

HOPKINTON EVERETT LAKE DOG CLUB ASSOCIATION

TO: Hopkinton-Everett Lake Dog Club Association Delegates

FROM: R. Stevenson, President
Hopkinton-Everett Lake Dog Club Association, Inc.

DATE: August, 1989

It is very important that each club provide the information on the attached form at the conclusion of its event. This data will give us economic impact figures to provide the State of New Hampshire and The Corps of Engineers.

The importance of not under estimating the dollar values you report in the section 'ECONOMIC IMPACT OF DOG FIELD EVENT' cannot be over emphasized. These values determine the positive economic impact that field events have on the State of New Hampshire.

The Association suggests that you follow these guidelines to determine dollar values:

1. "Number of dogs participating in event" - Report the number of dogs drawn.
2. "Number of persons taking part in event" - Report the number of handlers, owners, committee; etc.
3. "Approximate number of spectators" - Report as determined.
4. "Estimate number of man hours ..." - Report approximately 300 hours for a two day.
5. "Meals \$50.00 X number of persons taking part in event" for a two day activity.
6. Rooms - \$80.00 X half the number reported as a numbers of persons taking part in event".
7. Prizes - Dollar value of rosettes, trophies, judges gifts and cash purses. etc.
8. Publicity - cost of printing premium lists, postage and ads.
9. Value of Birds - Total cost of birds (including transportation).
10. Value of Dogs - Puppies = \$1,000 Derbies = \$2,000 Adult = \$3,000.
11. Value of Equipment - Vehicles = \$10,000, Horse Trailer = \$5,000, Horses including Tack = \$2,500, Misc. Gear = \$500 per participant.