. This was never verified.
-  McCarthy's anti-communist hearings, on television, were called "witch hunts" and began worrying members of his own Republican party.
-  1954 McCARTHY was reprimanded by Army lawyer Joseph Welch. McCarthy was censured by the Senate and faded from public view.

Anti-red scare cartoon



What is the evidence used to convict this teacher?



**Ethel and Julius
Rosenberg**



Alger Hiss



Alger Hiss testifying



Whittaker Chambers testifying
against Hiss at a HUAC hearing



ETHEL AND JULIUS ROSENBERG
Victims of a cold war Sacco-Vanzetti case? ←

MUST THEY DIE?

By William A. Reuben

ON March 6, 1951, in a federal courtroom at Foley Square in New York City, this nation's first atom-bomb spy trial began, when the clerk-of-court solemnly intoned:

"The United States of America versus Julius Rosenberg, Ethel Rosenberg and Morton Sobell."

U.S. Atty. Irving Saypol announced that the government was ready.

Julius and Ethel Rosenberg were defended by Emanuel H. Bloch and his father, Alexander Bloch; Sobell was represented by Edward

M. Kuntz and Harold M. Phillips.

Nearly 300 talesmen were questioned before a jury of 12 plus four alternates could be seated. It is singular that in a city more than 30% Jewish in population, not a single talesman of Jewish extraction survived the day and a half of questioning before a jury was seated.

TRIAL BY PRESS: The government announced it would call 118 witnesses. Among them were to be top nuclear physicists Dr. J. Robert Oppenheimer and Dr. Harold C. Urey and Lieut. Gen. Leslie Groves, head of the war-time atomic bomb project.

Notice the caption – Do you think there is a similarity to the anti-immigrant red scare of the 1920s?



Left: McCarthy Hearings

Below: Senator Joseph McCarthy



Right: Future President Nixon in HUAC



The "Hollywood 10"

Jack Warner's testimony
at a HUAC hearing





McCarthy, right, and Army counsel Joseph Welch say it with gestures during the celebrated Army-McCarthy hearings in Washington in June, 1954.

**Army Lawyer
Joseph
Welch
confronts
McCarthy on
live TV**

“Until this moment, Senator, I think I never really gauged your cruelty or your recklessness...

Little did I dream you could be so reckless and so cruel as to do an injury to that lad... It is, I regret to say, equally true that I fear he shall always bear a scar, needlessly inflicted by you.”

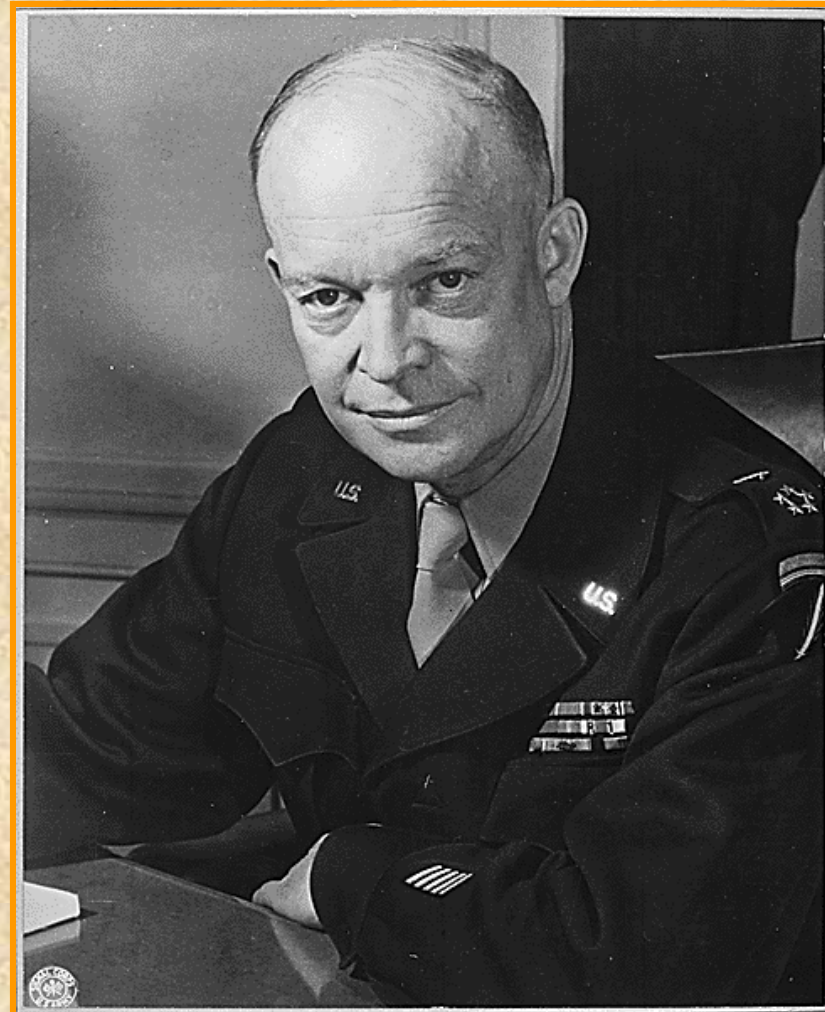
CANDIDATES IN THE 1952 PRESIDENTIAL ELECTION



**DWIGHT EISENHOWER WAS THE POPULAR FORMER
COMMANDER OF ALLIED FORCES IN WWII. BOTH
PARTIES WANTED HIM AS THEIR CANDIDATE.
EISENHOWER CHOSE TO RUN AS A REPUBLICAN.**

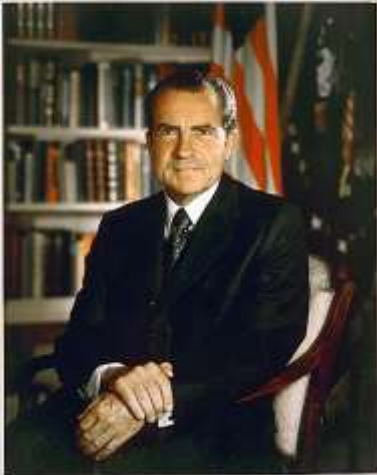


**Eisenhower speaking to paratroopers
prior to their jump at Normandy in WWII**



FOR VICE PRESIDENT : CALIFORNIA SENATOR RICHARD NIXON AN ANTI-COMMUNIST CRUSADER

PRESIDENT EISENHOWER NEVER LIKED NIXON BUT AGREED TO HIS SELECTION AS VICE PRESIDENT. BUT SIX WEEKS BEFORE THE ELECTION, NIXON'S ILLEGAL SECRET POLITICAL FUND WAS DISCOVERED AND PUBLICIZED. NIXON'S FRIENDS ADVISED HIM TO WITHDRAW FROM THE TICKET. INSTEAD, NIXON WENT ON TELEVISION, WHERE HE DELIVERED A SPEECH ABOUT... HIS DOG NAMED CHECKERS.

