

# July 12<sup>th</sup>, 2016 R4R Newsletter

## ***Upcoming Convoy to Ottawa***

As most of you already know, we are approximately 2 months away from our planned departure date to Ottawa! We have been gaining steady support from the grassroots, industry and some in government, but we will still need much more help to ensure this is successful & as effective as possible.

One of our main purposes for going all that way is to deliver a substantial number of signed letters in support of pipelines in Canada, resource development and tidewater access. The R4R convoy will also be collecting and picking up signed letters during the trek to the House of Commons. Anyone can help by simply printing, signing and mailing (postage is FREE) a letter or by meeting up with us in September. Please click on this link now to pledge your support:

<http://www.rally4resources.com/letter-writing-campaign.html>.

The planning and logistics for a potential cross country trip like this is a lot of work and we are all volunteering our time to make this happen. So far, we have about a dozen interested participants and we are looking for far more to make a big statement and help give our industries a voice. R4R is working on a permit for Parliament Hill, a list of names for invitations to Oral Question Period, deals for accommodations, etc. so it is imperative that we have solid commitments as soon as possible. To make it to Ottawa for the first day of the Fall sitting at the House of Commons (Sept. 19<sup>th</sup>), the convoy will need to depart Western Canada on September 12<sup>th</sup>. Click here to see the convoy details:

<http://www.rally4resources.com/convoy-to-ottawa.html>.

We are currently looking at different ways to fundraise in order to help the people that are already interested and maybe give those a chance to be heard, that can't afford to make the trip themselves. Please contact us via email – [info@rally4resources.com](mailto:info@rally4resources.com) - if you have any

ideas or think you can help with this aspect of the convoy.

## ***R4R Window Decals & Swag***

We have a limited supply of 4inch by 4inch Rally 4 Resources stickers available and we would like to see these popping up across the country! So far, they've gone out to Red Deer & Central Alberta, Calgary, Okotoks, Lethbridge, Medicine Hat & Southern Alberta, Fort Nelson and Prince George, British Columbia, and all of the way east to Nova Scotia! If you would like any mailed to you please email us, or private message on social media, your address today. We have also had a small number of tee shirts made up and are looking at different suppliers and prices to have them more readily available and to be able to offer them at the most reasonable price possible. Please watch the website and social media for updates if you are interested in some R4R swag!

## ***Social Licenses – say what?***

If you are anything like the team at R4R, you have likely wondered, more than once, what exactly is a *social license*? If you would like to be the bearer of good news to the federal government and join us in issuing official social licenses for Canada's resource development, pipeline approvals, and tidewater access, watch your email inbox, the website and social media to participate! It's going to be easy, quick and will put a smile on your face for the day ;-)

## ***The Buzz on Social Media***

We have been busy getting to know our opponents over the last month or so and have had one teammate in particular do some outstanding research. Our highlights have been our "Scholarly Sunday" and "Trivia Tuesday" posts to Facebook and Twitter. Here's an example of our most recent one:

## **“Scholarly Sunday:**

*The Anti-Pipeline movement has been compared in recent months to a “religious movement”, more based on emotions than facts. Let’s explore the top three reasons given by a “scientific body” to fight the pipeline industry in Canada... Greenpeace.*

*The Anti Pipeline Religion:*

*Top three reasons against building pipelines according to Greenpeace:*

1. First Nations say no.

***I thought Greenpeace’s mandate was to protect the global environment, not the First Nations people of Canada. This is between the First Nations, the Energy Companies, and the Governments of our provinces and our country. Greenpeace has no business here. What about the backdoor funding that has been received by some First Nations from groups such as Tides and Sierra Foundations? That sheds some very questionable light as to the true motives involved. What about the growing First Nations support for this pipeline? <https://news.gov.bc.ca/releases/2016ARR0031-000665>***

2. Resource-based livelihoods at risk

***“The more than 40,000 people who work in B.C.’s fisheries and tourism industries depend on a clean environment to make a living. These industries contribute over \$1 billion to the economy each year.”***

