



**Barnstable Comedy Club**  
P.O. Box 361    3171 Route 6A    Barnstable MA 02630  
Box Office Telephone 508-362-6333

Dear Business Patron:

The Barnstable Comedy Club is pleased to present our 96th season.

The Barnstable Comedy Club is a non-profit, 501© self supporting community theater. Now, don't let our name fool you. We are not a comedy club that features stand up comics, but rather a local community theater that strives to put on the best possible Broadway style shows right here on Cape Cod.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audiences, who our business sponsors are, as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances each season, our business sponsors will have ample opportunity to have their ads viewed for one low price. Our theater seats 200, so our Playbill has the potential of being viewed by up to 8000 audience members.

Our season opens on November 2nd, 2017 with the Gilbert & Sullivan classic *The Pirates of Penzance*. The New Year brings a murderously funny whodunit *The Game's Afoot (or Holmes for the Holidays)*, by Ken Ludwig, opening on January 18th, 2018. A comedy about a small Texas town *Greater Tuna* by Ed Howard, Joe Sears & Jatson Williams opens on March 8th, and we round out our season with a musical revue *Love, Cole*, music by Cole Porter, conceived by Ann M. Ring opening on May 3th.

Attached below is the form you will need to in order to place an ad in our Playbill. Please state the size of your ad and note the price for each size available. Also, please note that we now offer color ads for a small increase in price over black & white.

Please return this form along with your ad copy (electronic JPEG or PDF preferable) and payment to the Post Office Box listed below. No ads will be printed if payment is not received with your copy.

Please support your local community and the Barnstable Comedy Club, and the Arts on Cape Cod by advertising in our Playbill.

Thank you for your consideration. Ann Ring, Business Manager

**Playbill Advertising Rates                      2017-2018**

PLEASE CHECK THE SIZE AD YOU ARE ORDERING		<i>B&amp;W</i>	<i>Color</i>
<input type="checkbox"/> BACK COVER	5" X 8"	\$275.00	\$300.00
<input type="checkbox"/> INSIDE FRONT or BACK COVER	5" X 8"	\$225.00	\$240.00
<input type="checkbox"/> FULL PAGE	5" X 8"	\$200.00	\$225.00
<input type="checkbox"/> HALF PAGE VERTICAL	2 5/16" X 8"	\$140.00	\$165.00
<input type="checkbox"/> HALF PAGE HORIZONTAL	5" X 3 7/8"	\$140.00	\$165.00
<input type="checkbox"/> QUARTER PAGE VERTICAL	2 5/16" X 3 7/8"	\$110.00	\$135.00
<input type="checkbox"/> QUARTER PAGE HORIZONTAL	5" X 1 7/8"	\$110.00	\$135.00
<input type="checkbox"/> BUSINESS BOOSTER	Business Card Ad.	\$ 60.00	\$ 75.00

**Mechanical Requirements:** If a photo is to be reproduced, client must furnish a high contrast, glossy black and white print, 5" x 7" or larger. For reproduction of company logos, trademarks, and other line art materials, a black and white print, original art work or electronic file is required.

**Trim Size:** 5 1/2" x 8 1/2"

**Closing Date:** Space reservations must be placed no later than **October 13, 2017.**

**Terms:** Payment due at time of order.

**Please check the appropriate box below:**

- ☐ My 2016 - 2017 ad is correct as shown and I would like it repeated.
- ☐ I would like a new ad - e-mail a pdf or jpeg to [y2kittie@comcast.net](mailto:y2kittie@comcast.net).
- ☐ I would like more information - please contact me.
- ☐ I am enclosing my check (please make check payable to the **Barnstable Comedy Club**).

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

**This contract authorizes the Barnstable Comedy Club to include my ad in the 2017-2018 Playbill.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please return to:**  
**Barnstable Comedy Club    P.O. Box 361    Barnstable, MA 02630**