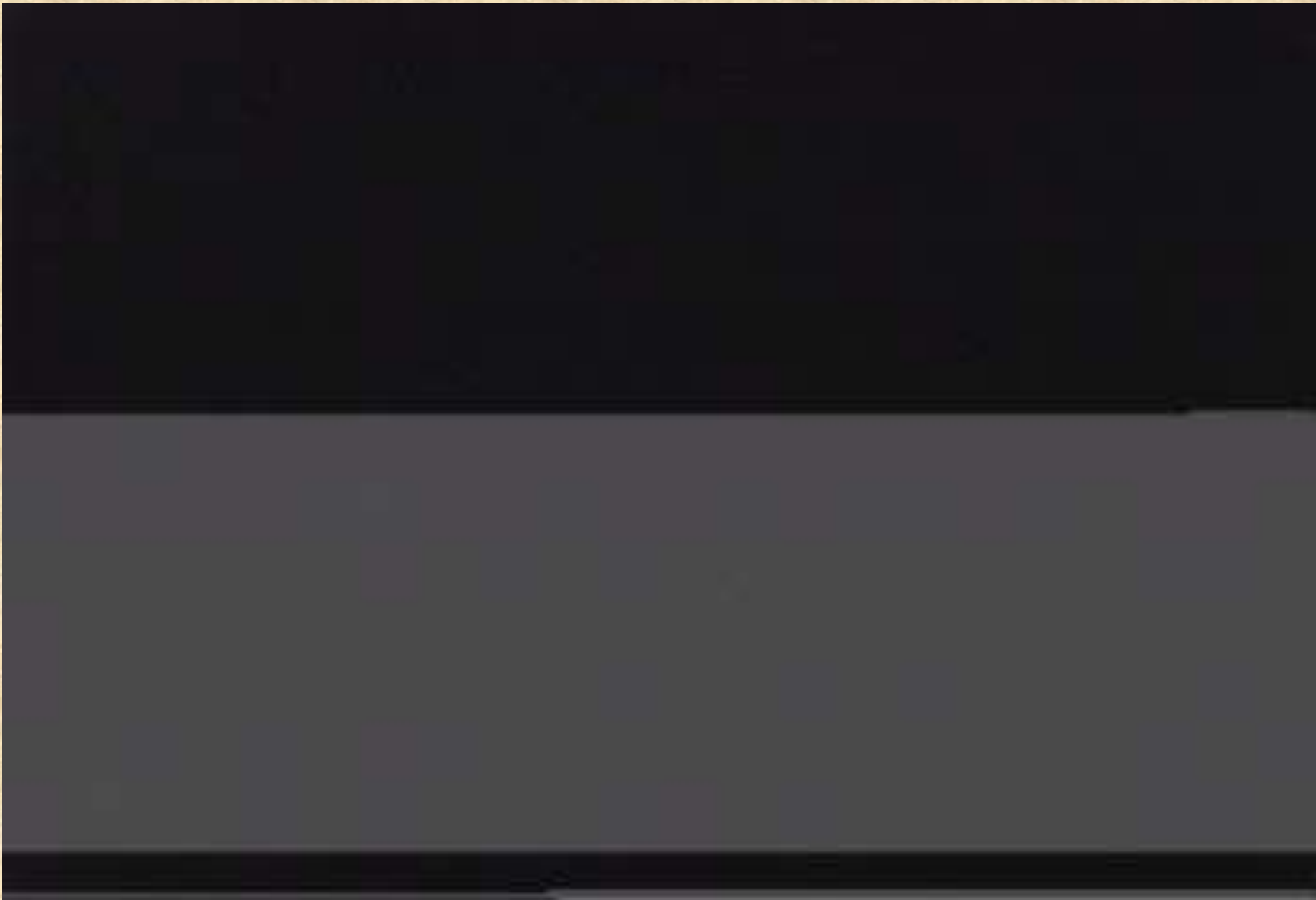


NIXON'S "CHECKERS" SPEECH



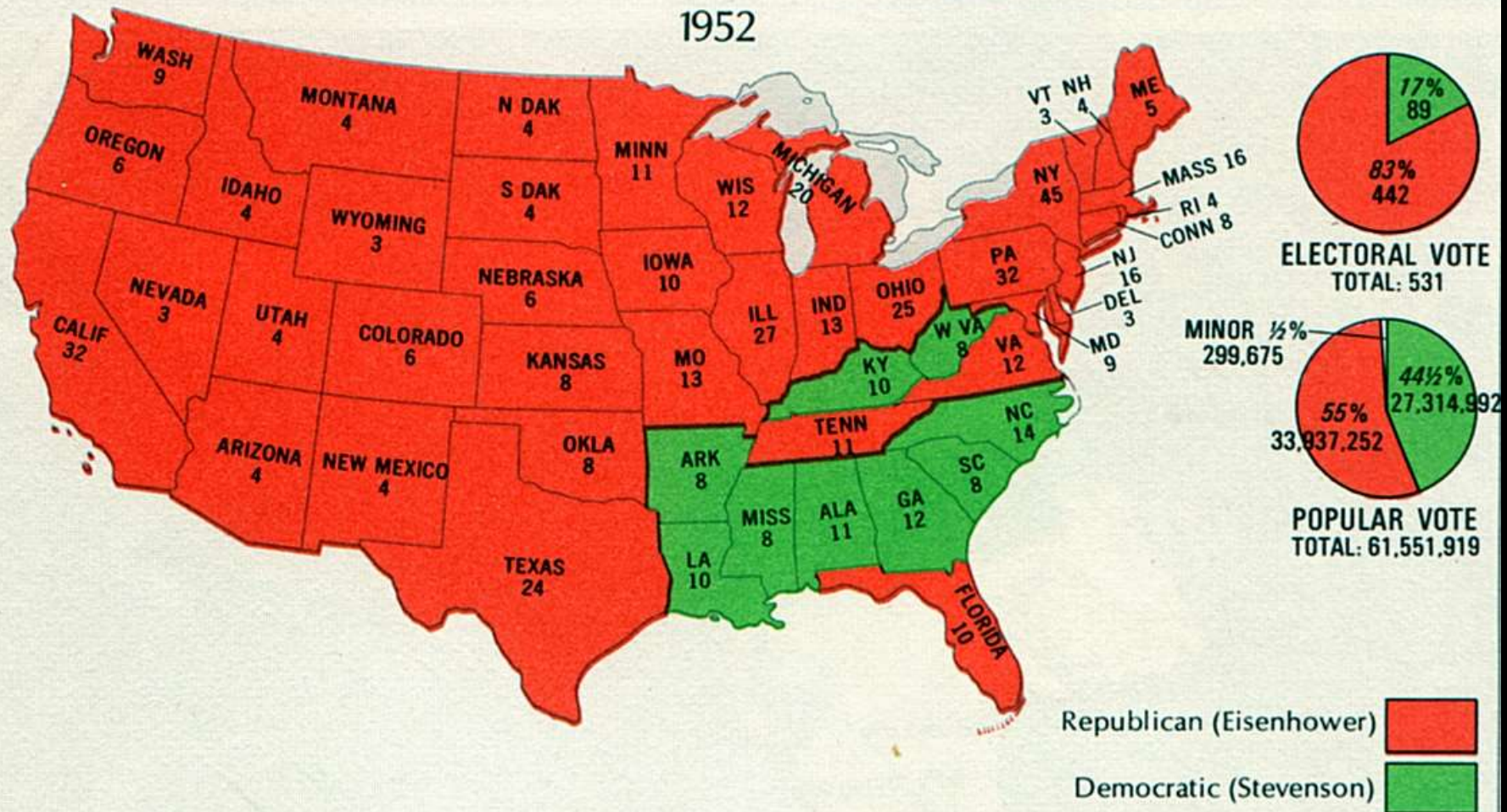
1952 cartoon showing Eisenhower rebuking Nixon & McCarthy for mudslinging.





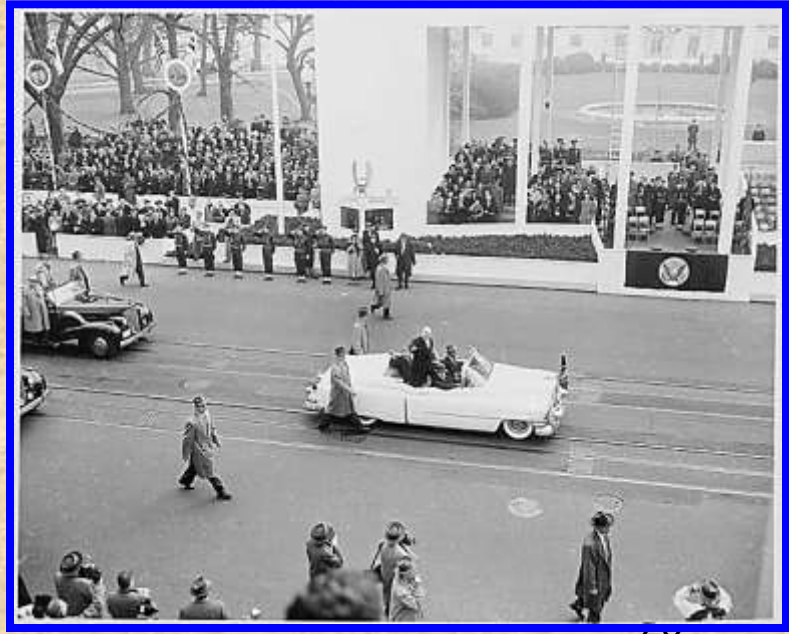
TV ad for Eisenhower

ELECTION OF 1952: EISENHOWER WON BY A LANDSLIDE





EISENHOWER WAS ELECTED PRESIDENT IN 1952 WITH A PLEDGE TO END THE WAR IN KOREA.





**EISENHOWER VISITS
KOREA IN DECEMBER OF
1952**



IN 1953, AFTER THREE YEARS OF FIGHTING, AN ARMISTICE WAS SIGNED ENDING THE KOREAN WAR. KOREA KEPT THE SAME BORDERS AT THE 38TH PARALLEL.



The demonstration of the U.S.'s new atomic canon may have had an impact on the decision to stop the fighting in Korea



The Eisenhower Presidency

- **PHILOSOPHY OF GOVERNMENT**
- **MODERN REPUBLICANISM**
- **CABINET**
- **HIGHWAY ACT OF 1956**

Eisenhower was the first Republican President since Herbert Hoover in 1933.

Republicans had opposed Franklin Roosevelt's liberal New Deal policies.

Many wondered if Eisenhower would repeal FDR's popular programs like Social Security and The Tennessee Valley Authority.



TVA

ELECTRICITY FOR ALL

**MORE SECURITY FOR
THE AMERICAN FAMILY**



**THE WIDOW OF A QUALIFIED
WORKER WILL RECEIVE MONTHLY
BENEFITS AT AGE 65. IN CERTAIN
CASES, AN AGED DEPENDENT
PARENT MAY GET BENEFITS. ...**

**FOR INFORMATION WRITE OR CALL AT THE NEAREST FIELD OFFICE OF THE
SOCIAL SECURITY BOARD**

President Eisenhower's Cabinet was made up mostly of businessmen. This was due to his belief that success in business would equate to success in government service. His cabinet was described by reporters as "*eight millionaires and a plumber*".

"What is good for our country is good for General Motors, and vice versa", Quote by Eisenhower's Secretary of Defense.



**President Eisenhower
DID NOT repeal the
New/Fair Deals. His
years in office have
been described as a
time of moderation.**

**His one attempt to do away
with a New Deal program,
the TVA, met with so much
opposition that he
abandoned the effort.**

Ike was impressed by the four lane autobahns he saw in Germany at the end of WW II.



