







Tall talk — wherever Travelcaders gather!

A thousand experiences to enjoy — and record

Activities! Action! Adventure!



Where frontier totem greets Travelcader

All yours with your Avion Travelcade Club membership!



Rallies mean good food and good fellowship

FUN-FILLED RALLIES!

THRILLING TRAVELCADES!

The exciting modern way to go places and have fun en route!

A Travelcade is comprised of a small or large group of Avion trailer and camper owners engaged in an organized trip over a predetermined route. Travelcades may be held by local area Units, by Regions, or on a national or international basis. Examples are the numerous trips to old Mexico, to Canada, and to distant points in the U.S. — all under the leadership of a Travelcade Director to assure a safe and enjoyable experience to every participant. Sponsored non-member guests are welcome if they share your trailer.



Commune with Nature . . . and good friends!

ROUSING RENDEZVOUS!



You're "In" . . . with Avion Camper or Trailer



An Avion Travelcade stop-over in Western Canada



"Armchair" traveler? Take your chair along!

Avion Travelcades lead club members to a new world of adventure in travel freedom—security—companionship. On short trips or long, there's nothing to match the fun of Travelcading. Just ask any club member!



Leisure living — laughing — looking — loafing



Travelcaders find it fun to explore together



Across your county — or across the country!

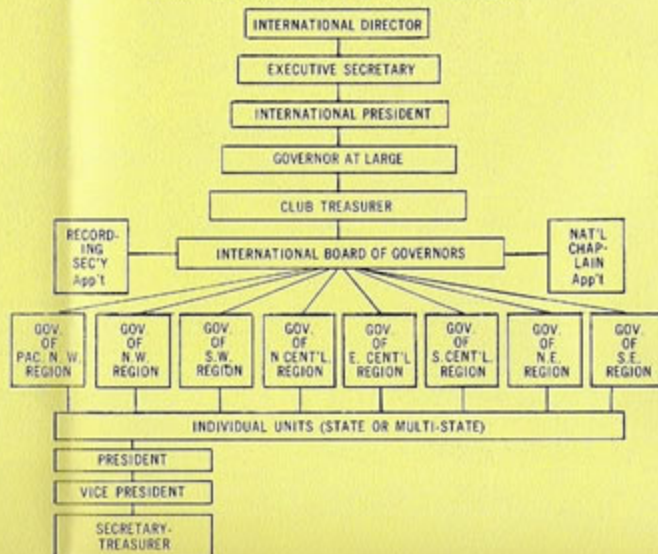
THE UNIT CLUB — Owners of Avion travel trailers and pickup campers may become members of a Unit of the Avion Travelcade Club. The Unit represents a state, or perhaps a larger area. Each Unit holds at least two Rallies per year, usually in spring and fall. Unit officers — president, vice president, secretary-treasurer — are elected annually at the fall Rally by the members. Some Units have monthly Rallies and others stage occasional Unit Travelcades lasting from a few days up to two weeks. These trips may include sight-seeing and leisurely travel within the Unit area or in neighboring states or provinces.

Groups of units are divided into regions as shown on the organizational chart at the right. Each region is headed by a Regional Governor who actively participates in as many unit functions as travel schedules permit.

THE INTERNATIONAL TRAVELCADE CLUB — All Unit members automatically become members of the international organization known as the Avion Travelcade Club, and are welcome to attend as guests, any and all Rallies held by other Units without becoming members of those Units. Management, supervision and leadership of the Travelcade program are in charge of the International Director and the Executive Secretary. These two officials are salaried by Avion Coach Corporation without cost to the Club membership.

How is the Avion Travelcade Club organized?

AVION TRAVELCADE CLUB ORGANIZATION CHART



What is the AVION TRAVELCADE CLUB?



The Avion Travelcade Club is the natural outgrowth from an early group of Avion trailering friends who found extra fun and security in traveling together. It is a non-profit private club for Avion owners. Its object is to foster the spirit of good will and to provide enjoyment, companionship and recreation. Travelcaders make new friends with common interests in travel, the great outdoors, sight-seeing and good fellowship. Many have "graduated" from workaday cares, or are semi-retired and are free to take part in the many Travelcade Club events scheduled each year. Still others are younger, and with their families enjoy local area trips, unit activities and an occasional major event — all the while looking forward to that wonderful time when Avion Travelcading can become their way of life.

