

Voted BEST BOTTLE SHOP IN WISCONSIN
by ratebeer.com

VOTE BEST BEER, WINE & LIQUOR SELECTION IN THE SHEPHERD EXPRESS!
• 2001-2016 READERS CHOICE AWARDS

NAMED ONE OF THE 50 BEST WINE STORES IN AMERICA
GQ Magazine

Voted Best Wine/Beer/Liquor Store
Top Choice Awards Journal Sentinel
Readers Choice Awards

VOTED BEST LIQUOR, BEER & WINE SHOP
A LIST WISN 12

Discount LIQUOR INC

MILWAUKEE
5031 W. OKLAHOMA
(414) 545-2175

WAUKESHA
919 N. BARSTOW
(262) 547-7525

www.discountliquorinc.com

f DiscountLiquor t DiscountLiqMilw
OPEN DAILY 9-9 SUNDAY 10-2

LARGEST SELECTION IN TOWN
• 1,500 BEERS • 8,000 WINES
• OVER 3,500 LIQUORS
ALSO AVAILABLE

• 20 lb. & 40 lb. Lump Charcoal • CO2 Refills
• Wholesale Beer & Soda (Milwaukee Store Only)
• Gift Certificates • Carry out Service
• Imported Candies, Food & Water • Custom Baskets

Celebrating 57 Years
Original Family Owned & Operated Since 1960
Full Service Liquor, Beer & Wine Shop
with **EVERYDAY DISCOUNT PRICES**

WE ARE PROUD TO BE WISCONSIN FAMILY OWNED & OPERATED SINCE 1960!
BUYING FROM & SUPPORTING LOCALLY OWNED BUSINESSES GUARANTEES THAT YOUR MONEY STAYS LOCAL!

Santa's One-Stop Gift Shoppe!
OVER 80 VARIETIES OF GIFT SETS
SHOP EARLY-SUPPLIES LIMITED
-All Sets Include 750 ml bottle, Unless otherwise stated -

- Jack Daniels Single Barrel w/2 Glasses \$52.99
- Grey Goose Vodka 1.75 w/ 2 Martini Glasses .. \$47.99
- Stoli Elite Vodka w/2 Martini Glasses \$45.99
- Stoli Elite Vodka w/Snowglobe..... \$45.99
- Ardbeig 10 yr Single Malt Scotch w/50ml Uigeadail \$45.99
- Courvoisier VSOP w/Glass Decanter \$39.99
- Heaven Hill Distillery American Whiskey Sampler w/5 - 100ml / Whiskey Variety \$39.99
- Glenlivet 12 yr Single Malt w/ 2 Glasses \$39.99
- Remy Martin VSOP w/2 Glasses..... \$37.99
- Knob Creek Bourbon 375ml w/375ml Knob Creek Rye \$35.99
- Maestro Dobel Tequila in Drum \$35.99
- Jameson 200 ml Trilogy Sampler \$35.99
- Avion Silver Tequila w/50ml Reposado & 50ml Anejo \$34.99
- Centenario Anejo w/2 Glasses..... \$32.99
- Maker's Mark 375 ml w/375 ml Maker's 46 \$29.99
- Grand Marnier w/2 Shot Glasses..... \$29.99
- Woodford Reserve w/Crystal Glass \$29.99
- Drambuie w/2 Glasses..... \$29.99
- Gentleman Jack w/Coasters..... \$29.99
- Crystal Head Vodka w/2 Shot Glasses..... \$27.99
- Chivas Regal Scotch w/50 ml Chivas 18 yr & 50 ml Chivas Extra..... \$27.99
- Knob Creek Bourbon w/2 Glasses..... \$26.99
- Crown Royal w/2 Glasses..... \$26.99
- Templeton Rye w/2 Glasses..... \$25.99
- Glenmorange Single Malt Scotch Sampler \$25.99
- Courvoisier VS w/ 2 Glasses..... \$24.99
- 1800 Silver Tequila w/Metal Coasters \$24.99
- Jameson Irish Whiskey in Tin..... \$22.99
- Licor 43 w/2 Glasses \$22.99
- Bushmills Irish Whiskey w/Ice Cube Molds \$21.99
- Dewars 12yr Scotch w/Glass \$21.99
- Zing 72 Botanical Gin w/Copper Mug \$21.99
- Pallini Limoncello w/Glass..... \$21.99
- Frangelico Liqueur w/2 Glasses..... \$21.99
- Jack Daniels w/Glass..... \$20.99
- Jack Daniels Fire w/Shot Glass Ice Mold \$20.99
- Jack Daniels Honey w/Flask \$20.99
- Bailey's Irish Cream w/2 Glasses \$19.99
- Jim Beam Black w/2 Glasses \$19.99
- Pravada Vodka w/4-50ml Minis..... \$19.99
- Pravda Espresso Vodka w/2 Flute Glasses .. \$19.99
- Kahlua Liqueur w/ 50 ml Absolute & 1 Rocks Glass..... \$18.99
- Kraken Black Spiced Rum w/Tiki Glass..... \$17.99
- Pyrat Rum in Leather Case..... \$17.99
- Jagermeister w/Smartphone 3-in-1 Lens Kit \$17.99
- Hypnotic w/2 Glasses \$17.99
- Dorda Double Chocolate w/Glass \$17.99
- Absolut Vodka w/2 Glasses..... \$17.99
- Four Roses Bourbon w/Shaker, Strainer & Bar Spoon..... \$17.99
- Jose Cuervo Traditional Reposado/Silver w/Wooden Cocktail Rimmer \$17.99
- Stoli Vodka w/2 Glasses..... \$16.99
- Rum Chata w/2 Shot Glasses \$16.99
- Tequila Rose w/2 Glasses..... \$16.99
- Wild Turkey Honey in Plastic Pitcher..... \$16.99
- Bird Dog Blackberry Whiskey w/50ml Peach & 50ml Apple \$15.99
- Bird Dog Peach Whiskey w/50ml Blackberry & 50ml Apple \$15.99
- Jim Beam w/2 Glasses \$15.99
- Caravello Limoncello w/2 Glasses..... \$14.99
- Jack Daniels Family 50ml Sampler..... \$12.99
- Bacardi Oakheart Spiced Rum w/Stein \$11.99
- Carolans Irish Cream w/2 Glasses..... \$10.99
- Di Amore Amaretto w/2 Glasses \$9.99
- Di Amore Sambuca w/2 Glasses \$9.99
- St. Brendans Irish Cream w/3-50ml Variety of Liquors For Mixing & Drink Recipes \$8.99