Hitler opening the autobahn in the 1930's

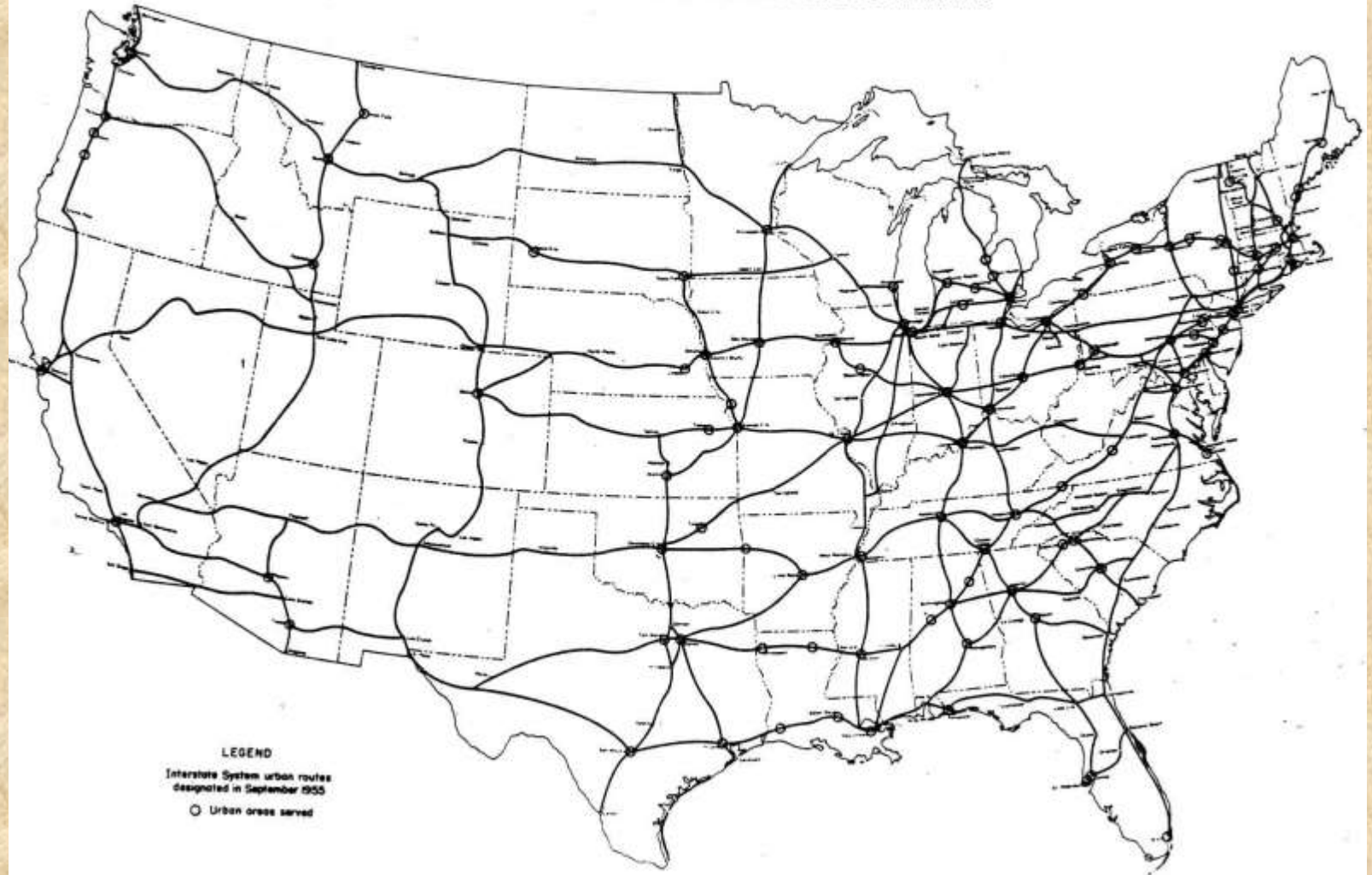
In the Highway Act, he committed to build 41,000 miles of highways.

The new highways encouraged suburbs and travel.



U.S. interstate highway

NATIONAL SYSTEM OF INTERSTATE AND DEFENSE HIGHWAYS



The Cold War

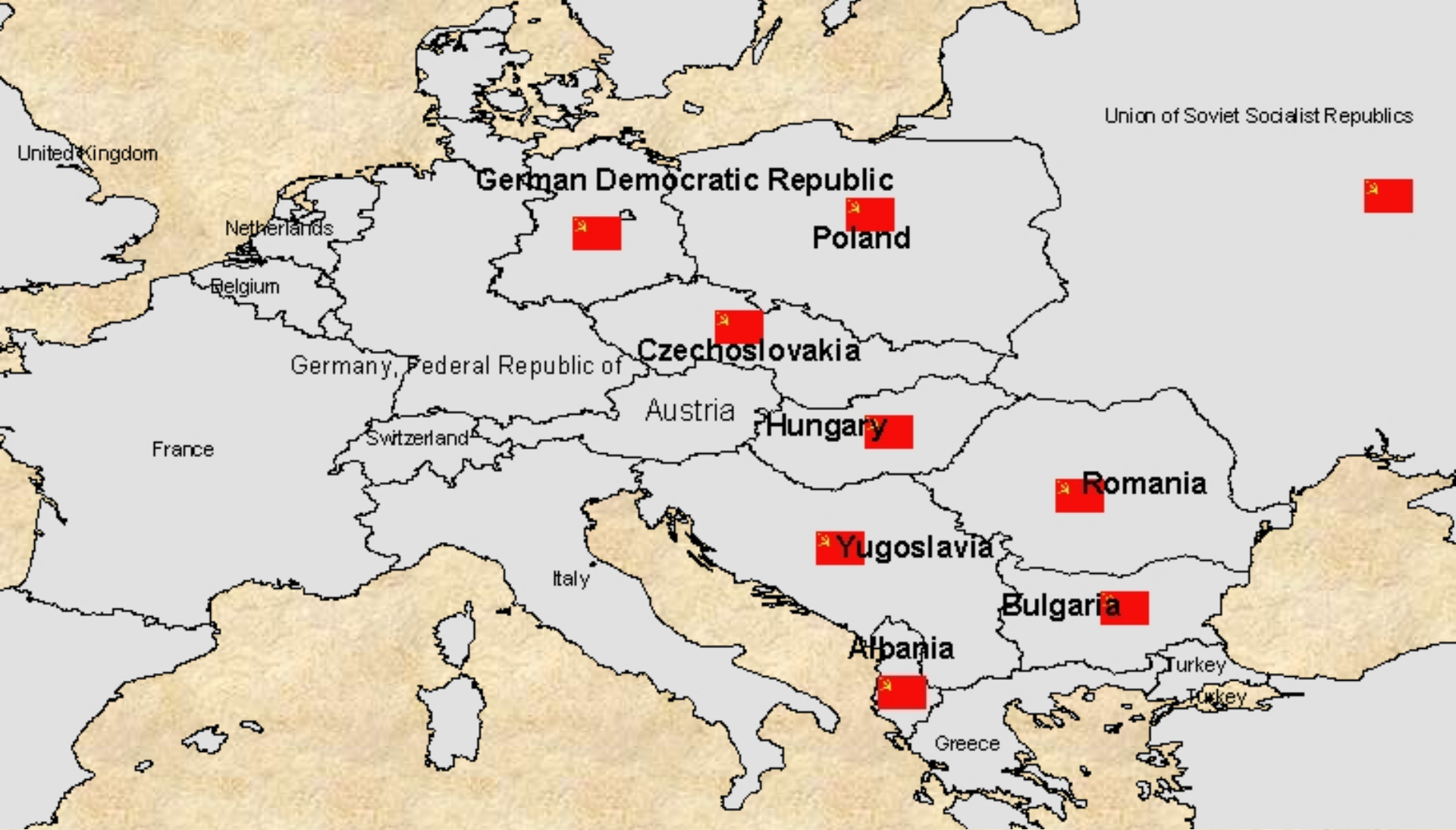
- **DEFINITION**
- **1950's FOREIGN POLICY TIMELINE**
- **JOHN FOSTER DULLES**

THE COLD WAR

CONFLICT BETWEEN THE U.S.S.R. AND THE UNITED STATES AFTER WWII.

COMMUNISM WAS SEEN AS A THREAT TO THE WESTERN DEMOCRACIES.

THE COLD WAR WAS FOUGHT IN POLITICAL, SOCIAL, AND ECONOMIC BATTLES AS OPPOSED TO TRADITIONAL WAR.



EASTERN EUROPEAN NATIONS TAKEN OVER BY THE USSR AFTER WW II

YUGOSLAVIA, WHILE COMMUNIST, REMAINED INDEPENDENT

1950's FOREIGN POLICY

- **DEVELOPMENT OF THE HYDROGEN BOMB**
- **KOREAN WAR AND JOHN FOSTER DULLES'S MASSIVE RETALIATION POLICY**
- **FRENCH LOSE IN VIETNAM AT DIEN BIEN PHU (A COMMUNIST VICTORY)**
- **U.S. BECOMES INVOLVED IN VIETNAM**
- **WARSAW PACT FORMED**
- **REVOLT IN COMMUNIST POLAND AND HUNGARY**
- **SUEZ CONFLICT**
- **SPUTNIK**
- **CUBA TAKEN OVER BY COMMUNIST FIDEL CASTRO**

President Eisenhower was well equipped to handle international problems.