Some trailer owners are hesitant about traveling to far-off places by themselves. But within the security of an Avion Travelcade, such trips become memorable experiences. A great spirit of camaraderie exists among Travelcaders. Mutual helpfulness and cooperation are their watchwords. Travelcaders represent all ages — many businesses and professions. And their common interest is Travelcading together — for pure relaxation, education, fellowship — and FUN!



This member has been places — and is on-the-go again!

age at a convenient location for Unit members. Fun, fellowship and entertainment predominate. New members are welcomed, old friendships are renewed, travel experiences are exchanged and future Travelcades are eagerly anticipated. You can attend any Unit Rally. So, as you go Avioning, you are free to drop in on Travelcade activities anywhere. You'll find Avioners from all over — and you'll always receive a hearty welcome!



The fun of a Rally is long remembered

When you join you get



with your Travelcade Club membership:

Your Unit Name Crescent

Travelcade Club Insignia for Avion and car windshield

7806 Your own sticker on Numerals for your Avion

INTERNATIONAL FLORIDA RENDEZVOUS



"Hash Marks" — Avion decal strips showing your International Travelcade Club participation

A continuous subscription to the monthly AVION TRAVELCADE NEWS

A complete Annual Directory of membership, bylaws and other information

AVAILABLE at LOW COST to CLUB MEMBERS

Official Avion Sun Helmet

Official Avion Knit Cap — red and navy blue

few days or weeks duration are especially encouraged so that all members, including those with limited time, may share in Travelcade adventures.

And Travelcading is exciting fun! Not only when on-the-move, but during rest stops as well. Pancake breakfasts, potluck suppers, campfire sings, games, dancing and amateur shows are regular fare. Often outstanding entertainment is provided by host cities and villages along the way. Group church services are held on Sundays. Like magic, the official Avion Travelcade Cap, Badge and insignia — and your Avion — are your passports to hospitality everywhere.

Follow the FUN in your AVION TRAVELCADE CLUB

Here's how YOU can join-

If you are the owner of an Avion travel trailer or Avion pickup camper you are eligible to apply for membership in the Avion Travelcade Club. Upon receipt of your application you will be assigned a Club number and become a member.

The application (a brief note will do) should include both husband's and wife's given name and last name and serial number of trailer or camper. It should be sent to your local area Travelcade Club Unit along with your first year's dues. Your Avion dealer can furnish the name and address of the Unit secretary as well as other Club information. Or if more convenient, you may write directly to:

Executive Secretary

Avion International Travelcade Club

1300 East Empire Avenue, Benton Harbor, Michigan 49022

The executive secretary will send any information you may request, together with a current copy of AVION TRAVELCADE NEWS, the monthly tabloid of Club news and coming events.

Your next requirement is to attend a Travelcade Club Unit Rally or a Rendezvous. Here you will become acquainted with friendly Travelcade people and take part in the fun and fellowship. While you are in attendance, your identifying numbers, Travelcade Club

insignia and Unit crescent will be affixed to your Avion. You will be given the Annual Directory which contains the membership roster, bylaws, etc. It also indicates members who have trailer parking places available for Travelcaders.



Even far-away folks turn out in welcome!

Naturally, you'll want to look like a veteran Travelcader by purchasing and wearing the official knitted cap or the sun helmet and I.D. badge. Highly comfortable and practical for traveling, this distinctive headgear makes it easy to spot fellow members in any crowd. Some attractive items of Avion jewelry are available as well.

Membership costs are extremely nominal. The moderate expenses of Unit Rallies and International Rendezvous are prorated among those attending. Registration for the International Rendezvous is essential. Parking, sewer, water and electrical hook-ups are provided where possible.

Throughout the entire Avion Travelcade Club program, everything possible is done to keep your costs at a bare minimum. And what organization, for so little cost, offers so much in fun . . . new friends . . . fellowship . . . travel security and never-to-be-forgotten experiences!

The Avion Travelcade Club can open new horizons of travel — learning — living for you. So . . . why not join in the fun and follow the sun in your Avion Travel Trailer or Camper — as a member of the Avion Travelcade Club!

AVION®

AVION COACH CORPORATION, 1300 East Empire Avenue, Benton Harbor, Michigan 49022

FUN New friends,
fellowship!

NEW Travel horizons
are opened to you!



SYMBOL OF GOOD FELLOWSHIP

with the **AVION**[®]
TRAVELCADE CLUB