

2018 EXPO PROSPECTUS





The Event People have been passionately involved in all sides of multisport and festivals for over 15 years, including event management, brand management, retail, distribution, coaching, competing and sponsorship.

Event People are committed to the delivery of high quality events and the formation of mutually beneficial and valued corporate partnerships that reward everyone – our sponsors, our brand, our spectators and our athletes. We firmly believe if our athletes and spectators have an enjoyable event experience, we will all benefit from our involvement in the event.

Event People owns and operates the Sufferfest Triathlon Series, Australian Beach Games, Mornington Running Festival, Beach Carnivale, Peninsula Busking Festival, Mulberry Tribute Band, and Colour Carnivale.





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BEACH CARNIVALE

Beach Carnivale is a new and exciting festival including food, music and sports. The event will be a family fun atmosphere with a FREE Food truck Carnivale, Amusements rides, FREE Outdoor Cinema, FREE Live music (background and Busking Style) and sports including 5 x 5 Soccer, Dodgeball, 3x3 basketball, 4x4 netball, table tennis, Volleyball all rolled into one activation area.

Beach Carnivale event overview

- Stunning beach locations across Australia
- 6 sporting events to choose from with us delivering a more entertaining version of each sports ie similar what cricket has done with T20.
- Food truck carnival combined with Beach Bar and Live Music (local DJ and buskers for background music).
- Over 750+ participants and 10,000+ spectators expected to visit each venue
- Open to teams, individuals, clubs, families and schools across Australia
- National and international players competing at the games

In 2017/2018 spring/summer we will see Beach Carnivale

- Sunshine Coast (Rescheduled to MAY 2018)
- Gold Coast Qld 28-29 October 2017
- Elwood Vic 17-18 March 2018
- Cottesloe WA 14-15 April 2018

PROPOSED SPORTS

5 x 5 Soccer, Dodgeball, 3x3 basketball, 4x4 netball, Volleyball, Table Tennis all played within the Food Truck Carnivale area. The format for all sports is to be faster and more friendly style like T20 has done for cricket. We will have a competitive competition but most importantly come and try sessions

EVENT PROGRAM (Rough Guide)

Saturday

10am - 10pm - Food Truck Festival, Amusements and live music

10am - 6pm Sports

7pm - FREE outdoor Movie

Sunday

10am - 9pm - Food Truck Festival, Amusements and live music

10am - 6pm Sports

7pm - FREE outdoor Movie



Application Form

Company Name

Expo Site Name

ABN

Address

Contact Name

Contact Phone

Email

Brief Description of exhibited goods/services to be displayed/sold/promoted

Schedule of Events 2017/18 Season

Please tick which events and size space you wish to participate as Exhibitor

Please Tick	Date	Location	Event	3x3 Per day	No of days	6x3 Per day	No of days	9x3 Per Day	No of days
	28-29 October 2018	Gold Coast	Gold Coast	\$200		\$350		\$500	
	5-6 May 2018	Sunshine Coast	Sunshine Coast	\$200		\$350		\$500	
	17-18 March 2018	Elwood	Elwood	\$200		\$350		\$500	

#Please note all events are bring your own marquees if you require marquee we can get quote for you

Power Requirements

Please be aware that all power equipment must be tested and tagged before being used at the event.

Do you require power from us during the event? (10AMP only) ☐ Yes ☐ No

What electrical appliances will you be running: ☐ TV ☐ Lights ☐ Cash Register ☐ Eftpos Machine

Other: _____

Furniture Supply

Do you require to hire furniture from us? ☐ Yes ☐ No

What do you require to hire from us? _____

****Please note that hiring equipment from us will come at an extra cost to your business****

Booking Requirements

- On completion of filling the form out, please send back to Scott Hollow for acceptance.
- Submission of this form does not guarantee a spot at any of the Event People Expos
- Once written confirmation has been given and invoice processed a minimum of 50% deposit is required and balance will be required to pay no later than 2 weeks prior to the event.

Website Advertising

Event People has its own customized website which allows participants to easily access event information. The site has regular traffic passing through which increases closer to each event. Over the past year, there were 300,000 visitors to the Event People website plus 1.1 million page views. This is an excellent way to reach your target audience at minimal cost. If you would like to advertise on our website, please contact us to discuss advertising options and costs.

Terms and Conditions

Conditions of entry to the venue:

- Acceptance into the expo and location of the booth will be subject to confirmation by Event People. ☐ All exhibitors understand that they are responsible for any damage or injury cause by their activation, and must hold a current Public Liability Insurance Policy covering the event.
- Any waste created by the exhibitors whilst on site must be disposed of appropriately.
- Any exhibitor that leaves their stall after the event with rubbish around will be charged a cleaning fee of \$50.
- Promotional flags must be appropriately weighted down. Stakes must not be inserted into the ground within 0.5m of any underground services. There areas will be marked out prior to your arrival. If unsure please check with the Site Manager or Expo Manager as any damage resulting from not adhering to this guideline will be at the cost of the exhibitor.
- Exhibitors must not be removed and displays must not be dismantled either partially or totally before the closing time on the day of the exhibition.
- Event People reserves the right to remove any products not mentioned on this form in order to protect existing event Sponsors.

☐ I/We have read the Terms of Contract, General Information and Exhibitor Restrictions and accept the rules and regulations.

Name: _____

Signature: _____ Date: _____

Please email the completed application form to:

Attn. – Scott Hollow

Event People

info@eventpeople.com.au

P: (03) 59884040