**PRESIDENT TRUMAN APPROVED THE HYDROGEN BOMB.
THIS NEW WEAPON IS AT LEAST 100 TIMES MORE
POWERFUL THEN THE ATOMIC BOMBS OF 1945.**



**THE FIRST U.S. HYDROGEN
BOMB WAS EXPLODED IN
1952. THE USSR
EXPLODED ONE IN 1953.**

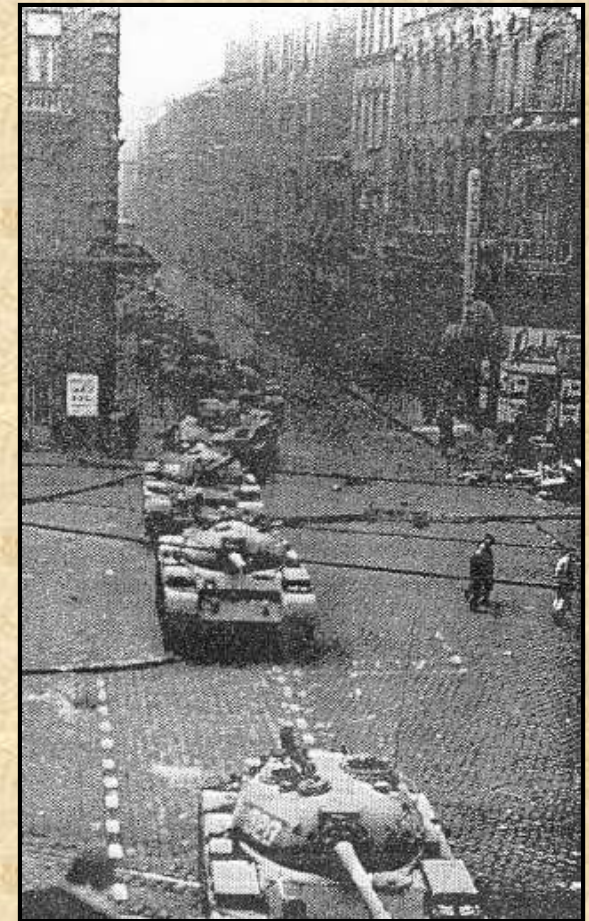
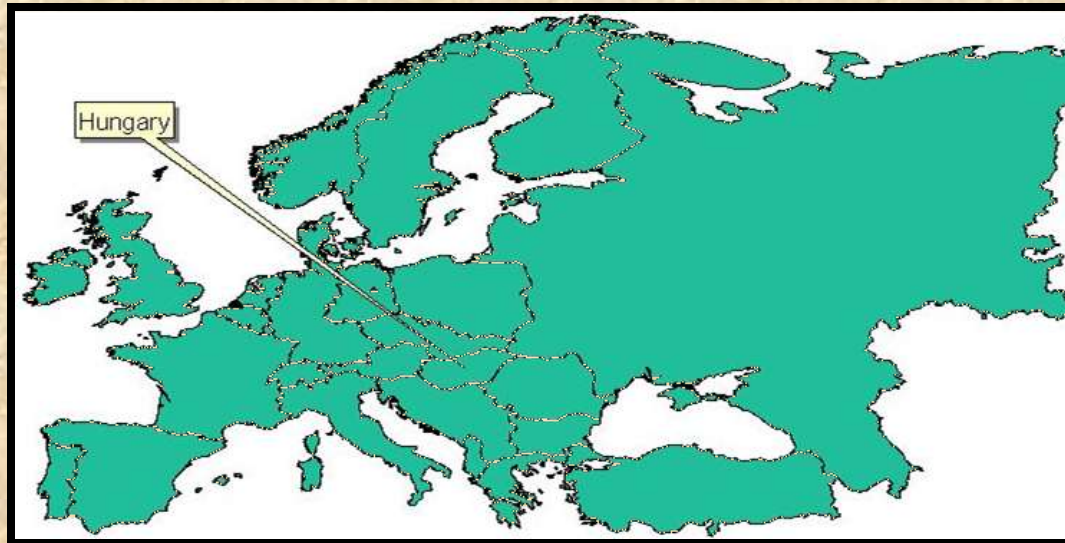




ON OCTOBER 23, 1956, THE PEOPLE OF HUNGARY ROSE UP AGAINST THEIR COMMUNIST GOVERNMENT.

ON NOVEMBER 4TH, SOVIET TANK ARMIES INVADED AND CRUSHED THE REBELLION. A SIMILAR 1952 REVOLT IN POLAND WAS ALSO DEFEATED.

THE U.S. DID NOTHING TO HELP DESPITE SECRETARY OF STATE DULLES'S "LIBERATION" POLICY.



BRITAIN, FRANCE AND ISRAEL ATTACKED EGYPT AND SEIZED THE SUEZ CANAL IN 1956.



TROOPS WERE FORCED TO WITHDRAW IN 1957 UNDER PRESSURE FROM THE U.S.

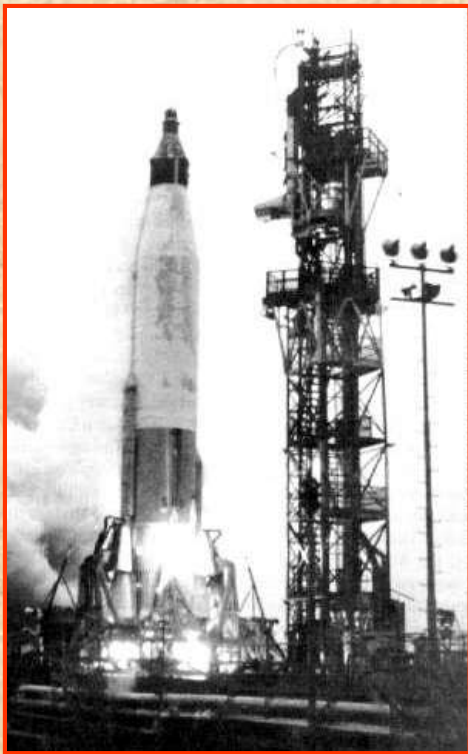
THIS MARKED A TURNING POINT IN THE BALANCE OF POWER AWAY FROM BRITAIN AND FRANCE TOWARD THE TWO NEW SUPERPOWERS, THE U.S. AND THE U.S.S.R.



IT ALSO HASTENED THE END OF COLONIALISM AS BRITAIN AND FRANCE SOON WITHDREW FROM THEIR REMAINING COLONIES

The Space Age Begins

IN 1957, A NEW WORD, INTERCONTINENTAL BALLISTIC MISSILE (ICBM), ENTERED THE WORLD'S VOCABULARY. THESE WERE MISSILES WITH RANGES OF OVER FIVE THOUSAND MILES. NO LOCATION ON EARTH WAS SAFE FROM NUCLEAR DESTRUCTION.



