

ADVERTISING & MARKETING COLLATERAL • VEHICLE WRAPS • TRADE SHOW DISPLAYS • FORMS  
LOGO DESIGN • PRODUCT PACKAGING • STATIONERY • INVITATIONS • WEB GRAPHICS • CATALOGS



Graphic Designer  
JANICE GUCKENBURG  
602-957-9254

AT MAGIC DESIGNS CREATIVE GRAPHICS *"WE DON'T JUST DESIGN...WE OFFER A LITTLE MAGIC."*

The people who get on in this world are the people who get up and look for the circumstances they want, and, if they can't find them, make them.

*George Bernard Shaw*



## PROFILE

CREATIVE, ENTHUSIASTIC, PROFESSIONAL  
**MAGIC DESIGNS** provides **HIGH QUALITY DESIGNS**, meeting **TIGHT DEADLINES**. New clients are **REFERRALS** from current clients. All clients receive **OUTSTANDING CUSTOMER SERVICE** to the very end. **EXPERIENCED, PROVEN ABILITY, DETAIL ORIENTED, HIGHLY ENERGETIC, OFFERING FRESH AND INNOVATIVE DESIGNS WITH PERSONALIZED SERVICE.**





## Subvenciones de apoyo a pequeñas empresas SEGUNDA RONDA

El gobierno de la ciudad de Phoenix, en coordinación con el Phoenix IDA, anuncian su programa de subvenciones de hasta \$10,000\* a pequeñas empresas locales y nuevas empresas que se encuentren experimentando complicaciones económicas y una repentina pérdida de ingresos debido a la pandemia causada por el COVID-19.

La empresa aplicante debe confirmar que ni ella, ni ninguna de sus filiales, ha obtenido previamente una subvención durante la primera ronda de subvenciones otorgadas por este programa, o algún otro programa de subvenciones del gobierno de la ciudad de Phoenix.

Estas subvenciones se enfocan a ayudar a las pequeñas empresas con fines lucrativos a mantener a sus empleados en nómina y a cubrir otros costos operativos necesarios. Se dará preferencia a las pequeñas empresas que se encuentren ubicadas en áreas de escasos recursos económicos de Phoenix.

### Cómo aplicar

Las pequeñas empresas interesadas pueden obtener más información en [phoenix.gov/resources](https://phoenix.gov/resources).



ARIZONA  
COMMUNITY  
FOUNDATION

[www.phoenixida.com](https://www.phoenixida.com)

### Requisitos

Para ser elegibles, las pequeñas empresas deben cumplir con los siguientes requisitos:

- ✓ Disminución en ventas totales brutas de al menos un 25% como resultado de COVID-19 durante marzo y abril de 2020, en comparación con marzo y abril de 2019.
- ✓ Que se encuentren operando en la ciudad de Phoenix previamente al 1° de enero de 2019.
- ✓ La empresa se encuentra ubicada físicamente en una sección censal denominada como de bajos ingresos o en una calle que conduce a una sección censal denominada como de bajos ingresos.
- ✓ Contar con 25 empleados o menos al 1° de marzo de 2020.
- ✓ Ventas brutas totales de \$3 millones o menos durante el periodo comprendido entre el 1° de enero de 2019 y el 31 de diciembre de 2019.
- ✓ Capacidad de presentar documentación para ayudar a verificar las dificultades económicas sufridas como resultado del COVID-19; incluyendo declaraciones de impuestos, estados financieros y otra información financiera.

\* Sujeto a disponibilidad de recursos. Programa administrado por la Arizona Community Foundation.



Creativity  
is allowing  
yourself to make  
mistakes.  
Art is knowing  
which ones  
to keep.

Scott Adams

“I have had the pleasure to work with Janice Guckenburg of Magic Designs. I have relied on her for numerous projects and she has provided for me wonderful, creative work in a timely manner. I would highly recommend her and I plan to continue working with her moving forward.”

*Carol Gonzales, RN  
Marketing Director  
SimonMed Imaging*



FIBCO is Facilitating Independence Building Comprehensive Opportunities



Support Integrity Community  
FAMILY Emancipation FAITH

## 2020 **IMPACT** REPORT

Press on. Nothing in the world can take the place of persistence. Talent will not; nothing is more common than unsuccessful individuals with talent. Genius will not; unrewarded genius is almost a proverb. Education will not; the world is full of educated derelicts. Persistence and determination alone are omnipotent.

