



August 15, 2024

Dear Trucker's Parade Participants and Supporters,

Fall is around the corner and so is the 24th Trucker's Parade Against Cancer. First and foremost, we want to offer sincere thanks to our donors who continue to support such a worthy cause. Over the last twenty three years, with your continued generosity, we have raised \$1,781,012.20 for the fight against cancer..but the fight continues, as new cancer diagnoses happen every day. The ACS, the leading not-for-profit funder in Cancer research relies on the donations raised through events, like our very own Trucker's Parade, to fund life-saving Cancer research efforts.

The TPAC team is ready to hit the road and continue fighting against cancer. This event would be nothing if not for our passionate truckers. Like we stated last year, we know after twenty four years some are growing tired, but we must keep the wheels turning. We must push on. That is what we tell our loved ones that are in the fight, push harder, fight back. Well we must do the same. All that being said, talk to your drivers, reach deep into your hearts. Push a little harder and encourage new people to enter the event! Go the extra mile for the ones who can't. Reach out to companies you deal with, spread the word, get them involved, it could be fun inviting your competitor. Post our flyer on your company website, around your terminal, community events. We also have an Amazon wish list that can found on our website, www.truckersparade.com. This list includes driver gifts and items to help our auctions. Let's do what we can, because we never know what day it is going to be one of us that needs live saving treatments. Our best form of growth, would be if we increased by one truck or banner, per company, WOW, what an impact that would be.

All that being said, the parade is going to be held on **October 12, 2024**, at Central Middle School, in Charlotte Court House, VA. The fee is the same as always, at **\$250.00 per banner**, we can easily put three banners per truck. Checks should be made payable to the **American Cancer Society**, and mailed back with the paperwork to Sheila Jones at 372 Hidden Treasure Lane, Pamplin, VA 23958. Your check will not be processed until after the parade, but it is crucial that we have paperwork back by September 27th. This helps with the planning of the event. We are also offering again this year to have a photo of your loved one attached to banner, for an additional \$75.00 per banner. We prefer photos be sent by email in Landscape form, but we can work with you. Photographs will allow us to show the world what cancer has or is trying to take from us. We only need, less than, \$220,000.00 to cross the two million dollar goal. Please find it in your hearts to make this goal a reality. Trucker's you have a special place in our hearts, and we know how valuable you are.

Below is contact information for team members, feel free to call any of us with questions.

Shannon Feinman	Corporate Sponsorship	434-395-8727	
Rhonda Jones	Live Auction Event	434-470-5344	gagajones1@yahoo.com
Sheila Jones	Parade and Banner info	434-391-4026	doddsfarmssupply@yahoo.com
Emily Lawhorne	Parade and Banner Info	434-808-8099	lawsx3@gmail.com or truckersparade@gmail.com
Brenda Vassar	Silent Auction Info	434-395-8941	

*Special Thanks for everything you do, from the entire
Trucker's Parade Team of volunteers.*