**FIRST U.S.
ATLAS ICBM**

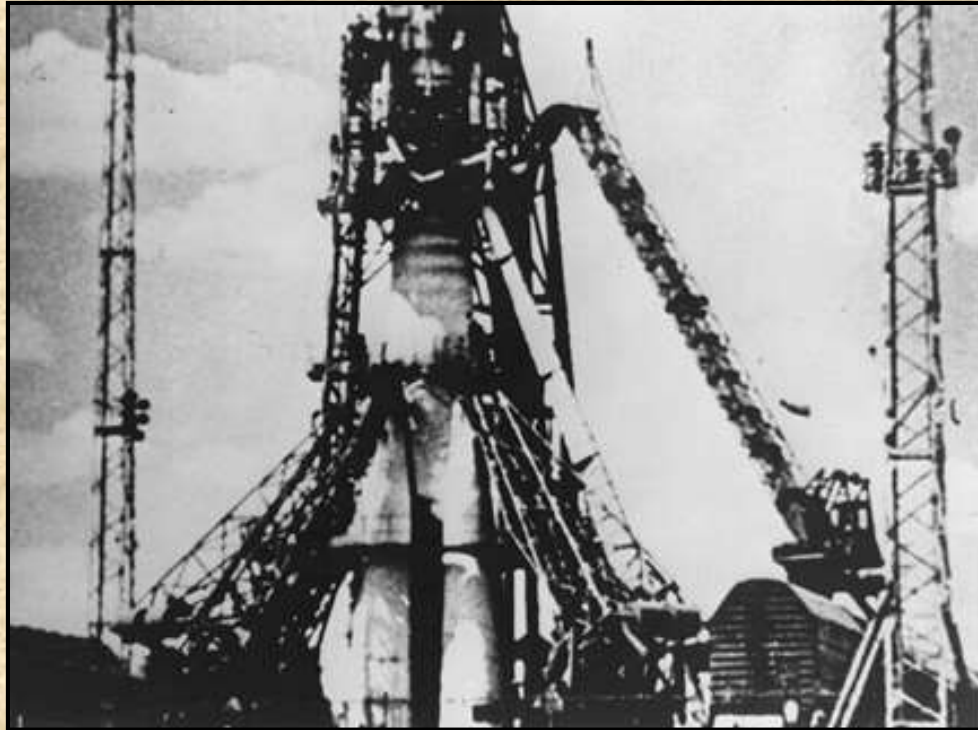


**U.S.S.R. WAS THE
FIRST TO
SUCCESSFULLY
LAUNCH AN ICBM**

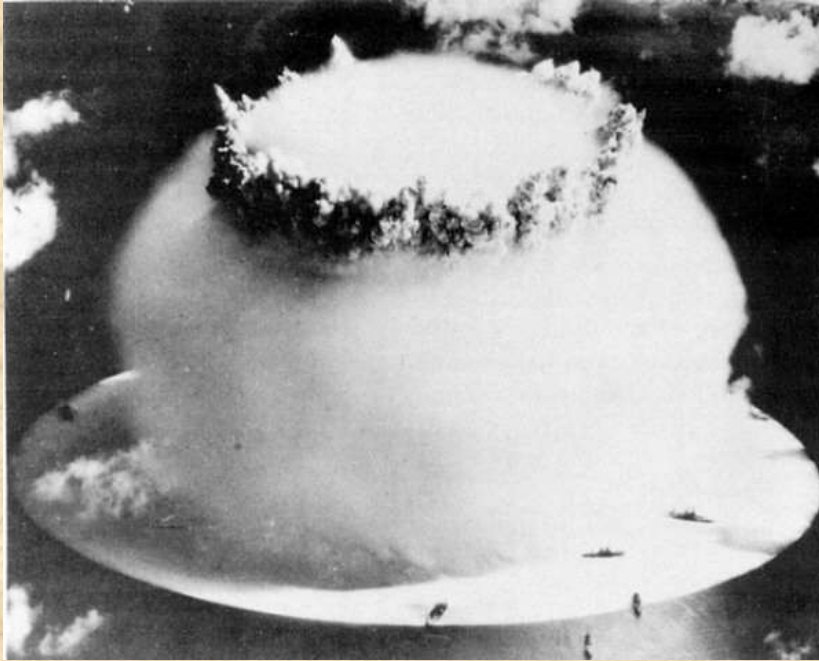


IN 1957, THE SPACE AGE BEGAN WHEN THE SOVIETS LAUNCHED SPUTNIK, THE FIRST ARTIFICIAL SATELLITE TO ORBIT THE EARTH.

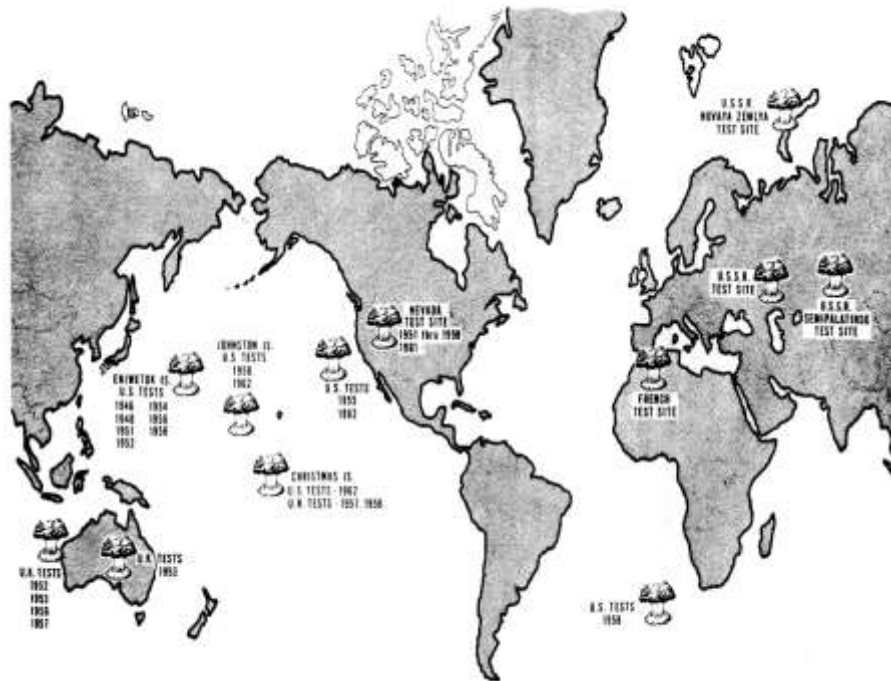
AMERICANS WERE SHOCKED THE SOVIETS WERE THE FIRST INTO SPACE.



SPUTNIK RADIO BROADCAST FROM SPACE



LOCATIONS of NUCLEAR WEAPONS TEST SITES



**ATMOSPHERIC BOMB TESTS
WERE POISONING THE
ATMOSPHERE WITH
RADIOACTIVITY.**

**IN 1958 RUSSIA SUSPENDED
ATMOSPHERIC TESTING
FOLLOWED BY THE U.S. AND
BRITAIN.**

Cuba

IN 1959, A REVOLUTION IN CUBA SUCCESSFULLY OVERTHREW THE GOVERNMENT. FIDEL CASTRO BECAME THE COMMUNIST DICTATOR OF CUBA. MANY CUBANS FLED TO THE U.S.



FIDEL CASTRO

CASTRO DECLARED HIMSELF A COMMUNIST FRIEND OF THE SOVIET UNION

CASTRO AND
KHRUSHCHEV



THE U-2 INCIDENT 1960



TWO WEEKS BEFORE A PLANNED SUMMIT A U.S. U-2 SPY PLANE WAS SHOT DOWN OVER THE U.S.S.R. AND IT'S PILOT, FRANCIS GARY POWERS, WAS CAPTURED AND PUT ON TRIAL.



THE SUMMIT WAS CANCELLED AND EISENHOWER BLAMED HIMSELF FOR THE FAILURE TO EASE COLD WAR TENSIONS DURING HIS TENURE.



U-2 SPY PLANES HAD BEEN FLYING SECRET MISSIONS OVER THE USSR SINCE 1955





**FRANCIS GARY POWERS WAS
CONVICTED OF SPYING IN A
SOVIET COURT. HE WAS
JAILED IN RUSSIA UNTIL
EXCHANGED FOR RUSSIAN SPY
RUDOLF ABEL IN FEBRUARY
1962.**

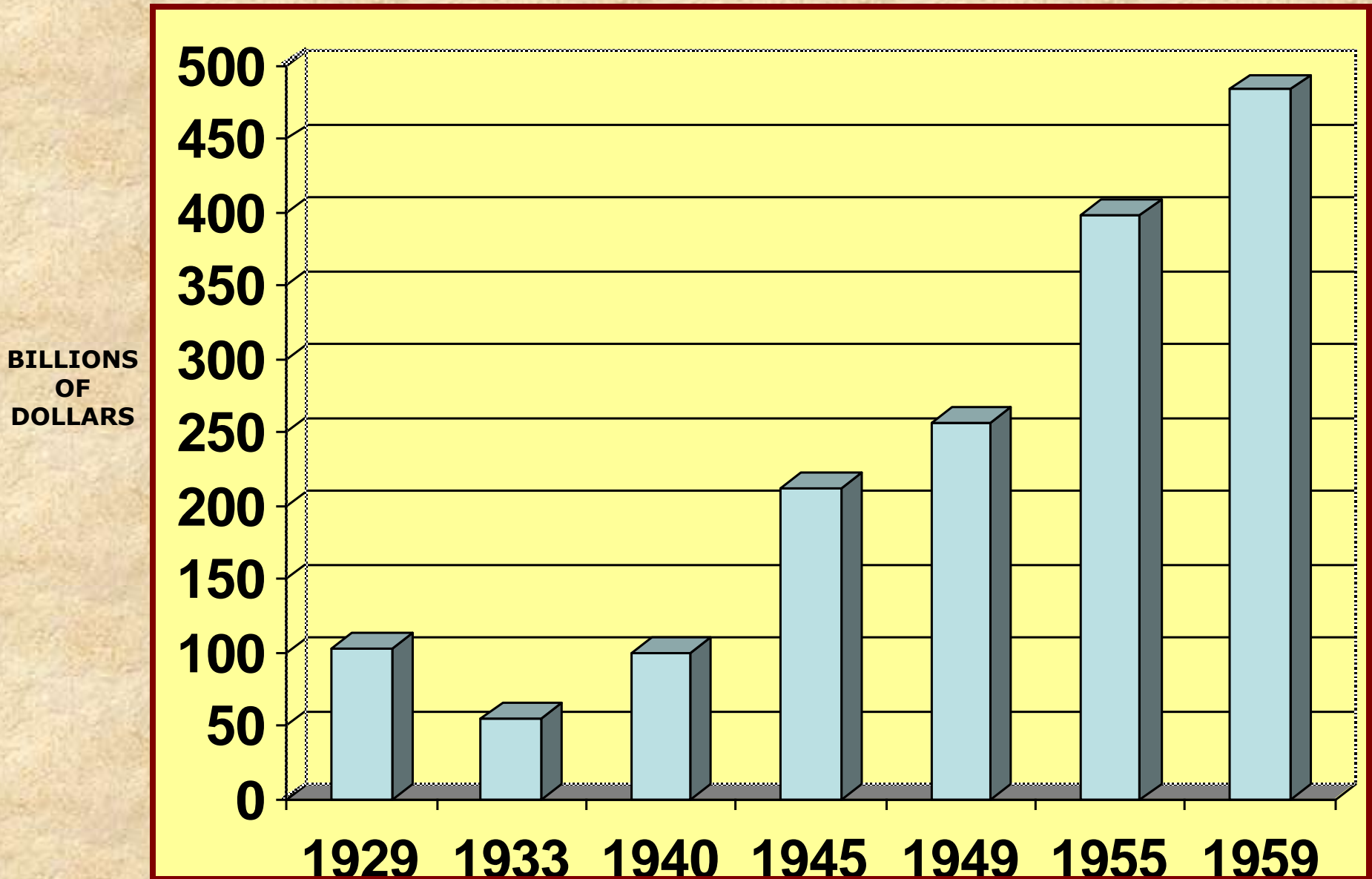
Life in the 1950's

- **OVERVIEW**
- **ECONOMIC DATA**
- **REASONS FOR PROSPERITY**
- **AFFLUENCE**
- **BABY BOOM**
- **AMERICAN DREAM**
- **LEVITTOWN**
- **DEMOGRAPHIC SHIFTS**
- **CHANGING WORKPLACE**
- **AUTOMATION**