LIQUOR FILLED STOCKINGS... \$5.99
All Gift Sets While Supplies Last

With a Discount Liquor Gift Certificate
OR
One Size Fits All!

Discount LIQUOR

TO: *Irene & Frank* From: *Santa*

Amount: *Any \$* Expires: *Dec. 2018*

HOLIDAY NOGS - 750 ML

- * Pennsylvania Dutch Egg Nog with Dairy Cream, Rum, Brandy & Whiskey
BIG 1.75 Bottle \$15.99 - \$3 MR
\$12.99
All Seasonal Nogs While Supplies Last!
- * Mr. Boston Rum Nog
- * Christian Bros. Brandy Nog
- * Evan Williams Whiskey Nog w/ Rum & Brandy
- * Mrs. Bowen's "Tom n' Jerry" Mix
- * Mother's Holiday Nog

DECEMBER WINERY OF THE MONTH

RODNEY STRONG VINEYARDS

- Russian River Pinot Noir • Chalk Hill Chardonnay
\$15.99 750ml
- Sonoma County Cabernet Sauvignon • Merlot
\$12.99 750ml
- Sonoma County Chardonnay • Sauvignon Blanc
\$9.99 750ml

CHRISTMAS WINES

- Door Peninsula Winery Red • White • Mulled
\$7.99 750ml
- Cedar Creek Christmas Blush
\$9.99 750ml
- Three Lakes Holiday Harvest
\$8.99 750ml
- Von Stehl Holiday Wine • Winter Wine
\$7.99 750ml
- Italian Christmas Red • White
\$9.99 750ml
- "From Germany" St. Christopher Gluhwein Spiced Red Wine Served Warm
\$5.99 1 Liter

MILW. STORE ONLY

- ALL CHRISTMAS WINES - WHILE SUPPLIES LAST -

HOLIDAY WINE VALUES

- Stags' Leap Winery Napa Cabernet
\$39.99 750ml
- Stags' Leap Winery Napa Merlot
\$24.99 750ml
- Beringer Knights Valley Cabernet Sauvignon
\$19.99 750ml

