



Fluffy Dog Wellness & Rescue

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November 2015

Enhancing Your Pet's Health

Fluffy Dog Rescue

We are still looking for a few good puppy fosters. We have said no to many litters in kill shelters to make sure our current pups get the best care. If you are interested in fostering, just go to our site and click the Fostering tab. A big thank you to Lydia, Claire, Sue, Rosemary, Karen, Nikki and Sara for helping me with my foster pups.

Our logo vinyl car decals are here. They are available at Tail



Waggin' Doggy Daycare for \$1.50, or for \$2 I can send you one.

I am also looking for a volunteer graphic designer. I promise I won't take up much of your time. There are many things I can do, but without graphic programs I am limited.

Fluffy Dog logoed clothing should be available soon. More to come on this.

I believe most of the kinks with our new website are worked out. It takes Google awhile to recognize the changes. There are still pages that are in the process of development. Please let me know if you are having issues with anything on the site. As we look to 2016, and the phasing out of the newsletter, we will be depending more on our website

and facebook for communication with our followers.

Our 2016 calendar is ready to go and there will be just one printing. Jordan has done a great job and we thank him for his work. Oct. 31st will be your last chance to order and we will not have them on sale at Tail Waggin DD. Just send Jordan an email and let him know if you would like to order. eblucas1@gmail.com (It is a one after eblucas)

Enjoy our great fall!
Lori, Bailey and Brooks



Fluffy Dog Wellness

Thank you to everyone that supports the food drive. It is greatly appreciated. While we still hope to grow this program, we will be announcing the monthly deadlines through email notifications, as our newsletter will not be published in 2016. If you are interested on being on the list please email me at fluffydogrescue@gmail.com.

For individuals interested in participating, the details follow:

Why not buy your pet food from Fluffy Dog?

- Support Rescue, Free Delivery
- Hartland Store
- Quality Products and Education on them
- Fresh Stock , Great Prices

The last week of each month Fluffy Dog Wellness has a Food Drive. This is when I

deliver pet food and treats with no delivery charge and 10% of the profits go back to the rescue. We carry most pet foods and products and all you have to do is send me an email. There are thousands of products available. Just ask if you need something.

Food Drive Order Deadline
Monday, Oct. 26th noon
Delivery or pickup Thurs. Oct. 29th

Please let me know if you have any questions.

Thank you for your support.
Lori and the Fluffy Dogs

PS You can also order any day of the month.



How Our Pets Age

By Dr. Becker

I think most pet parents wonder from time to time why the lifespans of dogs and cats are so much shorter than ours. Anyone who has ever dearly loved a pet knows the time we have with them passes all too quickly.

Your beloved dog or cat packs a lot of living into his relatively few years on the planet. Everything about your pet's life, from his growth rate to his ability to learn, happens at warp speed.

For example, puppies and kittens are born toothless, but by week 3 their baby teeth are breaking through, and they're all in by about day 45. Most puppies and kittens have a full set of adult teeth by the time they reach 6 months of age.



Dogs and cats also reach sexual maturity very quickly (6 months for many), and the length of time from conception to birth is only about 60 to 65 days. Litter size can reach a dozen, which makes sense for the survival of a species that doesn't have many years to reproduce.

Felines and canines also run hotter than we do. The average human body

temperature is 98.6 degrees F, whereas the average temp for cats and dogs is about 100.5 to 102.5 degrees F. They also have a much higher metabolism than we do, and burn calories at about twice the rate.

Life on the fast-track means your dog's or cat's body must pack an extraordinary amount of work into a handful of years, which accelerates the aging process. That's why your pet is considered a senior at such a young age.

Some cats reach their golden years by age 8, and giant breed dogs by 4 or 5. Sadly, the average lifespan of a dog the size of a Great Dane is just 6 to 8 years.

Experts speculate that a combination of genetics, inbreeding, metabolism, and evolution holds the answer as to why a dog or cat's life span is so much shorter than a human's. While no one knows conclusively why pets live such short lives, many people – including me – know of dogs and cats that have lived much longer than expected.