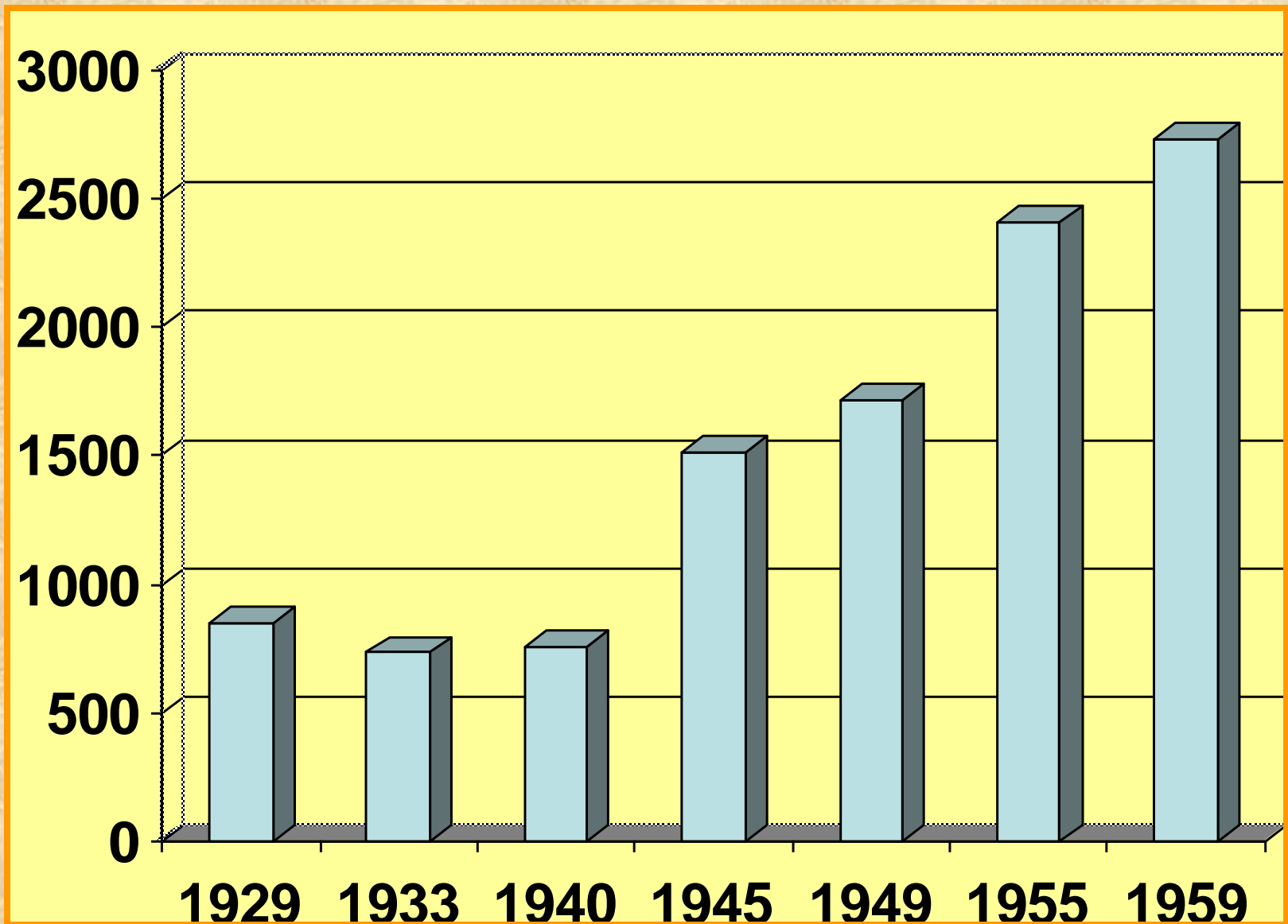
1950's OVERVIEW

- **THE 1950's -THE MAJORITY OF AMERICANS EXPERIENCED PROSPERITY**
- **GROSS NATIONAL PRODUCT ROSE 250% BETWEEN 1945 AND 1960.**
- **THE U.S., WITH JUST 6% OF THE WORLD'S POPULATION, PRODUCED HALF OF THE WORLDS GOODS.**
- **AMERICAN CORPORATIONS BEGAN FORMING GIGANTIC CONGLOMERATES. FOR EXAMPLE, INTERNATIONAL TELEPHONE AND TELEGRAPH BOUGHT HOTELS, BAKING, INSURANCE AND AVIS RENT-A-CAR.**
- **OTHER CORPORATIONS BEGAN INVESTING OVERSEAS WHERE LABOR COSTS WERE LOWER.**

RISE IN GNP (TOTAL IN BILLIONS)



GNP PER CAPITA (DOLLARS)



REASONS FOR THE UNPRECEDENTED POST-WAR PROSPERITY

● DEMAND FOR CONSUMER GOODS AFTER WWII LED TO A RAPID EXPANSION

● INCREASED DEFENSE SPENDING THANKS TO THE COLD WAR.

● THE MARSHALL PLAN = A HUGE EXPANSION IN EXPORTS.

● FULLY TWO-THIRDS OF AMERICANS QUALIFIED AS MIDDLE CLASS VERSUS LESS THAN ONE-THIRD IN THE 1920'S.



WITHOUT THE MARSHALL PLAN



YOUR BREAD WOULD BE BARE.....

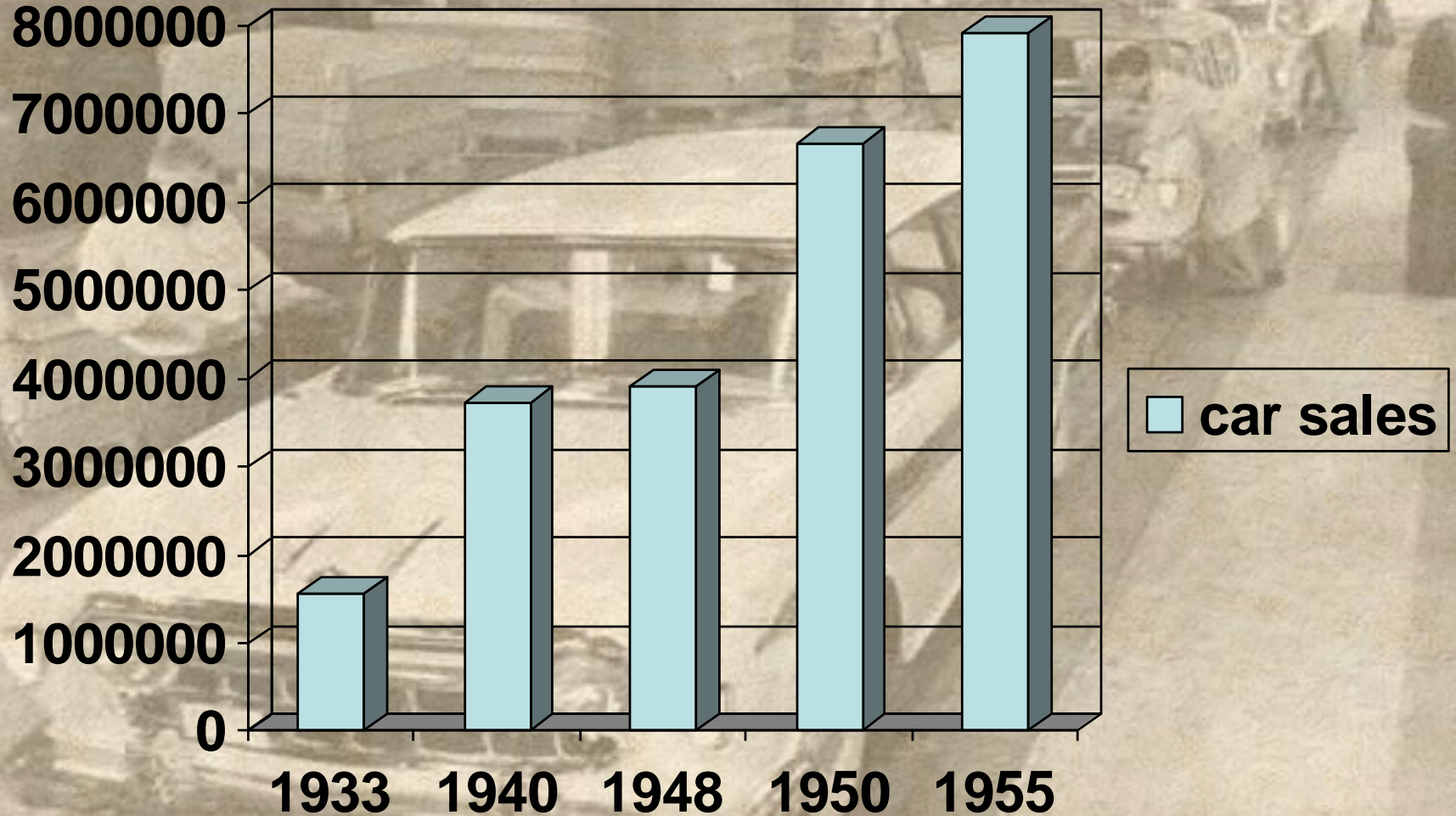


AND SO WOULD YOUR CHILDREN!

