



# The Girl Scout Difference:

Girl Scouts offers the best leadership development experience for girls in the world—one that is designed with, by, and for girls.

Girl Scouts unleashes the **G.I.R.L.** (**Go-getter, Innovator, Risk-taker, Leader**)™ in every girl, preparing her for a lifetime of leadership—from taking a night-time hike under the stars to accepting a mission on the International Space Station; from lobbying the city council with her troop to holding a seat in Congress; from running her own cookie business today to tackling cybersecurity tomorrow.

Our Girl Scout Leadership Experience is a **one-of-a-kind leadership development program for girls**, with proven results. It is based on **time-tested methods and research-backed programming** that help girls take the lead—in their own lives and in the world.

**Girl Scouts is proven to help girls thrive in five key ways as they:**



Develop a strong sense of self.



Display positive values.



Seek challenges and learn from setbacks.



Form and maintain healthy relationships.



Identify and solve problems in the community.

The **inclusive, all-female environment** of a Girl Scout troop creates a safe space where girls can try new things, develop a range of skills, take on leadership roles, and just be themselves.

## Did you know?

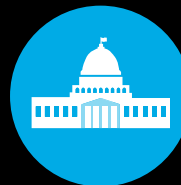
Girl Scouts fuels the female leadership pipeline.



**50%**  
OF FEMALE  
BUSINESS LEADERS



**80%**  
OF FEMALE  
TECH LEADERS



**76%**  
OF FEMALE  
U.S. SENATORS



**100%**  
OF FEMALE  
U.S. SECRETARIES  
OF STATE

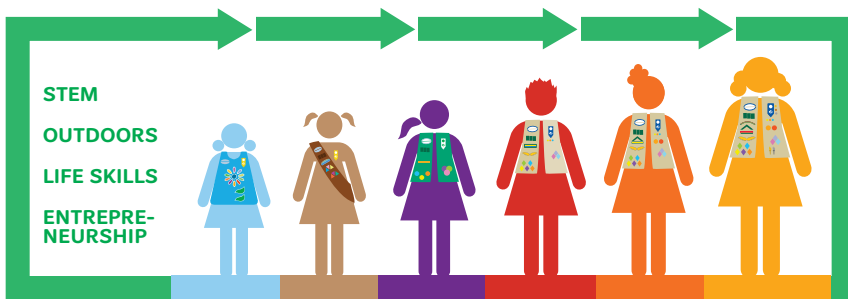
...WERE GIRL SCOUTS.



Girl Scouts takes the potential of girls, combines it with robust skill-building programming, and adds caring adult mentors and strong female role models.

### Our Program

Everything a Girl Scout does centers around STEM, the outdoors, development of life skills, and entrepreneurship, and is designed to meet her where she is now and to grow along with her.



Whether she’s building a robotic arm, coding her first app, building a shelter in the backcountry, or packing for her first hike, a Girl Scout has an exciting array of choices to suit her interests at every age.



#### STEM

Computer science, engineering, robotics, outdoor STEM, and more



#### LIFE SKILLS

Civic engagement, healthy living, global citizenship, communication skills



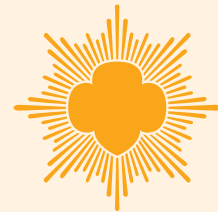
#### OUTDOORS

Adventure and skill building, including through camping experiences for all age levels, from the backyard to the backcountry



#### ENTREPRENEURSHIP

The Girl Scout Cookie Program—the largest girl-led business in the world—teaches goal setting, decision making, money management, business ethics, and people skills.



**The Girl Scout Gold Award is the most prestigious award in the world for girls—and the most difficult to earn—and it’s only available to Girl Scouts.**

It’s a one-of-a-kind opportunity for girls to engage in a rigorous process that calls for leadership at the highest level, as they tackle issues they feel passionately about.

Gold Award Girl Scouts:

- Earn college scholarships
- Demonstrate high educational and career outcomes
- Are active in their communities
- Access a powerful and supportive Girl Scout network