

# VET-TRAXX PROJECT INC.



VETSTOCK: 20  
FESTIVAL: 18

## SPONSORSHIP PACKAGE









# Vet-Traxx Project Inc.

*THERAPY THRU MUSIC, ONE TRACK AT A TIME*

653 Waterloo Court  
Galt, CA 95632  
(209) 910-5728



April 3, 2018

Dear Sir or Ma'am:

The annual Norcal Vetstock Festival is a one-day music festival in Northern California that showcases bands featuring military veterans, while promoting the mission of the Vet-Traxx project, a 501(c)(3) non-profit organization for disabled veterans to track and record music as a means of therapy and education. Although it started out small, this festival has grown to feature 20 bands on 2 stages, drawing an audience of more than 500 people for the first event. We've been named by local entertainers (such as Guido from V103 Rock) as the "FESTIVAL OF THE YEAR" and one of the Top 20 events for the year.

The 2018 Norcal Vetstock Festival will be held on September 15, 2018 at Veterans Field, in Galt, CA. We will showcase 18 bands (two national headlining acts with 16 of the best local musicians). Oleander, FLAW, and Smile Empty Soul are three national touring bands who support our Veterans and are ecstatic to play this event. We estimate that in an audience of more than 2,000 people will be in attendance. Our ROCK 4 PTSD theme will be reflected in the 2018 festival, with expanded entertainment, variety of food vendors and more.

To assure that this popular festival maintains its high caliber of offerings, we are asking you, the business leaders of this region, to assist financially or via merchandise in kind. In exchange, you will be listed on the sponsor board at the festival, included in festival publications, and listed on the festival's website. 2017 sponsors included: Firestone Walker Brewing Company, Bob's Club of Elk Grove, Mapex Drums, Auralex Acoustics, CAD Audio, and Skip's Music, to name a few.

This festival was designed as a catalyst to highlight PTSD Awareness for our Veterans. Many of the musicians who perform at Vetstock Festival are combat veterans suffering from PTSD, and the therapy music provides has emotional healing powers. Due to rising costs, your support is extremely important to the health of the festival.

We're offering sponsorship packages at a variety of price points, and we'd love to work with you to find an option that fits your budget. If you have questions, please call (209) 910-5728. We hope you make plans to attend the 2018 event – and join in the fun!

Sincerely

William E. Lewis Jr  
President & CEO  
Vet-Traxx Project Inc  
Norcal Vetstock Festival



# Vet-Traxx Project Inc.



***THERAPY THRU MUSIC, ONE TRACK AT A TIME***

**VET-TRAXX PROJECT Non-profit Donation Form:**

VTP is a 501(c)(3), non-profit organization devoted to helping those who have served our country and are suffering from PTSD, TBI, and other disabilities. We provide a musical outlet in a recording studio enabling them to utilize their musical talents as a voice of expression. Our services provided to the veterans are 100% free of charge. We feel their sacrifice is payment in full! The 2017 event was very successful and commented as best festival of the year! The 2<sup>nd</sup> annual festival will return September 2018!

We are seeking donations to help reduce the cost incurred by hosting the event. Any donation would be greatly appreciated, and is tax deductible.

**Sponsor/Donor Information**

Date: \_\_\_\_\_

Name/Business: \_\_\_\_\_ Email: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Please describe donation if non-monetary: \_\_\_\_\_



If you would like to make a financial donation, please complete the following section:

I would like to donate ..... \$100 \$250 \$500 \$1000 \$3500 Other: \_\_\_\_\_

We gladly accept these (check one): Check, Money Order, Credit Card, Cash

Comments: \_\_\_\_\_

NOTE: ALL DONATIONS ARE TAX DEDUCTIBLE

**VET-TRAXX PROJECT INC. (VTP), 653 Waterloo Court, Galt, CA 95632**  
Phone: Eric Lewis at (209) 910-5728 or Jeremy Friedlander at (916) 529-1544