Affluence



CAR SALES 1933-1955



BABY BOOM



**LEVITTOWN'S - A SYMBOL OF THE NEW
SUBURB**

**SMALL HOMES BUILT USING MASS
PRODUCTION TECHNIQUES.**



**WILLIAM LEVITT ONE OF
THE OWNERS OF *LEVITT
AND SONS* THAT BUILT
SEVERAL LEVITTOWNS.**



**AERIAL VIEW OF A
LEVITTOWN. THE
ORIGINAL HOMES
COST \$8,000
(\$60,000 NOW).**

POPULATION SHIFT TO THE SUNBELT STATES



"SUNBELT" DESCRIBES THE "SUNNY" AREA FROM THE SOUTH TO CALIFORNIA.



FLORIDA, ARIZONA AND NEVADA EXPERIENCED OVER 100% INCREASES



BY 1963, CALIFORNIA BECAME THE MOST POPULOUS STATE



ADVANCES IN AIR CONDITIONING, AIR TRAVEL AND HIGHWAY SYSTEM CONTRIBUTED TO THIS POPULATION SHIFT.



POPULATION SHIFTS WESTWARD



AMERICAN WORKERS FACED A CHANGING WORKPLACE

JOBS (BLUE- COLLAR) BEGAN DISAPPEARING



FEWER WORKERS PRODUCED GOODS



Shift from PRODUCTION TO SERVICES

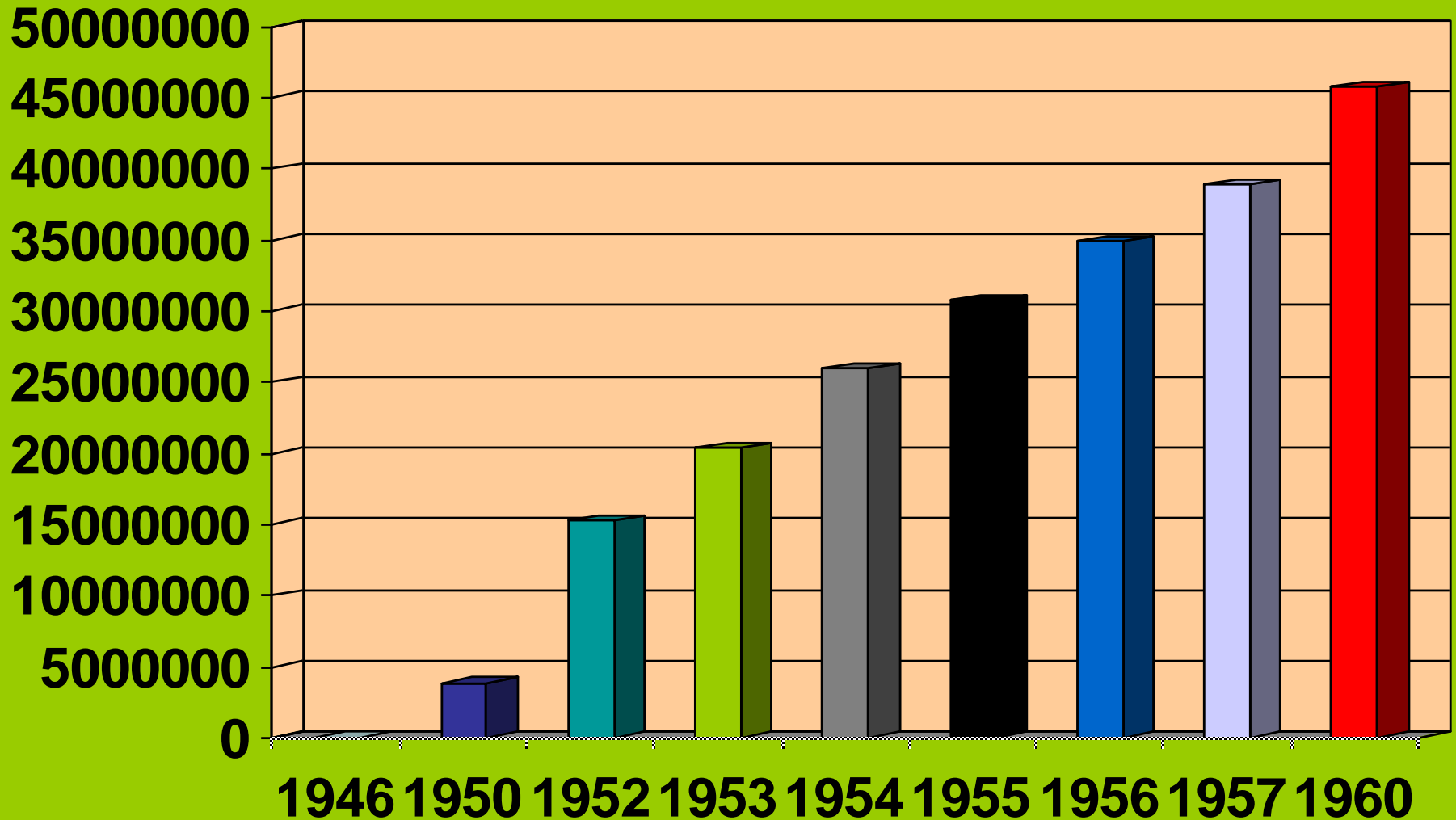


**BY 1956, THE MAJORITY OF WORKERS
HELD WHITE-COLLAR JOBS SUCH AS
MANAGERS, TEACHERS, SALESPERSONS**



**THERE WERE LESS UNION JOBS BEING
CREATED**

Households with Televisions



1959 COLOR
TV WOULD
COST \$3291
IN 2002



My second most prized possession

No, Color TV is not Lilly Daché's most prized possession. That exquisite Nepalese altar piece is.

And we won't argue with designer Daché's choice. Especially since she placed Color TV second on her "most prized" list. You probably know some of the reasons for that selection already. The wonderful difference Color TV makes. The continuing enjoyment it gives. The beauty of the color picture. The pride in owning the finest.

(An interesting sidelight: When she first decided on Color TV, Miss Daché chose the least expensive of RCA Victor's dozen or

so models—the \$495 one. Just a matter of personal taste. And no one who has admired a Daché buy could question Lilly's taste.)

In short, our case for Color TV is this: "Living Color" TV is the best television there is. That's why RCA Victor Color TV appeals to more and more people like Miss Daché. People who lead the colorful life.

RCA Victor offers Color TV sets at prices from \$495. If you are considering one as a second (or third) most prized possession of your own, ask your RCA Victor dealer to arrange a demonstration. See the difference Color TV makes—for yourself.





I love Lucy

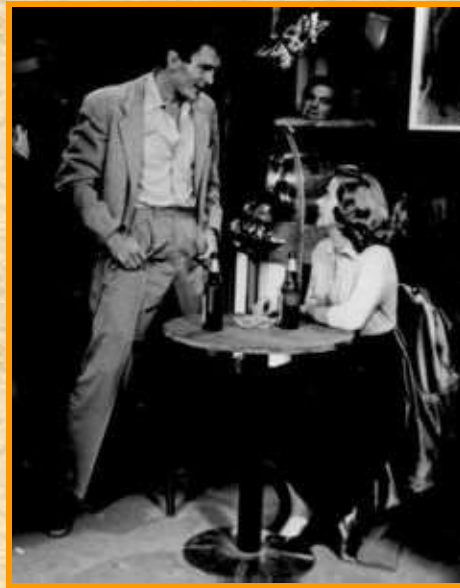
1950's TV shows



Howdy Doody



Sid Caesar



Playhouse 90



American Bandstand

Culture and Society

- **RELIGIOUS REVIVAL**
- **SEARCH FOR SECURITY AND THE SILENT/APATHETIC GENERATION**
- **ROCK 'N' ROLL**
- **FEAR OF JUVENILE DELINQUENCY**
- **ACADEMIC CRITICS OF SOCIETY**
- **"BEATS"**
- **EDUCATIONAL CRISIS**

BILLY GRAHAM GIVES A SERMON TO AN OUTDOOR AUDIENCE



The "Family" GENERATION

- THE MEDIA, ESPECIALLY TELEVISION, REINFORCED CONFORMITY. SHOWS THAT TYPIFY CONFORMITY INCLUDED FATHER KNOWS BEST & LEAVE IT TO BEAVER
- FAMILY ROLES WERE CLEARLY MARKED. FATHER WAS THE BREADWINNER, MOTHER WAS A HOMEMAKER AND THE CHILDREN WERE IN SCHOOL.
- DESPITE THE STEREOTYPE MORE AND MORE WOMEN WERE ENTERING THE WORKFORCE. I
 - 1950 24% OF THE FEMALE POPULATION WAS WORKING.
 - 1960 33% OF WOMEN WORKED



Leave It to Beaver

1950's TV shows presenting ideal American families



The Adventures of Ozzie and Harriet



Father Knows Best



Elvis eventually went on to sell 77 million albums in the 20th century.





