

ORANGE COUNTY DBC PRESIDENT PERFORMANCE

Served 4 years as President (2015-2019)

Chapter Initial Status Assuming Office – March 2015

- Orange County was Re-organized and Re-Certified by DBCF in 2015
- 2015 Membership – 12 Members
- One Elected Official – Commissioner Sam Ings

Led Local Re-organization Effort

- Registered as Organization on Sunbiz and with IRS
- Established P.O. Box Mailing Address
- Established Bank Account with McCoy Federal Credit Union
 - Was no local Black Owned Bank, so went with Bank with Black President
- Established Regular Meeting Date of 4th Saturday in early morning

Led Local Re-Branding Effort

- Logo Re-Designed
- Web Identity Generated
 - Email: OrangeCountyDBC@Gmail.com
 - Facebook: www.Facebook.com/OrangeCountyDBC
 - Twitter/Instagram: @OrangeCountyDBC
 - YouTube: www.youtube.com/channel/UC0lbIbYRfoM2bBVa9eCAoYQ
 - Facebook Discussion Group: Orange County Dem Black Caucus (Discussion Group)
 - Webpage Established: www.OrangeCountyDBC.org
- New and Modern Stand-Up Banner designed and printed

Established Mission

The mission of the Orange County Democratic Black Caucus shall be to raise overall social, economic and political awareness in the Orange County Metropolitan area, be an Advocate for Blacks, support the elected and appointed Black officials in the County and offer outreach to all demographics and classifications of Blacks

Narrowed Down OUR Focus Into Target Areas

- Community Awareness, Involvement and Outreach
- Media Relations & Outreach
- Voter Empowerment
- Elected Presentation and Representation

Came up with Five Reasons to Join Orange County DBC

1. To be part of a forum to discuss, compare and act on common concerns and issues affecting Blacks and Black communities
2. To merge ideas, resources, skills and notions to advance Blacks socially, economically and politically
3. To help develop a UNIFIED agenda for Blacks in the local and statewide Democratic party

4. To learn more about the political process, and be a part of sharing knowledge with others; especially those who seek growth in the process
5. To network and build relationships to persons of similar interest in politics, social mobility and/or elected offices

Came up with Five Reasons to be a Democrat

1. To take an affirmative stance on beliefs that
 - Wealth does not trickle down; It flows upward – When those in the middle and bottom classes have more money, they inject it back into the economy by spending more; thus making more money for all classes
 - Public Education needs to be Strengthened for ALL people
 - There is a necessity for affordable and wide spread health insurance
 - Actions need to be taken to preserve the Global Environment for the near & long term future
2. To have an option of voting for (or against) the pool of Democratic candidates in Primary elections
3. Because you are Liberal in the sense of altering your views to remain RELEVANT in the current day
4. Because you are Progressive enough to have some set of standards, despite pressures or influences of the current day
5. Because the Democratic Party embraces diversity

Notable Orange County DBC Actions

- Promoted Early Voting and Voter Info Sessions to Educate Community
- Found and Circulated “**DBC Notables**” Information Card during Primary Election (*Highlighted Democrats, DBC Members and Candidates whom were Black*)
- Founded and Circulated “**Vote the Whole Ballot**” Slate Card during General Election (*Highlighted Candidates that we supported*)
- Wrote memos of support for State Attorney Aramis Ayala and encouraged local DEC to do the same

Orange County DBC RIGHT NOW – May 2019

- **Relevant, Respected, Influential and Professional Organization**
- **Membership of over 120 people**
- **Great combination of wiser, middle. young ages – Members in EVERY profession**
- **25 Elected Officials**
- **4 of 8 Elected Orange County DEC Officers are Black Caucus members**
- **Great Web Presence www.OrangeCountyDBC.org
[@OrangeCountyDBC](https://twitter.com/OrangeCountyDBC)**
- **Realigned focus areas to include Economics:**
 - www.OrangeCountyDBC.org/economic-opportunity.html
- **Ready to soar to new heights and share knowledge with other chapters**