

Virginia Hereford Association
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Board of Directors Meeting Minutes
February 6, 2016 10:00am
Mrs. Rowe's Family Restaurant
Staunton, VA

- Directors Present:** John Fleishman, Rodney Phillips, Sarah Kenley, Rebecca Monger, Jack Sheehan, Roy Dean, Kent Firestone, Paul Novak, Bob Schaffer, Todd Scott and Charlie Williams
- Directors Absent:** Paul Arey
- Guest:** Olivia Williams

John Fleishman opened the meeting and welcomed those in attendance. Jack Sheehan had invocation. John discussed the History Video and commented how this project promoted teamwork and the Association is a team. He spoke of Harry Knabes' passing and read a letter that Harry had written before his death thanking the Association for allowing him to be a part of the History Video.

Director Appointment – Roy Dean

Roy Dean made a motion to appoint Rebecca Monger to the Board of Directors to complete the year left on Seth Snyder's term. Bob Schaffer seconded the motion and it was approved by the Board. Rebecca's term will expire December 31, 2016.

Approve Minutes from December Board Meeting

A motion was made to accept the December 2015 Board of Directors meeting minutes as written. The motion was properly seconded.

Secretarial Recommendation – Rodney Phillips

Rodney Phillips made a motion that Sarah Kenley take over the position of Secretary. Todd Scott seconded the motion and the Board approved. Sarah will take over the position March 1st. Sarah will be a voting Secretary as she is a Board member. Teresa and Sarah will work together the month of February to make the transition. Teresa has agreed to maintain the website for the next year. Sarah has agreed to take over the VHA Facebook page. The VHA physical address will be **PO Box 342 McCoy, VA 24111**.

Treasurer's Report, 2016 Budget Figures – Jack Sheehan

Jack distributed copies of the 2016 Financial Summary and the 2016 Preliminary Budget. Jack proposed an increase of \$4000 for Computer Software and an increase of \$500 in Credit Reserve. An additional \$1000 was proposed to purchase another laptop for the Association to

run the ShoWorks software. A line item will be added to include \$500 for maintenance of the website. Charlie Williams made a motion to accept the 2016 budget and was seconded by Kent Firestone. The budget was approved by the Board.

Jack discussed the sales expense percentage breakdown and presented a proposal for settling the 2016 Spring sale. John Fleishman made a motion to approve the presentation and was seconded by Roy Dean. The motion was approved by the Board.

Show Committee Reports:

Old Dominion Ag Complex Show Event – Charlie Williams

The Show Committee is planning a potential event at ODAC in the spring-summer of 2017. There were too many date conflicts to hold an event in 2016. There was general discussion about events that the Association would like to see at ODAC.

Show Committee Recommendation – Kent Firestone

The Show Committee proposed moving the Mid-Atlantic Roundup Show from the weekend of the November sale to October 15-16 in 2016. The proposal outlined the show plans and the reasons for wanting to separate the show from the sale. After much discussion, Kent Firestone made a motion to separate the fall show from the sale and move the show to October 15-16. Bob Schaffer seconded the motion. The motion was approved by the Board.

Beef Expo

Beef Expo Board Meeting Report – Jack Sheehan and Charlie Williams

Charlie and Jack shared the items that were discussed at the meeting.

Beef Expo Registered Hereford Sale Plans – Rodney Phillips and Bob Schaffer

We have informed the Expo that we will need room for 80 animals. Cattle are to be there by noon Thursday. The Hereford sale will be at 2:00pm Friday. There was discussion regarding buyers not picking up their animals in a timely manner. There will be an area designated to keep these animals until they are picked up however it must be communicated to the buyers they need to pick up their animals as soon as possible. As of now there are 25 female lots promised and 40+ bulls.

Bull Development Report – Bob Schaffer

Junior bulls will be off test February 20th. There are 53 in test now.

Current Issues

Directory Printing – Bob Schaffer

The directory is to be printed this week and they are to be mailed out the first week of March. There were \$15,050 in ads sold. The directory is 44 pages long and there will be 800 of them printed.

Membership Dues Letter, Adult and Junior – Teresa Arey

Teresa will send out the dues letters and membership forms for adult and junior members next week.

Organization and Planning

The director roster and contact info was handed out and reviewed for accuracy.

John distributed the calendar with upcoming meetings and events for 2016. The date for the fall show was changed to October.

The committee appointments were reviewed.

Certified Hereford Calf Sale in VA

The WV Hereford Association contacted John regarding having a sale in VA that will incorporate cattle/steers from Virginia, West Virginia and North Carolina. There was a discussion and the board decided the Association has too many things going on this year and do not have any one to devote to this project.

With no further business the meeting was adjourned.

Respectfully submitted

VHA Secretary