\$50 MAIL REBATE ON ANY 6 ASSORTED BOTTLES OF STAGS LEAP OR BERINGER KNIGHTS VALLEY WINES

- Decoy Cabernet Sauvignon • Pinot Noir • Red Blend
\$15.99 750ml
- Terlato Vineyards Pinot Grigio
\$16.99 750ml
- La Crema Monterey Chardonnay • Pinot Noir
\$12.99 750ml
- Coppola Diamond Series Cabernet • Pinot Noir • Merlot • Claret
\$12.99 750ml
- Gnarly Head Cabernet Sauvignon • Chardonnay • Zinfandel • Authentic Red • Authentic Black • Pinot Noir • Pinot Grigio
\$7.99 750ml
- \$18 MR ON 6 BOTTLES**

STERLING VINTNERS COLLECTION

- Chardonnay
- Cabernet Sauvignon
- Merlot • Pinot Noir
- Pinot Grigio
- Meritage Red
\$7.99 750ml
- \$24 MR ON 12 BOTTLES**

**"STOCK UP & SAVE" YELLOW TAIL - ALL VARIETIES 750ML-
12/\$59.88-\$18MR 12/\$41.88** 750ml

BEAUJOLAIS NOUVEAU IN STOCK

CELEBRATE THE 1ST WINE FROM THE 2017 HARVEST

TOAST THE HOLIDAYS - 750 ML

- Dom Perignon \$144.99
- Veuve Clicquot Brut ... \$44.99
- Louis Roederer Brut N.V. ... \$39.99
- Moet & Chandon Imperial \$34.99
- Taittinger Brut \$39.99
- Piper Heidsieck Brut or Extra Dry \$34.99
- Schramsberg Blanc de Blanc \$27.99
- Mirabelle Brut Rose or Brut \$19.99
- Roederer Anderson Valley Brut \$19.99
- Domaine Carneros Brut .. \$19.99
- Mumm Napa Brut, Dry, Rose \$15.99
- Chandon Brut \$15.99
- Gloria Ferrer Brut \$14.99
- Sofia Blanc de Blancs \$12.99
- Piper Sonoma Brut \$11.99
- La Marca Prosecco \$11.99
- Korbel Brut, Dry, Rose .. \$9.99
- Rotari Arte Brut..... \$9.99
- Freixenet Cordon Negro Brut or Extra Dry..... \$7.99
- Cook's, All Types \$5.99

Holiday Parties Call for Big 1.75's Stock Up & Save Liquor Specials

- Crown Royal, Jack Daniels & Bulleit Bourbon
\$39.99
- "Hot Price" Tito's Vodka
\$27.99
- "Stock Up & Save" Canadian Club
2/\$33.98-\$10MR
2/\$23.99

\$5MR ON CROWN ROYAL

SAVE \$10.00 INSTANTLY

WHEN YOU BUY ANY 2-1.75 BOTTLES OF BACARDI, DEWARS OR BOMBAY

- Bacardi Rum All Varieties
\$19.69
- Dewars White Label Scotch
\$34.99
- Bombay Sapphire Original
\$31.99
- Bombay Sapphire Original
\$24.99

- Discount LIQUOR 24 Count Box Imported Liquor Filled Chocolates Brandy & Vodka Beans
2/\$7.00
Limit 2-24ct. boxes per coupon. Expires 12/9/17
- Discount LIQUOR 2 Liters Mist Twist • Original • Diet • Cranberry
4/\$2.00
Limit 4-2 liters per coupon. Expires 12/9/17
- Discount LIQUOR 14 oz. Container Mrs. Bowen's Tom n' Jerry Mix
2/\$6.00
Limit 2 per coupon. Expires 12/9/17

HOLIDAY BEER GIFT PACKS

IRON MAIDEN TROOPER BEER GIFT SET

Includes: 1 - 18 oz Trooper Ale, 1 - Logo Pint Glass Packaged in Metal Tin
\$16.99

DUVEL BELGIAN ALE GIFT SET

Includes the Following: 4 - 11.2 oz. Duvel Ale, 1 - 16 oz. Stemmed Duvel Goblet
\$13.99

DRAGONS MILK GIFT SET

Includes: 1 - 12 oz Dragons Milk, 1 - 12 oz D.M. Mocha Mint, 1 - Dragons Milk Stem Glass
\$15.99