*Calvin Coolidge*

"Magic Designs gives value, which is far more than just a good price. Magic Designs shows clients they care and appreciate their loyal customers."

Cece Werner, Owner,  
Cameo Print Management



# TEAM UP

## For Autism



**When you give, you are directly supporting a child, teen or adult with autism.**

Team-up for Autism Awareness Month! Consider making a donation today to support Southwest Autism Research & Resource Center. For 20 years, SARRC has led the charge to provide a lifetime of services for individuals with autism and their families.

**20 YEARS**  
SARRC  
#TeamUpforAutism



Did you ever wish you could make a living out of your passion for firearms? Well, you can! With the diverse programs and courses at SDI's School of Firearms Technology you will develop the skills and expertise you need to land a job that will become your life's work.\* Because our programs are flexible, convenient and affordable, you will gain the perfect set of skills to confidently prepare you for the future. Imagine being able to use your unique talents and specialized training to reach your personal and professional goals!



Today's most successful firearms professionals understand the business side of the trade along with the core techniques of safe and effective gun handling. For that reason, we at SDI encourage you to step out and become better acquainted with this exciting industry. By educating yourself on the issues, trends, and opportunities available, you will be inspired by the countless possibilities a degree from SDI provides.

This career guide is a great first step to exploring potential occupations. While it doesn't contain every job in the firearms industry, it does include a wide array of them, and may open your eyes to jobs you didn't even know existed. In fact, according to the National Shooting Sports Foundation, the firearms industry supports about 220,000 jobs nationwide—more than GM, Coca-Cola, or Proctor & Gamble. In addition to the over 100 major gun manufacturers in the U.S., there are 50,000+ gun shops, dozens of gun publications, and countless companies who specialize in shooting, firearms, and hunting products and accessories. With all this in mind, we hope this guide will spur you on to pursue your dreams. And we have a feeling it may also help you realize there's more to this \$33 billion industry than you ever imagined.

When planning for the future, the more prepared you are the better. And SDI is the right partner to give you the training and guidance you need to make it happen. With your passion and our degree program, you can be on your way to doing what you love—for a living!

## TRAINING / EDUCATION / SHOOTING



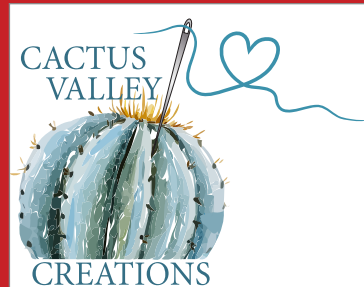
Jobs related to shooting, training and education within the firearms industry are passion-driven and rewarding. If you are a great people person with excellent leadership and communications skills, and you like to do different things every day, a position in this part of the field may benefit you the most. This is also a great place to start your research if you have exemplary shooting skills and want to use those as a foundation for your business or career path.

It takes an exceptional person to effectively teach others a new skill—and it requires a great deal of enthusiasm to do it for a living. If the prospect of instructing others causes you to sit up and take notice, then a position related to training, education, and shooting is the ideal job for you. These fields require individuals with a passion for people, who have excellent leadership and communications skills, and who enjoy doing different things every day. Combine all of these qualities with exemplary shooting skills, and you have the makings of a rewarding career!

1. **Armorer Instructor** – provides instruction in the care, maintenance, troubleshooting, and repair of firearms for law enforcement and civilians
2. **Firearms Instructor** – teaches others about carrying and storing guns safely, as well as how to shoot different types of firearms; may also teach classes in basic home safety and personal protection

An idea can turn to dust or magic, depending on the talent that rubs against it.

Unknown



"Janice's 25 years of experience in the field is evident and her passion to her work and clients are exceptional. She is timely in her projects, thoughtful in her craft and highly self-reliant. I've been able to count on Janice for long- and short-term projects, quick turnarounds and everything in between!"

Karen Scott  
Marketing and  
Communications Manager  
SARRC



# HOMEBUYER ASSISTANCE

The Home in Five Advantage program helps low and moderate income individuals and families buy a home in Maricopa County. Homebuyers receive up to 7% assistance for down payment and closing costs, plus a loan with a competitive interest rate.



