Big City Lights taped in LA "B.C.L. VENUE BRINGS BEST USER-GENERATED COVERS TO TV." OXFAM.ORG



- +Digital "Open Mic"
- +Hit Cover Songs (unplugged)
- +Meet Young Talent who compete for your votes (and money for college)
- +Showcases best of web and local amateur talent

Raw Music Talent Variable Music Genres One Night of Fame



sponsored by MySpace and iTunes



co-branded with (Ellen DeGeneres fledgling label) and Tennman Records (Justin Timberlake's

ENNMAN label)

"Open mic" format allows young talent to gain live performance exposure. Just like a digital cafe curated by viewers, enhancing UGC from YouTube and more.



2 hour show with live music breaks by KCRW 89.9 FM Independent Music.

"Changing the sound waves one artist at a time."

"Submit your cover on MySpace, users will tally votes and Big City Lights will invite you to LA for open mic!"