*This is a heartless and egregious remark when you look at the current state of the Canadian economy as a whole. \*The total direct job losses since the beginning of the downturn in the energy industry is between 44,700 and 52,600. In 2014, before oil prices collapsed, the sector employed nearly 230,000 people directly. Some 30,000 lost their jobs in 2015, shrinking overall employment to about 200,000 people. Of these, 160,000 lived in Alberta, 10,600 in British Columbia, 12,400 in Saskatchewan and 17,000 in the rest of Canada. The majority – 89,000 – worked in oil and gas services; 69,000 in exploration and production; 10,000 in pipelines; and nearly 30,000 in oilsands. \*Globe&Mail Oct. 15, 2014*

***The livelihoods that are at “absolute” risk by not supporting the Canadian Energy Industry are three-fold to those at “potential” risk IF there were an incident along the coast, which is a very minimal risk. In 2014, the energy sector made up roughly 10 per***

***cent of Canadian gross domestic product. That’s more than retail, construction, agriculture and the public sector’s combined. Energy accounts for roughly one-quarter of Canada’s exports. In the first half of 2014, energy accounted for 30 per cent of Canada’s economic growth, and more than 40 per cent of export growth. Transmission pipelines contributed more than \$11.5 BILLION to Canada’s GDP in 2015. This is a polarizing argument, pitting one industry against another by insinuating some jobs are more valuable than others.***

***<http://www.aboutpipelines.com/.../infographic-the-economic-c.../>***

3. Whales in danger

***“Tankers carrying tar sands crude would pass through critical orca and humpback whale habitat each year, raising the risk of deadly collisions, toxic contamination from oil spills and underwater noise impacts.”***

*Every ship that passes through the Vancouver port has those same risks associated with it. It is not a sound argument to single out the tanker industry. There are thousands of tonnes of toxic substances travelling in and out of that port that could have an equal or even greater impact on the orca and whale habitat. The Port of Vancouver is the third largest port in North America in terms of total tonnage moved in and out of the port. They are home to 27 major marine cargo terminals, three Class 1 railroads, and a full range of facilities and services to the international shipping community.*

*As the most diversified port in North America, they operate across five business sectors: automobiles, breakbulk, bulk, container and cruise. The port facilitates trade with more than 170 world economies, and handled 138 million tonnes of cargo in 2015 **valued at \$200 billion. Almost 95 per cent of the port’s total volume serves Canadian import and export markets. Should we just shut down the port and cripple the Canadian economy? Vancouver was founded ON A PORT. The port was there before the city.***

*Would Greenpeace rather we build wind turbines in the ocean? Noise and infrasound emitted by offshore **wind turbines reduce marine mammals’ chances of survival.** Pelagic fish could be affected as well. As for bottom dwellers, such as soles or crustaceans, an added disturbance comes from seismic vibrations*

transmitted from the rotors to the sea bed, up to 50 km away (and further still for mega turbines of, say, 8 MW)<https://wcfm.org/2016/.../02/wind-turbines-and-marine-mammals/>

Maybe toxic solar panels would be a better choice?<https://www.theguardian.com/.../china-rare-earth-village-poll...>

**Notice... none of their arguments are actually against the pipelines themselves? Pipelines are the safest and most efficient way to transport our Natural Gas and Oil in Canada. They are the most economically feasible and least destructive means of transport, have the smallest carbon footprint, and they are far less risky than current options.**

*It is time to put an end to the political posturing, and push the government to **stand up for Canada's** Resource industry. The world needs fossil fuels, and Canada has the most ethical, responsible and morally produced oil in the world. If we do not move our resources from west to east, the east will continue to import blood oil from other countries. If we cannot move our LNG to the west coast, China and other Asian countries will continue to burn coal. Neither of these options are in the best interest of the planet, environmentally, ethically or economically.*

**Support our Rally...**

*All of Western Canada needs to stand in solidarity to defend and promote the future of our resource based industries, which are dependent on pipeline approvals and construction, tidewater access, LNG, oil sands & coal development and you- the people. Stand up, be counted, and let your voice be heard. Help us take*

*our message from Western Canada to Parliament Hill in Ottawa. Join the movement. [www.rally4resources.com](http://www.rally4resources.com).”*

Stay tuned for more themed days of the week with Rally 4 Resources. Please follow us, and invite your friends, family and colleagues to also follow us, on Facebook at <https://www.facebook.com/rallyforresources/> and on Twitter at <https://twitter.com/rally4resources>.