Maria and Jake,  
homebuyers, Mesa, AZ

## The American Dream IS Within Reach

### HOW TO QUALIFY:

#### Borrowers

- Minimum FICO credit score of 640
- Annual income up to \$105,000
- Debt to income ratio up to 45%
- Occupy the home as principal residence within 60 days of closing
- Complete homebuyer education

#### Homes

- Located in Maricopa County
- No purchase price limit
- A new purchase (no refinancing)
- New or existing houses, condominiums, or townhouses

## Additional Assistance to Eligible Individuals



An additional 1% assistance is available to K-12 teachers, first responders, U.S. military personnel, veterans, and income qualified individuals who earn up to \$36,450 annually.

**Learn more and find a lender at [homein5advantage.com](http://homein5advantage.com)**

MARICOPA  
COUNTY

IDA



PHOENIXIDA  
Supporting community and economic  
development through access to capital.

Questions? Talk to your realtor, lender, or email: [info@homein5advantage.com](mailto:info@homein5advantage.com)

## SCREENING FOR BREAST CANCER

Doctors and scientists agree that early detection is the best defense against breast cancer. If we find cancer in its earliest stages, the chances of surviving it are good. Until now, the best way to do that has been with digital mammography.

Digital mammography uses a specially designed digital camera and a computer to produce an image that is displayed on a high-resolution computer monitor.

While digital mammography is still one of the most advanced technologies available today, it is only a two-dimensional picture of the breast. Since the breast is composed of pockets of dense tissue surrounded by fat, when x-rayed, it creates an image that looks something like a smoky haze. The overlapping tissue in the image makes it difficult to see tiny "spots", called microcalcifications, and other subtle signs of early cancer.

In some cases, the radiologist may ask you to come back for a follow-up examination such as a diagnostic mammogram to rule out any suspicious areas.

## AN ADDITIONAL SCREENING TOOL

For decades doctors have been searching for a technology to help them find very small cancers or rule out "false positives" and reduce the number of women who are called back for a diagnostic mammogram.

Scientists have developed a new technology called breast tomosynthesis, which has been shown in clinical studies to be superior to digital mammography.

## EARLY DETECTION IS THE KEY

SimonMed Imaging is dedicated to women's care by offering full service regional diagnostic centers, with biopsy capability, each staffed by a dedicated breast imaging radiologist. With SimonMed, you truly see the latest imaging technology, and our breast team brings this to you with compassion and expertise. Because our primary goal has always been to deliver the highest quality care to our patients, we are adding breast tomosynthesis to our breast health services.

We have chosen the Selenia® Dimensions® breast tomosynthesis system from Hologic® because we believe that it offers the best technology available. Please call one of our offices to schedule your annual mammogram.



**SimonMed  
Imaging**

*Saving Lives with Digital  
and 3D Mammography*

Avondale • Chandler • Gilbert  
Glendale • Mesa • Scottsdale

602-688-6150  
www.simonmed.com

## 3D BREAST TOMOSYNTHESIS

*An additional screening tool in the  
fight against breast cancer*

*What to Expect*



**SimonMed**  
*See Tomorrow Today*

Promises  
must be kept,  
deadlines met,  
commitments  
honored, not  
for the sake of  
morality, but  
because we  
become what  
we do or fail  
to do. Character  
is the sum of  
all that.

Howard Sparks

"Janice has added a new dimension to our Church publications. I am always pleased with what she does and how she produces just the right look and feel to illustrate what we are doing. She is a wonderful contributor to what we do at Valley View."

*Pastor Jim Graham,  
Valley View Bible Church*



# POSTscript

AUSPL Special 2017 Conference Edition

June 2017



## AUSPL

### SPRING BREAK CONFERENCE 2017

L A S V E G A S , N E V A D A

Ask the Expert Page 4	In Case You Missed it... Page 12	Vegas Winners Page 18
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# Healing Hearts

Mission of Mercy Volunteer News

Winter 2021

## Spring Into Wellness

Join us this March in a virtual wellness challenge to improve your health and raise funds for MOM



Now, more than ever, the importance of being healthy – and *staying healthy* – is a concept we can all appreciate. Whether it's taking precautions while navigating the coronavirus or learning how to balance a healthy lifestyle with the pressures of daily life, being empowered to navigate one's own health and wellness is key to long-term quality of life.