Factors That Influence How Long a Dog Lives

Best-selling author Ted Kerasote has traveled the world researching the lifestyles and lifespans of dogs, and in his wonderful book, *Pukka's Promise: The Quest for Longer-Lived Dogs*, Ted outlines key variables that he and other experts agree contribute to the longevity of pet dogs. These include:

- Breeding
- Environmental pollutants
- Nutrition
- Spaying/neutering
- Vaccinations
- Freedom

If you're a regular visitor here at Mercola Healthy Pets, you know that I

talk a lot about the role of nutrition, vaccinations, environmental toxins, and sterilization in the health and longevity of pets.

Good breeding, which I don't talk as much about, is also critically important. A few years ago I had the pleasure of interviewing Dr. Jeff Bergin, an owner and breeder of Newfoundlands, about what it means to breed dogs in an ethical, holistic, and responsible manner.

Good Breeding + Healthy Lifestyle = Long-Lived Dog

Dr. Bergin's dogs are extraordinarily long-lived for the breed, which has an average 8 to 10 year lifespan. His oldest Newfie reached the age of 17, which is the longest living dog of this breed I've personally ever heard of. Just as amazing was that the dog, Kate, was still ambulatory and able to move freely up until the day she passed away.



Wonderful breeders like Dr. Bergin do a number of things to insure the health, longevity, and quality of life of their dogs. First and foremost, they select dogs to breed based on their health.

Part of this effort involves building genetic diversity in their animals by incorporating new blood and new lines

How Our Pets Age-Continued

into their breeding program. Also, Dr. Bergin's dogs are bred only once or twice in their lifetime, with at least six years between litters.

Other contributing factors to the Bergin Newfies' health and longevity:

The dogs are raw fed both homemade meals and high-quality commercially available diets

Dr. Bergin, who is a licensed animal chiropractor, performs regular manual orthopedic manipulation on all his dogs. As soon as a puppy can stand up she gets her first adjustment, and this continues throughout her life

To preserve and protect their immune systems, the Newfies are titered rather than automatically vaccinated. The only re-vaccination they receive is the 3-year rabies required by law

In addition, every prospective owner of a Bergin Newfie must agree to a mandatory home visit, an extensive interview, and a commitment to feeding raw.

Raising a Long-Lived Cat

Many kitties today are, thankfully, living into their late teens and early 20s. Just as with dogs, a cat's longevity is often quite clearly linked to lifestyle and environment.



Tips for keeping your cat in tip-top

shape include:

Feed a balanced, antioxidant-rich, and species-appropriate diet that includes omega-3 essential fats, such as krill oil.

Moisture is your cat's best friend, so encourage adequate hydration by offering a variety of water bowls around the house or a drinking fountain, in addition to minimizing dry food.

If your cat is addicted to poor quality food, add a whole body supplement such as Standard Process Feline Whole Body Support.

Keep your pet's body and mind active with regular exercise and mental stimulation (for example, puzzles and treat-release toys). Think of creative ways to enrich your cat's indoor environment and if your kitty never touches the earth's surface directly (most housecats don't), consider a grounding pad to help reduce the buildup of EMFs.

Refuse or strictly limit vaccinations, veterinary drugs, and chemical pest preventives.

Provide your kitty with a SAME (S-adenosylmethionine) supplement, and offer periodic detoxification with the herbs milk thistle and dandelion, as well as supergreen foods in the form of fresh "cat grass" or sunflower sprouts to nibble on. Chlorophyll, chlorella, or spirulina can also be offered in supplement form to enhance your cat's detoxification processes.

Medium-chain triglycerides (MCTs) have been shown to be safe for cats and can improve brain energy metabolism and decrease the amyloid protein buildup that results in brain lesions in older pets. Coconut oil is a rich source of MCTs and may also reduce hairball

issues. I recommend 1/4 teaspoon for every 10 pounds of body weight twice daily for basic MCT support, if your cat will voluntarily eat it.

Set aside time each day to interact with your kitty. Make sure meals are provided on a consistent schedule, along with playtime and petting/lap time. If your cat tolerates being brushed or combed, work that into the daily schedule as well.



The good news is that despite their relatively short lifespans, dogs and cats live in the moment and know how to make the most of every day. It's our job as loving guardians to make sure they are given that opportunity.



Dr. Becker is the resident proactive and integrative wellness veterinarian of HealthyPets.Mercola.com.

You can learn holistic ways of preventing illness in your pets by subscribing to MercolaHealthyPets.com, an online resource for animal lovers. For more pet care tips, subscribe for FREE to Mercola Healthy Pet Newsletter.

