



Real Estate Professional Partners Program

The District 181 Foundation invites leading real estate professionals in our community to partner with us in support of the public elementary and middle schools in Hinsdale and Clarendon Hills: Clarendon Hills Middle School, Hinsdale Middle School, Elm School, Madison School, Monroe School, Oak School, Prospect School, The Lane School and Walker School.

Professional Partnership Donation: \$500

Partnership Duration: July 1, 2017 - June 30, 2018

Participation Deadline: May 1, 2017

Benefits

- Name, picture and contact information, with links to your website on Professional Partners page of website
- Foundation email to District 181 families announcing the Professional Partners for the year
- Personalized Foundation announcement for realtor's own use
- Half page advertisement in the program book at Foundation-sponsored events (3-4 programs per year)
- Full page advertisement in the Hinsdalean announcing all professional partners for the coming school year
- Inclusion on District 181's Key Communicators list, to receive regular email updates of District 181 news and announcements

Why Support the District 181 Foundation

1. Homes in communities with high quality schools command a premium.

*A 2010 study published in the **St. Louis Federal Reserve Review** found that homes in communities with high quality schools command premiums, even when all the other aspects of the community are factored out.*

2. Schools are one of the most influential parts of the home buying decision.

The National Association for Realtors finds that, across the country, 27% of homebuyers list school quality as the deciding factor in the purchase decision.

3. Home buyers measure school quality on more than just test scores.

The District 181 Foundation supports exceptional programs and unique learning opportunities that contribute to a high quality school environment. Some recent investments that help make District 181 schools special include:

- Outdoor classrooms to study native plants, ecology, water systems and more
- Wind turbine to study alternative energy and electricity production
- Imagination Playground for learning through play
- State of the art technology in classrooms
- Community-wide events, such as the Community Speaker Series that bring nationally-known experts to the area.

Investing in the Schools is Smart Business!