



SOUTHRIDGE PTO

PARENT-TEACHER ORGANIZATION

Southridge Parent Teacher Organization (PTO)

Southridge High School Booster Council Inc. dba Southridge PTO General & Executive Meeting Minutes Wednesday, February 13th, 2019

The meeting of the PTO was held Wednesday, February 13, 2019 at 6:30pm in the Southridge Community Room. Attendees included: David Nieslanik – Southridge HS Principal, Ilirija Encinas – Co-President, Gina Spanu – Secretary, Kristin Wood – Volunteer Coordinator, Diane Scannell – Skymart Manager, Jen Moser – Apparel Manager and Grad Night Committee Chair, Juli Madill- Social Media, and Members Sunnie Hernandez and Nadia Redmond.

Call to Order: 6:30pm

Administration Update – David Nieslanik, Southridge HS Principal:

- End of February looking for budget cuts-- no new news from last month
- IB Math sequence -- AGSIII will become IB SL Applications 1 next school year. It will become a two year class versus AGSIII in a one year class currently.
- Adding new Language Arts in IB, adding Sports Medicine III, AP Music Theory.
- Seminar / Credit Recovery-- Freshman: attendance up 4%, Sophomore up 6%, Junior up 5%, Senior up 1%.
- New School Websites are rolling out in the next couple of weeks.

Old Business

Minutes will be out soon. Still locating them.

Pto scholarship review-- trim down to one essay question-- focussing on how they gave back to Southridge: Roles, Clubs, Awards. What was a most meaningful experience.

Social Media: Marketing--- Hawk Talk: Difficult to get information out: Silent Disco tickets slow to sell, trying to get promotion out on social media and posted to Hawk Talk and Instagram. PTO will draft letter requesting support and/or meeting with David to address the issue and lack of postings/untagging items coming from PTO/Social Media Manager.

Grad Night Committee Report – Jen Moser:



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- Working on ticket sales for Silent Disco on 2/23/19.
- Coordinator meeting for Al's basket sales-- 100 baskets ordered.
- Currently 75 seniors registered for Grad Night -- ticket prices go up
- Not returning for Grad Night Coordinator-- replacement volunteered last year and is shadowing for next year.

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Skymart Report – Diane Scannell:

- Skymart cards- request for \$5.00 cards versus the \$10.00 we currently stock, made new cards for option
- Red/White/Pink sale-- no sales this year.
- Teachers receive 10% discount.
- Returning to position

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Volunteer Report – Kristin Wood:

- Quiet time of year right now.
- Requesting volunteers for Silent Disco Dance -- need 3 to manage water table
- Kristin is not returning next year, reaching out to volunteer coordinator from middle school with incoming freshman.

Treasurer Report – Maureen Absent but sent report.

Budget Review: Fundraising: Still \$ 500-1000 short from goal.

Nike match for donations-- \$500 donated and match.

Funds lower due to lack of Preview Days

Grant Request: World Language classes-- magazine subscriptions in Spanish and French \$480.00 request. Approved with request for more information-- Number of subscriptions, variety of magazines.

PTO Drop Box: reloaded after corrupted files: increased security and changed password, limiting access to president and treasure. Researching if adding business level vs free will help.

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Apparel Manager Report – Jen Moser:

- Error in inventory, has been corrected. Cardinal sweatshirts off-- need to redo for correct numbers.
- Jen will not be returning to manager position.
- Football season is best selling time. Possibility of adding sales at youth football games.

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➤ **New Business:**

- Open Skymart for Southridge Showcase: 2/21/19
- PTO Board 2019-2020 openings -- need to recruit for co-presidents, co-treasurer, marketing/social media , apparel manager



Adjourn: The meeting adjourned at 8:00pm.