Email: [eric.lewis@vet-traxxproject.org](mailto:eric.lewis@vet-traxxproject.org)  
Website: [www.vet-traxxproject.org](http://www.vet-traxxproject.org) [www.vetstockfestival.com](http://www.vetstockfestival.com)

## **SPONSORSHIP/DONOR LEVELS & REWARDS**



### **DIAMOND SPONSOR - NOT AVAILABLE - A SPONSORS ET**

- "Your Business Name" featured as main presenter
- Company logo/Company Name on event T-shirt
- Company logo/name printed on Event Banner
- USA Flag style guitar (autographed upon request)
- 4 Sponsor lanyards and 10 tickets to event
- Beverage cups printed with business logo
- Social media announcement

### **PLATINUM SPONSOR**

\$2000 + in money, goods, or services

- "Your Business Name" in partner with event title
- Company logo/Company Name on event T-shirt
- Company logo/name printed on Event Banner
- 2 Sponsor lanyards and 2 tickets to event
- Social media announcement

### **GOLD SPONSOR**

\$1500 + in money, goods, or services

- Company logo/name printed on Official Event Banner
- Company logo on event T-shirt
- Company logo on event wristband
- 2 Sponsor lanyards and 2 tickets to event
- Social media announcement

### **SILVER SPONSOR**

\$750 + in money, goods, or services

- Company logo/name printed on Official Event Banner
- Company logo on event T-shirt
- 2 Sponsor lanyards and 2 tickets to event
- Social media announcement

### **BRONZE SPONSOR**

\$500 + in money, goods, or services

- Company Logo/name on event T-shirt
- 2 Sponsor lanyards and 2 tickets to event
- Social media announcement

### **SPONSOR**

\$250 + in money, goods, or services

- Social media announcement

VETSTOCK PROJECT





PRESENTS

# 2ND ANNUAL NORCAL VET STOCK FESTIVAL

# DEAF

# FLAW

# smile empty soul



Sep 15, 2018

Gates open at 11 am

\$35.00 at the door / \$25.00 presale  
VIP passes available online

VETERAN'S FIELD  
900 Caroline Ave  
Galt, CA 95632

ROCK 4 PTSD AWARENESS  
with some of Sacramento's best musical acts  
Failure by Proxy, Among the First  
Decipher, Digital Havoc, TriggerEffect  
Graybar Hotel, Riotmaker, Ghost Color  
The Cash Cartell Band, California Riot Act  
Anarcy Lace, Kings Revenge  
The Losing Kind, Evolution Revolver  
Special Guest performances by:  
DizzyNDeaf, DJ AJAX w/Max Bundles, Madi Brathovd

Sponsored by:



Sacramento Association of REALTORS®  
**Charitable Foundation** Inc.



FOR TICKET/VENDOR INFORMATION  
CALL: 209-910-5728  
[www.vetstockfestival.com](http://www.vetstockfestival.com)





INTERNAL REVENUE SERVICE  
P. O. BOX 2508  
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date: MAR 31 2016

VET-TRAXX PROJECT INC  
653 WATERLOO COURT  
GALT, CA 95632-0000

Employer Identification Number:  
81-1193090  
DLN:  
26053488001446  
Contact Person:  
CUSTOMER SERVICE ID# 31954  
Contact Telephone Number:  
(877) 829-5500  
Accounting Period Ending:  
December 31  
Public Charity Status:  
170(b)(1)(A)(vi)  
Form 990/990-EZ/990-N Required:  
Yes  
Effective Date of Exemption:  
February 1, 2016  
Contribution Deductibility:  
Yes  
Addendum Applies:  
No

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

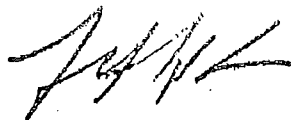
Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to [www.irs.gov/charities](http://www.irs.gov/charities). Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,



Jeffrey I. Cooper  
Director, Exempt Organizations  
Rulings and Agreements







THANK YOU



**VETERAN**  
**OWNED BUSINESS**