

RECIPE REMIX

TRADE IN
YOUR OLD
RECIPE...

INPUT:

Sense image

RECIPE TRADE IN:

- A. BANANA PUDDING
B. DONUT HOLES

Concept

RECIPE REMIX STRATEGY:

Turn your old recipe into a new dish...

1. Find inspiration to invent a new recipe.
2. Anchor ingredients with a viral name.
3. Explore handy kitchen tools, tips and tricks.

Present your recipe remix by creating an edible prototype.



Use radio, movies, comics, magazines, photos, ...
anything to reach the magic in your mind!

ATOMIC
CUISINE

Ingredients

Kitchen
Tools

MIX
AND
SERVE!

OUTPUT: **NEW RECIPE**



Cavendish Monkey Mash

"Apishly delicious treat!"



Dirt Bike Brownies

"Chewy dipped cookie crumble!"

SHARE
YOUR
CREATION

ENJOY
STOMACH
MOVIES

NIGHT★FRIDGE