*"I think it's important for us volunteers to lead by example. In my case, since COVID closed down all the gyms for a long time, I had to find ways to stay active. I found that walking outside when the weather permits is my best option."*  
~ Elba, MOM Volunteer

To help raise awareness and funds for Mission of Mercy and to promote health empowerment during National Nutrition Month, we are excited to launch the inaugural *Spring Into Wellness Virtual Challenge* in March 2021. Through a mix of easy, daily health and wellness tips and activities, the *Spring Into Wellness Virtual Challenge* is an opportunity for participants to take charge of their own health to live a better life.

Participation is completely optional, but we'd love to see a strong showing of support from our valued volunteers! You can participate on your own or form a virtual team of friends and family members to support MOM this March by registering online at [momwellness.org](http://momwellness.org).

Thank you for all that you do as MOM volunteers and, for many of you, as frontline workers in the healthcare community. We appreciate you more than you know! ■

### THE SELF-CARE COUNTDOWN

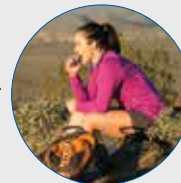
Simple ways to stay physically, mentally and emotionally healthy.

**6** minutes of meditation or prayer



**5** servings of fruits & veggies

**4** minutes of mental break



**3** meals a day

**2** hours of no phone before bed



**1** session of exercise

Wherever you are, be all there.  
Live to the hilt every situation you believe to be the will of God.

Jim Elliot



“While contracted, Janice is viewed as an essential part of our team. She is constantly creative, driven and timely. Her communication and thoughtfulness stands her above the rest!”

Greg Boone,  
Chief Development Officer  
Save the Family Foundation



# MISSION OF MERCY

Healing through Love

## 2019 IMPACT

Fiscal Year 2019: July 1, 2018 – June 30, 2019

14,267

### Free Patient Visits

At seven clinics across Maricopa County, Monday – Friday, patients can access a doctor free of charge.

33,403

### Prescription Medications Dispensed

At no cost to our patients, so they can focus on healing without added financial burden.

70%

### Returning Patients vs. 30% New Patients

Making us a medical home for our patients to keep them out of costly emergency rooms.

21,276

### Volunteer Hours

With more than 250 active volunteers, their time this past year is valued at \$759,885.

44%

### Patients with Diabetes

Supported with free doctor visits, medications and one-on-one education for managing their condition.

2,153

### Patients Received Referrals

And eligibility assistance for state and federal programs as well as health education on various topics.

### MISSION OF MERCY ARIZONA HEALTH PARTNERSHIP FUND

#### Board Members

Susan M. Connor, Russ Lyon/Sotheby's International Realty, Chair  
Larry Hall, Retired Business Owner  
Kim Fleurquin, Chief Risk Officer, Sonora Quest Laboratories  
Philip Hotchkiss, CFP, Trust Bank  
Andrew S. Jacob, MD, JD, Of Counsel, Gordon & Rees  
Rachel Oesterle, Consultant – Capacity Building & Fund Development

#### Mission of Mercy - Arizona Staff

Paula Carvalho, Executive Director  
Diana Navarrette, Office Coordinator  
Shoshana Simones, Volunteer Coordinator

#### Arizona Administrative Office

360 E. Coronado Road, Suite 160, Phoenix, AZ 85004  
602.861.2233 | [www.MissionofMercyAZ.org](http://www.MissionofMercyAZ.org)

Mission of Mercy Arizona Health Partnership Fund is a non-profit 501 (c) (3) organization. Tax ID # 82-0635905



## 2022 GALA SPONSORSHIP OPPORTUNITIES

Saturday, February 19, 2022  
Omni Scottsdale Resort & Spa at Montelucia



Love makes a house a HOME

"I have worked with Janice Guckenburg for approximately 10 years and have been extremely pleased with her work. She has far more attention to detail than the typical "contractor" relationship and takes ownership of the outcomes to meet the needs of her clients. It is a pleasure working with Janice and I highly recommend her services."

Traci Lee, President,  
Sonoran Desert Institute

The average person puts only 25 percent of his energy and ability into his work. The world takes off its hat to those who put in more than 50 percent of their capacity, and stands on its head for those few and far between souls who devote 100 percent.