PILSNER URQUELL RETRO METAL LUNCH BOX

Includes: 4-16oz Retro Label Cans
\$9.99

OMMEGANG BREWERY GAME OF THRONES GIFT SET

Includes: 1 - 750 ml Winter's Here, 1 - 750 ml Fire & Blood, 1 - Chalice Glass
\$20.99

ST. BERNARDUS BELGIAN GIFT SET

Includes: 1 - 12 oz. Triple, 1 - 12 oz. Pater 6, 1 - 12 oz. Prior 8, 1 - 12 oz. Abt 12, 1 - Chalice Glass
\$19.99

DogFish Head IPA 12 Pack Sampler ...\$19.99

Ommegang Belgian Style 8 Pack Sampler \$17.99

Ballast Point 12 Pack Sampler \$17.99

Indeed Brewing 12 Pack Sampler... \$15.99

Central Waters, Alaskan or Shorts 12 Pack Samplers \$14.99

Anchor Brewing, Kona Hawaiian or New Glarus 12 Pack Sampler \$14.99

Sprecher Variety 12 Pack \$14.49

New Belgium Folly 12 Pack Sampler... \$13.99

Milwaukee Brewing 12 Pack Samplers..... \$13.99

Sam Adams & Sierra Nevada 12 Pack Sampler \$12.99

Leinenkugel's Explorer 12 Pack Sampler \$12.99

Guinness Brewers Collection 12 Pack Sampler \$9.99

Plus Many More... Don't Forget Custom-Made Gift Baskets are Always Available

DECEMBER BREWERIES OF THE MONTH

LAKEFRONT BREWERY

- My Turn Michael
\$9.49 6pk
- 2015 Holiday Spice
\$8.99 22oz
- Brandy Barrel Beers
- Winter • Pumpkin
\$12.99 6pk
- 12 Packs Bottles 4 Varieties
\$13.49

Free Lakefront Pint Glass w/2-6 packs or 1-12 pack Lakefront in store Sampling 12-9 Wauk & 12-16 Milw

Lindemans Belgian Fruit Ales

- Framboise (Raspberry) • Kriek (Cherry)
- Peche (Peach) • Cassis (Black Currant)
- Pomme (Apple) • Strawberry

\$8.99 25 OZ BOTTLE

FREE LINDEMANS STEM GLASS W/ANY 2-25 oz. bottles

WINTER BREWS ARRIVING DAILY... 12 DAYS JUST WON'T BE ENOUGH THIS YEAR!

- Sam Adams Winter Lager & White Christmas
- Capital Winter Skal • New Belgium Accumulation
- Bells Winter & Christmas • Summit Winter
- Point Snow Pilot Pistachio Nut Brown
- St. Bernardus Christmas • Uinta Season Pass
- Anderson Valley Winter Solstice • Abita Christmas
- Scotch Silly Burgundy Barrel Aged
- Stone Xocoveza Spiced Mocha • Samichlaus
- Revolution Fistmis • Rogue Santa Ale
- Deschutes JubelAle • Shiner Holiday Cheer
- Piraat Rum Barrel Aged • N'ice Chouffee
- Sam Smith Winter Welcome • Val dieu Winter
- Leinenkugels Snowdrift Porter • Bofferding Xmas
- Avery Old Jubilation • Southern Tier 2Xmas

SIERRA NEVADA CELEBRATION ALE 24 Pack Bottles \$24.99

GREAT LAKES CHRISTMAS \$10.99 6 pack + FREE GLASS

ANCHOR CHRISTMAS SPICED ALE \$10.49 6 pack

(ALL HOLIDAY BREWS - WHILE SUPPLIES LAST)

2 GREAT (BEER RELATED) GIFTS MADE IN WISCONSIN

"Made in La Crosse"

B&E's TREES BOURBON BARREL AGED MAPLE SYRUP

(AGED IN BOURBON BARRELS USED TO BREW CENTRAL WATERS BOURBON BEERS)

\$14.99 8oz

\$24.99 16oz

"Made in Wauwatosa"

LEASHLESS LABS ALL NATURAL DOG TREATS

(MADE WITH REPURPOSED BEER GRAINS FROM LAKEFRONT, BLACK HUSKY & RAISED GRAIN BREWING. 10% OF ALL SALES GO TO WISCONSIN HUMANE SOCIETY)

\$7.99 6OZ BAG