



Addiction Treatment Strategies @ TRRN

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<http://www.trrn.org/addiction-treatment-strategies.html>

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Who is Addiction Treatment Strategies @ TRRN

*Creating Awareness – Building Advocacy – Advancing
Our Understanding of Addiction as a Chronic Disease*

1. Cross-functional, multidisciplinary team of substance use disorder experts
2. Substance use disorder treatment, research, and consulting institution
3. Only outsourcing group for your pharmaceutical or biotech company needs specific to substance use disorder

Our experience includes:

Commercial and Sales - Marketing - Clinical & Medical -
Government Affairs - Research and Grant Management -
External Stakeholder Targeting and Development

What Addiction Treatment Strategies @ TRRN Offers

- Strategic development of substance use disorder treatment protocols, technologies, pharmaceuticals, devices, etc.
- Personalized cross-departmental project management
- Full integration with company's overall business strategy
- Identification and targeting strategy for external stakeholders, customers, and key opinion leaders
- Substance use disorder education and material development for internal and external stakeholders
- Marketing and commercial strategy
- Sales force and medical team outsourcing
- Research and pilot program development
- Product launch and life-cycle management

SUD Strategic Development

Commercial

- Geographical targeting
- HCP targeting
- Representative training & deployment
- Sale Force metric development

Medical

- Key opinion leader identification & development
- Medical information response development
- Substance use disorder training
- MSL development & management

Market Access

- Commercial payer strategy
- Clinical & medical support
- Medicaid/Medicare strategy and P&T support
- Pilot program development

Government Affairs

- Federal, state, and local strategy and prioritization
- Legislation development
- Public relations strategy

Additional Stakeholders

- Advocacy group networking
- Pilot program development (ex. criminal justice system, emergency department, etc.)

Why Addiction Treatment Strategies @ TRRN?

- Large or small, experienced or novice, launch or later-phase life-cycle management, we can assist your company's substance use disorder strategy
- Only outsourcing group tailored specifically to meet your needs within the substance use disorder disease space
- Flexibility to manage small programs, or build out entire post-launch strategy
- Fully capable of self management, or able to integrate under your company's management team

How to work with Addiction Treatment Strategies @ TRRN?

Addiction Treatment Strategies @ TRRN is interested in setting up a complimentary consultation to understand your specific needs within the SUD disease space.

We are able to customize flexible agreements to fit your company's needs.

Long-term contracting to short-term consulting, Addiction Treatment Strategies @ TRRN is the agency that can fulfill any of your needs around substance use disorder.



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