Fluffy Dog Photos



My son adopted Benny from Fluffy Dog, Hartland, WI, and we adopted Katie almost 4 months ago from Hartland. I can't imagine not having Katie or Benny in our lives. Katie has brought my husband and I so much happiness and joy! Thank you so much for rescuing these dogs!!



Emma recovering from her eye surgery.



Banyan, now Daphne and her dad.



Ella



Tori, one of our 20 Klein poodles



Sylvester, now Alphonse (grey) and his big sister Ronnie.



Ariel now Clio. Gott'a love a terrier



Ashlyn and her dad



Josey

We would love to see your Fluffy Dog here. Send photos to Lori at fluffydogrescue@gmail.com.

Fluffy Dog Photos



Breeze, mom to the beach pups.



Yoki, now Bart



Oreo in the front, Davenport in the back.



Brooks, now living in Southern CA



Versache. One of a litter I will never forget.



Quigley



Brody



Splinter on Gottcha Day

Bella, was Mercedes, sister to Versache



Lucy and Maisey wait'in for some'tn

We would love to see your Fluffy Dog here. Send photos to Lori at fluffydogrescue@gmail.com.

Happy Tale—Macaroon

This month's Happy Tale is about Macaroon, written by Dave B. and Shelly Grade of Fluffy Dog Rescue: Dave and his family started looking for "smallish dogs at their local humane society but finding none, turned to Petfinder which led them straight to Fluffy Dog Rescue and Mac's picture". After searching all of the dog's that Fluffy Dog Rescue had for adoption at the time, Dave and his family determined that Macaroon, now Mac, was the dog they were looking for. They completed the application and had a home visit, then the family finally got to meet Macaroon at Tail Waggin' Doggy Daycare with his foster mom, Lisa Brewer. After a discussion about adopting a dog from FDR, they got to meet him and everyone decided that Mac was a good fit for the family. They decided to keep his Fluffy Dog name as Macaroon because they figured "he'd had enough change in his life for a while, and Macaroon fits his personality so well. We've changed the spelling it 'Mac' instead of 'Mack'.



Mac's favorite things are: "When he's not crated at night, he sleeps pretty much wherever he wants (or can get away with), mostly next to mom if he can. When we adopted him, Lisa gave us a little squeaky monkey toy and said this is his favorite this and she was right,

he cannot be without that toy, he sleeps with it, takes it outside with him first thing in the morning. Mac loves playing with other dogs; he's got quite a reputation at the dog park for being a clown and fun to play with."



Macaroon has become a traveler as well – "After some initial car sickness a few times, he loves riding in the car, we taken him many places, the farthest was about 200 miles one way. He's really good around people, a little shy at first. The only thing we've noticed was he didn't like were objects like brooms or sticks, initially, he'd scurry away if you picked up a broom. I think his confidence and trust has grown, he'll still keep an eye on someone with a stick but he doesn't panic."

"He does swim, although he doesn't seem to be crazy about it like some dogs, but if other dogs are playing in the water, he'll jump right in. Mac does really well on leash. He really liked to lunge when we first adopted him, but now he's trained us and we have nice walk and only go crazy once in a while."

While Mac is in that "crazy" mode, "he loves rolling on his back and 'serpentinaing' like a snake. A lot of times he'll fall asleep just lying on his back in the middle of the floor or couch. Dave reports that their Fluffy is "as far as dogs go, pretty normal, pretty easy going. He will talk to us if we sing

to him ("Happy Birthday" seems to get him to singing along). " (We'd love to see a video of that, if you've got one Dave!)



A lot of Fluffy owners take advantage of Fluffy Dog Wellness' DNA Swab kit. I asked Dave if they had "swabbed" Mac yet and he replied – "No DNA swab, but we've heard lots of opinions about what Mac is. For now, I'm OK with "he's a mix"" He's a Fluffy!

Finally Dave adds: "Mac has been a great addition to our family, he and our 7 year old are best buddies. He's such a great little guy, very loving and playful."



Grain-Free Dog Food

It's that important!

Dogs were not meant to eat grain. They are Carnivores and should eat an all meat diet.

Grain grows yeast in the body and will cause ear and skin issues. Eventually this will lead to a shortened life, after years of vet bills. The following are grains:

- * Wheat
- * Oats
- * Barley
- * Millet
- * Rice

Read your labels.

