

**MCCA Membership Meeting**  
**Wednesday, April 13, 2016, 8 a.m.**  
**Wisconsin Maritime Museum**

**Attendance:**

**Zita Gehl**, Fabric Creations

**Chris Hoppe**, First German Lutheran Church

**Karen Duvalle**, Wisconsin Maritime Museum

**Corey Zoerb and John G**, Before N After

**Christine Vander Bloomen**, Connection, Great Lakes Relaxation Center

**Jason Schnell**, Manitowoc Public Library, Stockpile Games

**Megan Bruckschen**, HTR Media

**Diane Wallander**, HTR Media

**Nic Sparacio**, City of Manitowoc

**Aaron Rosinsky**, Seehafer Broadcasting

**Jodi Schramm**, Progress Lakeshore

**Peter Wills**, Progress Lakeshore

**Jeremiah Novak**, Novak Service Center, Board Member

**Gary Stolp**, Subway, Board Member

**Brian Gilbert**, Westlake Golf, Board Member

**Cathy Karl**, Heart & Homestead, Chair

**Barb Gelhausen**, The Seamstress, Secretary

Meeting was called to order by Chair Cathy Karl  
Minutes/Treasurer's report not available

**GUEST REPORTS**

**Chamber of Manitowoc County**

No Report

**Progress Lakeshore**

5<sup>th</sup> Annual Awards Breakfast will be May 3, 7 to 9 a.m. at Silver Valley Banquet Hall.

**City of Manitowoc**

City is still working on a downtown master plan. It is also working with the owners of the Schuette Building to restore original façade. There is a new city parking lot on the corner of 10<sup>th</sup> and York St. which will have 50 spaces leased to Forefront Dermatology. City is also working with vendors at the Farmers Market to grow the market and will hire a new market manager.

**MAVCB**

Tourism Breakfast will be May 4, 7:30 to 11:00 a.m., with break-out sessions after the breakfast for education on advertising and tourism.

**OLD BUSINESS**

**Hotel Directories**

Proofs have been sent out to participating businesses. Invoices will be sent. Payment is due by June 1.

### **Crossings Magazine**

Ad in this magazine has also been finalized. Invoices also to be sent.

### **Ladies Night Out, Wrap up**

Event took place last week. In spite of Letterman Show at CCC, there was a good turn out for the event.

### **Nominations**

Election will take place next meeting with new board taking over July 1. Members running for office of board member are: Jeremiah Novak, Gary Stolp, Pat Mecca, Rolf Johnson, Barry Nelson, Karen Szyman, Christine Vander Bloomen, Rick Couron, Brian Gilbert, Randy Leuptow, Vicky Seehafer and Jason Ring.

### **NEW BUSINESS**

#### **Krazy Daze, July 8, 9, 10**

Discussion on use of horses and wagon, Downtown businesses to support this.

Need for crossing guard was discussed. Cathy will contact MPD.

### **Planters**

A citizen of Manitowoc has initiated a project-16 flower planters to be placed from Car Ferry to 8<sup>th</sup> St. Planting and maintaining them will need a committee, with Jeremiah Novak heading up this committee.

### **ANNOUNCEMENTS**

Christine Vander Bloomen from The Connection of Manitowoc has offered MCCA a chance to advertise on the back page of this advertising flyer at a discounted price of \$650, with flyer coming out the week before Krazy Daze. This will come to \$75 for each of 9 ads available. Deadline will be mid June. Design is included in price; all she needs is a digital image of business logo. Extra copies of flyer will be available.

Balloon Glow is scheduled for August 19. One sponsor is Fox Communities Credit Union. Committee will be looking for more sponsors and volunteers.

**Next meeting will be Wednesday, May 11, 6:15 p.m. at the Wisconsin Maritime Museum.**

Meeting adjourned at 9 a.m.  
Barb Gelhausen, Secretary