**Buddy
Holly**

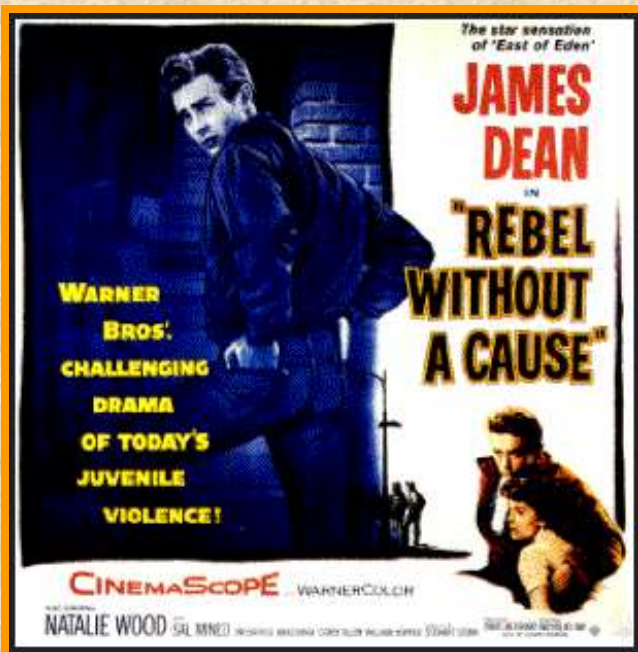


Chuck Berry

Little Richard



Fear of Juvenile Delinquency



1950's
movies
reinforced
the idea of
juvenile
violence



**THERE WAS WIDESPREAD
FEAR IN THE 1950's OF
JUVENILE CRIME.**

**SENATOR KEFAUVER
HELD HEARINGS AND
BELIEVED "HEAVY COMIC
BOOK READING" WAS A
DIRECT CAUSE OF
JUVENILE DELINQUENCY.**

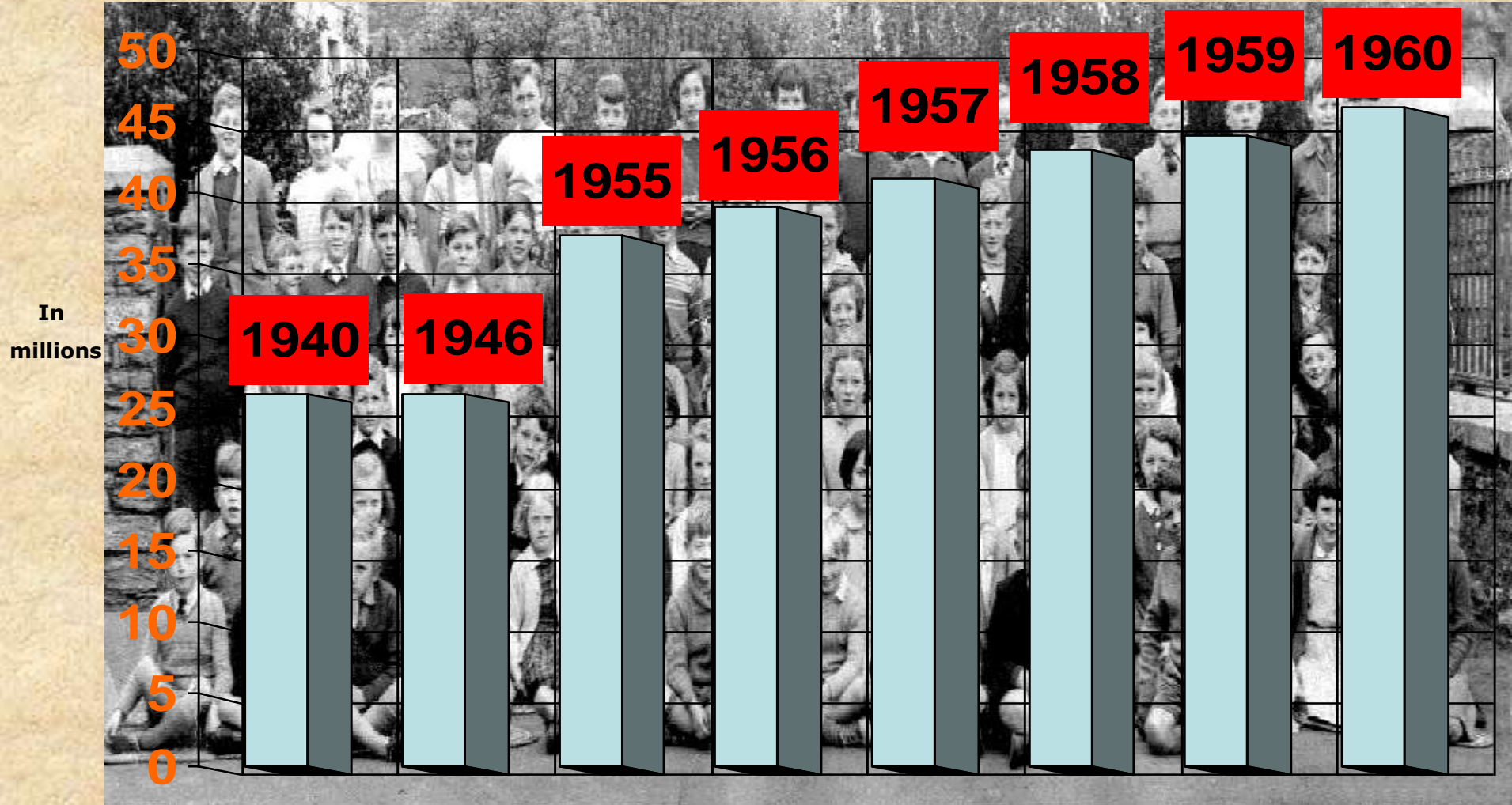
**HE CHARGED COMICS
LIKE SUPERMAN AND
BATMAN WERE
CORRUPTING AMERICAN
YOUTH.**

WERE THEY???



CRISIS IN EDUCATION

CHILDREN OF THE BABY BOOM WERE OVERWHELMING SCHOOLS.



EDUCATION IN THE 1950's



SCHOOL DISTRICTS NEEDED EXTRA CASH. CALIFORNIA WAS BUILDING ONE NEW SCHOOL A WEEK TO KEEP UP.



PRESIDENT EISENHOWER DID LITTLE TO HELP SCHOOLS



A BOOK WRITTEN IN 1955 ENTITLED WHY JOHNNY CAN'T READ LED TO DEMANDS FOR EDUCATIONAL REFORM BUT NOT THE FUNDING TO CARRY THEM OUT



COLLEGE ENROLLMENT INCREASED FROM 1.4 MILLION IN 1940 TO 3.6 MILLION IN 1960

Civil Rights Movement

- **TIMELINE OF MAJOR EVENTS**
- **HEADLINES FROM THE MOVEMENT**

TIMELINE OF THE CIVIL RIGHTS MOVEMENT

1948-1960



1948 PRESIDENT TRUMAN ISSUED TWO EXECUTIVE ORDERS.



FAIR EMPLOYMENT PRACTICES IN THE FEDERAL GOVERNMENT;



"EQUALITY OF TREATMENT IN THE ARMED FORCES.



1954 & 1955 *BROWN V. BOARD OF EDUCATION OF TOPEKA, KANSAS*, SUPREME COURT RULED SCHOOLS MUST BE DESEGREGATED "WITH ALL DELIBERATE SPEED"



1955 ROSA PARKS REFUSED AND THE MONTGOMERY BUS BOYCOTT



1957 STRUGGLE FOR INTEGRATION IN LITTLE ROCK ARKANSAS. PRESIDENT EISENHOWER SENT FEDERAL TROOPS TO ENSURE INTEGRATION



1957 *THE CIVIL RIGHTS ACT OF 1957*, MADE IT A FEDERAL CRIME TO INTERFERE WITH THE VOTING RIGHTS OF U.S. CITIZENS.

FIVE TRENDS OF THE 1950's - 1960's

- **EISENHOWER'S AID TO SOUTH VIETNAMESE WOULD MUSHROOM INTO A FULL SCALE WAR.**
- **THE BROWN VS BOARD OF EDUCATION RULING WOULD CHANGE AMERICAN RACE RELATIONS FOREVER.**
- **THE CRITICISM OF MASS CONFORMITY WOULD BLOSSOM INTO THE COUNTER CULTURE OF THE 1960's.**
- **PRO-BUSINESS APPROACH TO GOVERNMENT WOULD BRING THE LIBERAL REFORMS OF KENNEDY AND LYNDON JOHNSON.**
- **THE FIRST ATTEMPTS AT SPACE EXPLORATION WOULD RESULT IN PLACING AMERICANS ON THE MOON IN 1969.**