

# Sponsorship Opportunity

Ultimate Challenge Mud Run

May 19, 2018

25<sup>th</sup> Anniversary Spring Event



The Leatherneck  
1215 Valley Ridge Road  
Gaston, SC 29053



# The Ultimate Challenge Mud Run

## Mission Statement and History

The Ultimate Challenge Mud Run is a 501c(3) Non-Profit Corporation that is proud of its long tradition of serving the community by providing a World Class Obstacle Race and related fun activities that raises proceeds to benefit Local and National Veterans charities, while promoting health and fitness.

The Mud Run makes direct contributions to local and national charities, which mission is to promote:

- The social welfare of the community
- Assist disabled and needy war veterans, their dependents, widows and orphans
- Provide entertainment, care, and assistance to hospitalized veterans or members of the US Armed Forces
- Carry on programs to perpetuate the memory of deceased veterans and to comfort their survivors
- Sponsor or participate in activities of a patriotic nature

In 1993, the local United States Marine Corps Unit conceived the idea to host an event where Military/Marines and civilians would have the opportunity to compete side-by-side. This group of Marines decided that a military-style obstacle course was the perfect challenge for both groups of participants and thus, the Mud Run was born.

Over the past 25 years the Ultimate Challenge Mud Run has welcomed participants from all over the country and around the world, who are anxious to get dirty, challenge themselves and support military organizations that provide services to veterans returning from war and their families. Some compete to win, others are just hoping to survive, but all are willing to get in the trenches to honor the sacrifices made by the military men and women that serve our country.



## All Sponsorships Include:

- Company name/logo listed on the back of participant t-shirts.
- Company name/logo listed on one obstacle sign on the Leatherneck Course.
- Complimentary 10X10 booth space on race day.
- Company name/logo placement and like on website and on all email blast distributed during the months leading up to the race.
- Donor acknowledgement on FaceBook and Twitter that includes company logo and website link.
- Opportunity to provide coupons and other promotional items for race bags, volunteers, and spectators.
- The right to advertise your company's involvement in the 2018 Mud Run along with the right to use the official Mud Run logo.

## Platinum Sponsor Level - \$1,000 Contributor

- The Platinum Sponsor Level includes two (2) complimentary teams.
- CHOOSE from one of the following Platinum Opportunities:
  - **Registration Tent-** Includes recognition on two logo signs at either side of the entrance for the registration area and a banner hung at the registration tent.
  - **Start Line-** Includes recognition on two logo signs at either side of the start line and a sticker logo placed on the start line photo backdrop.
  - **Finish Line-** Includes recognition on two logo signs at either side of the finish line and a sticker logo placed on the finish line photo backdrop.

## Gold Sponsor Level - \$750 Contributor

- The Gold Sponsor Level includes two (2) complimentary teams.
- CHOOSE from one of the following Gold Opportunities:
  - **Water Area-** includes recognition on logo sign at the finish line water area.
  - **Fruit Area-** includes sign recognition on logo sign at the finish line fruit area.

## Silver Sponsor Level - \$500 Contributor

- The Silver Sponsor Level includes one (1) complimentary team.
- CHOOSE from one of the following Silver Opportunities:
  - **Changing Tent (2)** – includes recognition on logo sign at the male or female changing tent.
  - **Shower Area-** includes recognition on logo sign at the shower area.
  - **Port a Potty (2)** – includes sticker logo on every other port a potty door.
  - **Devil Pup** – includes recognition on logo sign at the Devil Pup registration area.

## Bronze Sponsor Level - \$350 Contributor

- The Bronze Sponsor Level includes one (1) complimentary team.
  - **Assist with general race day expenses-** includes recognition on logo sign placed in the open foot traffic area on race day.