*Andrew Carnegie*

## *Pro bono design work*

*Valley View Bible Church*

*Arizona Recreation Center for the Handicapped*

*Operation Freedom Bird*

*SARRC - Walk Now For Autism Speaks*

*Travis Burns, Author*





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<b>MISSION:</b>	To create unique, competent, exciting designs which assist my clients in marketing their business, product or service in a tasteful and successful way, while providing personalized customer service, fair pricing and quick turn around.								
<b>COMPUTER SKILLS:</b>	MACINTOSH & PC Adobe Creative Suite with strong skills in InDesign, Illustrator and Photoshop Microsoft Office including Word, Excel and PowerPoint								
<b>ADDITIONAL SKILLS:</b>	<table><tr><td>■ Advertising Layout &amp; Design</td><td>■ Logo Design</td></tr><tr><td>■ Designing of Social Media &amp; Web Graphics</td><td>■ Foil &amp; Embossing Designs</td></tr><tr><td>■ Banner and Poster Designs</td><td>■ Vehicle Wraps</td></tr><tr><td>■ Excellent Communication &amp; Customer Service Skills</td><td>■ Trade Show Booth Designs</td></tr></table>	■ Advertising Layout & Design	■ Logo Design	■ Designing of Social Media & Web Graphics	■ Foil & Embossing Designs	■ Banner and Poster Designs	■ Vehicle Wraps	■ Excellent Communication & Customer Service Skills	■ Trade Show Booth Designs
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■ Designing of Social Media & Web Graphics	■ Foil & Embossing Designs								
■ Banner and Poster Designs	■ Vehicle Wraps								
■ Excellent Communication & Customer Service Skills	■ Trade Show Booth Designs								
<b>EXPERIENCE:</b>									
11/96 – Present <u>Graphic Designer</u>	MAGIC DESIGNS CREATIVE GRAPHICS, Owner, Phoenix, AZ Advertising and marketing collateral layout & design   Art & Logo design   Photo editing Trade show and product packaging design   Vehicle wraps   Annual reports   Newsletters Over 25 years of service. <i>Clientele include: SimonMed Imaging, Sonoran Desert Institute, Mission of Mercy, Southwest Autism Research &amp; Resource Center (SARRC), Maricopa County Department of Health, Arizona Recreation Center for the Handicapped (ARCH), Brighter Way Institute, AUSPL, Save the Family Foundation, Phoenix IDA</i>								
8/96 – 3/00 <u>Creative Director</u>	DATA IMAGING SERVICES, INC, Scottsdale, AZ Advertising layout & design   Art & Logo design   Photo editing   Project quoting, tracking and quality control   Ordered paper and bindery services   Assigned and wrote purchase orders   Completed design projects from inception to delivery.								
05/94 – 06/96 <u>Production Artist</u>	ADVO, INCORPORATED, Phoenix, AZ Advertising layout & design   Art design   Photo editing   Scanning and color correction   Magazine pagination   Trapping   Film Imaging   Software troubleshooting								
04/93 – 04/94 <u>Production Artist</u>	TRIBUNE NEWSPAPERS, Mesa, AZ (Tribune and Scottsdale Progress) Shift supervisor for "Clipper" magazine   Full Color advertising Ad layout and design   Color cutting   Trapping   Paste-up   Customer service								
08/90 – 11/92 <u>Sales Assistant</u>	SAN DIEGO UNION-TRIBUNE, San Diego, CA Prepared proposals   Sales presentations   Designed ad layouts and camera ready artwork. Agency and client insertion orders   Liaison between client, sales and production   Serviced over 2000 accounts.								
<b>NON-PROFIT WORK:</b>	Created various marketing projects for several non-profit organizations, including Mission of Mercy, SARRC, Valley View Bible Church, WasteNOT, Operation Freedom Bird, Arizona Recreation Center for the Handicapped, and Family Promise of Greater Phoenix								
<b>EDUCATION:</b>	Graduated Phi Theta Kappa from Phoenix College, Arizona AAS in Computer Graphic Design								

References available upon request. Sample portfolio available at [www.magicdesignsgraphics.com](http://www.magicdesignsgraphics.com).

"We don't just design...we offer a little magic"

"If you are looking for a rapid turn-around from a creative and responsive graphic designer, Janice at Magic Designs is the answer. In eight years, she has beat every deadline for us. The product is both beautiful and effective. And working with Janice is great. I can recommend her work and creativity as well as her responsiveness and reliability."

Sandra Lindsay,  
Social Media Marketing  
AUSPL

## MAGIC DESIGNS PHILOSOPHY

"Every customer is a new customer, every time you interact with them. Treat them as you are trying to 'win them over' every time, and you'll not only win them, you will keep them!"



Janice Guckenburg  
Graphic Designer/Owner  
Magic Designs Creative Graphics, LLC  
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