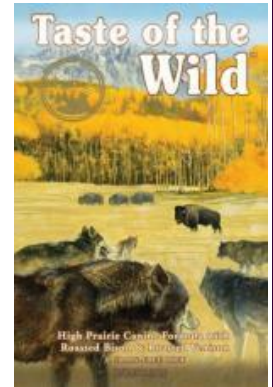
Whether you buy your food from me or not, buy grain-free. There is a listing of grain-free RAW foods, Dry Kibble and Treats below with protein content, price and weight. Grain-free might be a little more expensive, but not that much more. You will save the difference in future vet bills.

This Grain-Free section will appear monthly in our newsletter and will be a growing list.

Let me know if you find a food or treat out there that is grain-free and I will add it to the list. I know grain-free is not easy to find, so keep your eyes and ears open and we can all help each other.

Don't forget that you can make your own treats by dehydrating meat, liver or sweet potatoes. Also give your dog a raw peeled sweet potato as a chew.

Your dog thanks you for going Grain-Free.



Foods You Should Use-Available From Fluffy Dog

RAW Foods

Vital Essentials
Stella & Chewy's
Nature's Variety
Primal
Bravo
Northwest Naturals
Nature's Logic
OC Raw
Honest Kitchen
Tucker's
Raw Bistro
Answers
Sojos
Grandma Lucy's



Dry Kibble

Taste of the Wild
Nature's Variety—Instinct
Canidae-Grain Free Pure Elements
Orijen
Open Farm
Acana
Natural Balance Venison & Sweet Potato
Evo
Fromm-Four Star
Wellness Core
Petcurean-NOW
Earthborn Holistic
Blue -Wilderness
Nutralife
Pioneer
Back to Basics
K-9 Natural
Dr. E's Great Life
Natures Logic
Addiction
Against the Grain-Merrick
Zignature
Wysong

Treats

Vital Essentials Nibbles
(Chicken, Beef, Turkey or Tripe)
(Our #1 selling treat)

Jones Lamb Lung
Stella & Chewy's
Tucker's
Sam's Yams Sweet Potato Chews
Kennelmaster Chicken Chips
Dog Gone Jerky
Merrick Texas Toothpicks
Bully Sticks
Mutt Naked Chews
Wellness Pure Rewards
Ark Naturals Sea Mobility Strips
Evanger's Freeze Dried Treats
Natural Balance Venison & Sweet Potato Treats
Primal Treats
Sojos Grain-Free
HerbSmith-Smiling Dog

Fluffy Dog Rescue
A Special Place for Special
Dogs

Fluffy Dog Wellness
Enhancing Your Pet's Health

**Wisdom Panel
Insights DNA Kit**



Find out what breed your dog is. Explaining your mixed breed dog's unique behaviors, personality traits, and wellness needs.
\$75.69
www.fluffydog.net

Visit our Fluffy Dog Store:

Tail Waggin' Doggy Daycare
647 Industrial Ct., Hartland
262-369-8252

We always welcome your comments and suggestions.

Rescue Email:
fluffydogrescue@gmail.com

Wellness Email:
Lori@fluffydog.net

Fluffy New Products

Jones Bow Wow Boo Bucket

The Bow Wow Boo Bucket is a treat bucket, complete with nine items: one windee, one beef knee cap, one beef hoof, two lambly links, one K9 bacon roll, one other ear and two woofers.

\$14.89



Barkworthies!!!!

For a few years we've carried the Barkworthies bully sticks, as they are a great value and dogs love them. So now we brought in more of their line.

6" Odor Free Thick Bully Sticks **\$3.99**

Knotted 6" Bully Sticks **\$3.49**

12" Odor Free Thick Bully Sticks **\$7.99**

12" Pretzel Bully Sticks **\$7.99**

Mega Cow Tails **\$7.99**

Rabbit Rolls **.99**

Rabbit Bon Bon package 8oz. **\$9.99**

Cow Tail package 6 oz. **\$10.99**

Crocodile Bone package 5oz. **\$9.99**

Chicken Neck package 1lb. **\$14.99**

Tripe Stick package 7oz. **\$11.47**



Tucker's Grab & Go Just Chicken

Was \$1.49 Now .79 while supplies last.

Expired in August.

