



## Advertising Rates

Effective February 2014

### EZ Rider Bus Shelter Panel Advertising Per Month

| <u>3 Month Contract or less</u>  | <u>1-3 Panels/Month</u> | <u>4-7 Panels/Month</u> | <u>8-11 Panels/Month</u> | <u>12-15 + Panels/Month</u> |
|----------------------------------|-------------------------|-------------------------|--------------------------|-----------------------------|
| Panel Price                      | \$200.00 ea             | \$175.00 ea             | \$160.00 ea              | \$150.00 ea                 |
| <u>6 Month Contract or less</u>  | <u>1-3 Panels/Month</u> | <u>4-7 Panels/Month</u> | <u>8-11 Panels/Month</u> | <u>12-15 + Panels/Month</u> |
| Panel Price                      | \$155.00 ea             | \$145.00 ea             | \$135.00 ea              | \$125.00 ea                 |
| <u>12 Month Contract or less</u> | <u>1-3 Panels/Month</u> | <u>4-7 Panels/Month</u> | <u>8-11 Panels/Month</u> | <u>12-15 + Panels/Month</u> |
| Panel Price                      | \$100.00 ea             | \$95.00 ea              | \$85.00 ea               | \$75.00 ea                  |

**Panel Advertising** - 70" tall x 22" wide - ad size

**One time Upfront Cost** - Ad Production, Shipping, Installation and removal per panel \$175.00

#### Shelter Locations

#### **ODESSA**

|            |                              |  |
|------------|------------------------------|--|
| #1 Odessa  | 500 N. Lincoln               | location: Downtown Bus Transfer Center                             |
| #2 Odessa  | 4200 N. Grandview            | location: Shopping Center near HEB, Hastings, Chic Fil A, etc.     |
| #3 Odessa  | 3016 Kermit Hwy              | location: American State Bank, Citibank, Commercial State Bank     |
| #4 Odessa  | 2506 Andrews Hwy             | location: across from Odessa College, near Family Dollar, CVS      |
| #5 Odessa  | 4210 Parkway                 | location: east Walmart   |
| #6 Odessa  | 2450 Loop 338                | location: west Walmart   |
| #7 Odessa  | 800 Bankhead                 | location: near Section 8 housing                                   |
| #8 Odessa  | 100 E. Monahans              | location: Chaparral Village Apts. Section 8 housing                |
| #9 Odessa  | 800 E. Murphy                | location: Ector County Cemetery, Armor Barber Shop                 |
| #10 Odessa | 1613 Grant                   | location: Lowe's Marketplace grocery                               |
| #11 Odessa | 3124 Andrews Hwy             | location: AutoZone, Big Lots, Furr's Cafeteria                     |
| #12 Odessa | 3900 E. 42 <sup>nd</sup> St  | location: Shopping Center near Target, HEB, Chic Fil A, etc.       |
| #13 Odessa | 4600 Oakwood                 | location: Apartments, 7 Eleven, Laundry Mat                        |
| #14 Odessa | 7 <sup>th</sup> @ Muskingham | location: Odessa Regional Hospital                                 |
| #15 Odessa | 2021 E. 8 <sup>th</sup>      | location: at Grandview, Lowes Grocery, Dollar General              |
| #16 Odessa | 1349 E. 8 <sup>th</sup>      | location: El Rancho Supermarket, Odelis Restaurant at Crescent Dr. |
| #17 Odessa | 222 Dixie                    | location: Palm Gardens Apts, 7 Eleven, at 3 <sup>rd</sup> Street   |
| #18 Odessa | 2011 N. County Road West     | location: O'Reilly Auto Parts, San Jacinto Park                    |
| #19 Odessa | 1625 Co Rd West              | location: Shopping center Family dollar, Burger King, Rosa's café  |
| #20 Odessa | 2751 County Road West        | location: Albertsons Grocery Store, Walgreens, Advance Auto        |
| #21 Odessa | 402 W. May St.               | location: Residential, Juan Ramirez Park                           |
| #22 Odessa | 1101 Fitch St.               | location: Arbor Terrace Town Homes section 8 housing               |
| #23 Odessa | 1551 JBS Parkway             | location: Old Towne Shopping Center                                |
| #24 Odessa | 4504 Andrews Hwy.            | location: La Promosa Del Norte Sec. 8 Housing, (outbound)          |
| #25 Odessa | 4345 N. Dixie Blvd.          | location: Luskey's, Goodwill, shopping center                      |
| #26 Odessa | 4201 Andrews Hwy.            | location: Ector County Coliseum (inbound)                          |
| #27 Odessa | 1601 E. 42nd St.             | location: Church, Residential Area                                 |
| #28 Odessa | 1601 N. Grant                | location: Commercial Food Supply, Lowes Market Grocery Store       |
| #29 Odessa | 5171 E. 42nd St.             | Location: Home Depot, Staples, Subway, McDonalds, UTPB AREA        |
| #30 Odessa | 1156 E. 42nd St.             | location: Sherwood Shopping Center                                 |
| #31 Odessa | 2740 N. Grandview            | location: Gatti's Pizza  |
| #32 Odessa | 4136 52nd St.                | location: Cimmaron Apts. , Windchase, Woodview Apt Complexes       |
| #33 Odessa | 200 E. 2nd St.               | location: US Post Office, Health Department, Courthouse            |
| #34 Odessa | 2443 W 16th St               | location: Seabury Nursing Center, Springwood Apartments            |

