

## AV King – Wireless display solutions for Education and Business – Whitepaper Q4-2018

Option-A: MS Caster (RRP: \$99);

<https://www.microsoft.com/en-au/p/microsoft-wireless-display-adapter/8vwdj9bd9xlz/gkcg?activetab=pivot%3aoverviewtab>

Option-B: Kramer VIA-GO (RRP: \$850);

<https://www.avad.com.au/shop/item/via-go>

Option-C: Barco ClickShare CSE-200 (RRP: \$2999);

<https://www.avdistributors.com.au/product/clickshare-cse-200/>

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The MS Caster is best option if you have Win10 laptops (and you do NOT need to also cast from iPads)

The Kramer VIA-GO is the best option if you want to cast from PC & MAC plus ALL mobile (IOS/Android) devices.

The 'Barco ClickShare CSE-200' we released in Q1-2016 when many computers did not support 'native' wireless casting – now (2018/2019) more than 95% of computers and mobile devices can cast 'natively', eliminating the need to have a 'casting dongle' such as the 'sending units' that you get with the 'CSE-200' pack.

While we are not saying that the 'CSE-200' is 'useless', we are saying that in 2018/2019 there is a very limited amount of applications that the 'CSE-200' would be better than either of the other 2x options detailed above...

***NOTE: Some 'rented event spaces' still use the 'CSE-200' if they have 'random' clients renting the space that may have old Win7 laptops (that do not support native casting)...***

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NOTE: When using the 'MS Caster' you can also install 'Reflector' (\$15-USD Cost) – to allow you to cast from any IOS device to the PC, and, it will then cast to the 'MS Caster' – link;

<http://www.air squirrels.com/reflector/features/mac-and-windows/>

Product-A [**MS Caster**]:

## Microsoft Wireless Display Adapter



♥ Wish list

★★★★★ 5

Wirelessly send what's on your phone, tablet, or laptop to your big-screen HDTV or monitor.[1]

Plugs in to any HDMI in on any display system or switcher – pulls 'USB Power' – either from the display or any 500ma USB power source. DRIVER FREE for Win10! – See demo video;

<https://www.youtube.com/watch?v=5HLRuYc98oQ>

Product-B [**Kramer VIA-GO**]:

## Kramer VIA-GO Wireless Presentation Solution - 2 User



**Product Code:** VIA-GO

VIA-GO gives iOS, Android, Chromebook, PC, and Mac users instant wireless connectivity with advanced presentation capabilities. The product features content streaming with crystal-clear mirrored images and stunning video playback and includes iOS, Windows and Android mirroring. VIA-GO is easy and flexible to install with both built-in Wi-Fi and LAN connectivity and includes industry-leading 1024-bit encryption for secure use on the internal network.



Up to 2 Participant Screens can be Displayed Simultaneously on Main Screen

Full HD 1080p/60 Streaming

Easy to Use, Simple and Intuitive User Interface

Cloud Based File Sharing

iOS / Android Screen Mirroring

See demo video;

<https://www.youtube.com/watch?v=oofniRae4EA>

Product-C [**Barco ClickShare CSE-200**]:

ClickShare CSE-200

ClickShare CSE-200 Set (Incl two buttons). The CSE-200 offers the ClickShare experience for small and medium-sized meeting rooms. Anyone, including guests, can connect with one click and share right away, without the need for any training. Users simply plug a USB-powered device, the ClickShare Button, into their PC or Mac and click the button to get the content from their laptop on the large meeting room screen. With the ClickShare App, users can also share content from their mobile phones or tablets.

User Guide Installation Guide Extension Pack API Guide  
Button Manager Application

ENQUIRY



Link; [https://www.youtube.com/watch?time\\_continue=1&v=jkKE9TVfHWE](https://www.youtube.com/watch?time_continue=1&v=jkKE9TVfHWE)

**PAGE-3:** Why you may want a 'pro business' system like 'Barco ClickShare CSE-200' or 'Kramer VIA-GO + VIA PADS'...

Many TV screens now have 'Google Chrome' content sharing 'end point' built in (or, a Google Chromecast unit may cost under \$50 if not) – and, this is a 'FREE' way to cast from your PC to your display system – see demo;

<https://www.youtube.com/watch?v=wXaJwZnUswQ>

However, when considering how your company has set-up it's network security, many 'casting solutions' are not 'practical' for 'visitors' that may need to cast to your display for a presentation, meeting or a training provider...

**Systems that do NOT require the PC to be on the network include the 'MS Caster' on page-2.**

For the 'Barco ClickShare CSE-200' & 'Kramer VIA-GO + VIA PADS' systems, the 'work around' that has been developed is the '**paired USB – Click Devices**' that any user can plug in to any PC/MAC (Win7+/OSX) and, this 'Click-Device' is connected to the local network, and via 'driver free – plug-n-play' systems, this will allow an external PC/MAC to connect securely to the wireless display (with no need to join the network or have any settings adjusted to do so)

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AVK Can offer a pack of 2x 'Kramer VIA-PAD' USB 'Click-Devices' for \$260+gst (\$130each) with any Kramer VIA-GO Purchase;

## Kramer VIA-PAD Step-in Touch Pad

**Product Code:** VIA-PAD

The VIA Pad is an optional step-in/step-out touch pad accessory for the VIA product line. It allows the user to easily share his/her laptop screen on the VIA equipped meeting room display.



Easy Plug and Play Connection  
Status LED Ring  
MAC / Windows Compatible

RRP: \$190.00

AVA Part: VIA-PAD

<https://www.avad.com.au/shop/item/via-pad>

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### To order, contact:

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