# E7 RIDER

## MIDLAND

- #1 Midland 200 Baird
- #2 Midland 3205 Midkiff
- #3 Midland 1002 Andrews Hwy
- #4 Midland 3600 Garfield
- #5 Midland 4508 N. Loop 250
- #6 Midland 400 E. Longview
- #7 Midland 2100 N. Ave A
- #8 Midland 4301 N. Midland Drive
- #9 Midland 3317 N. Midland Drive
- #10 Midland 2320 W. Loop 250
- #11 Midland 3401 W. Illinois
- #12 Midland 1100 N. Lamesa
- #13 Midland 2200 N. Big Spring
- #14 Midland 2300 N. Pecos Street
- #15 Midland 800 N. Big Spring
- #16 Midland 800 E. Florida
- #17 Midland 1803 E. Indiana
- #18 Midland 2300 Wall St
- #19 Midland 1318 E. Indiana
- #20 Midland 3808 W. Wall St
- #21 Midland 4300 W. Wall St.
- #22 Midland 1900 E. Golf Course Road
- #23 Midland 3200 Sage St.
- #24 Midland 1902 N Midland Dr.
- #25 Midland 2202 N. Midland Drive
- #26 Midland 3001 N. Midland Dr.
- #27 Midland 703 Andrews Hwy
- #28 Midland 4243 W. Illinois Ave.
- #29 Midland 1008 N. Midkiff Rd.
- #30 Midland 400 N. "A" St.
- #31 Midland 2680 N. "A" St.
- #32 Midland 2605 W Loop 250 N.
- #33 Midland 5010 W. Loop 250

- location: Downtown transfer center
- location: near HEB
- location: near Albertsons, Wells Fargo, West Lake, etc.
- location: Midland College
- location: Chic Fil A, North Walmart
- location: South Walmart
- location: Housing Authority, County Tax Assessor, Dollar General
- location: Wells Fargo Bank, Staples, Walmart, Pet Smart
- location: Albertsons, McAlister's, Soft Suds Auto
- location: Cotton Patch, Outback, Office Depot
- location: Kingsway Shopping Center
- location: residential, Garcia's Burritos, Martinez Service Welding
- location: Gerardo's Casita, Bush's Chicken, O'Reilly Auto
- location: Housing Authority, Living Way Church, Residential
- location: near YMCA, restaurants
- location: Industrial, Fleet Pride Truck, residential, Wash Em Up 3
- location: Washington Park and Elementary School. Residential
- location: Wall near Andrews Hwy, Reagor Dykes Auto, Chic Fila
- location: Greater Ideal Baptist Church, Family Life Center
- location: Wall near Thomason Dr., Super 8 Motel, Days Inn
- location: Auto Sales, Commercial, Helping Hands of Midland
- location: residential, Sparks Park, near Fairground Rd
- location: residential, Near Wadley / Lamesa Dr.
- location: Hunter's Glen Apartments
- location: Renaissance Square Apartments
- location: Summerhill Apartments
- location: at Louisiana, commercial, Burger King
- location: at Midland Dr, Goodwill Industries
- location: Town and Country shopping center, O'reilly, Dollar Tree
- location: Midland High School, residential
- location: residential, Near Neely, Hillcrest School
- Location: Best Buy, IHOP, Cavendar's Boot City
- location: Santa Fe Apartments

